

# Perfecting a core DDA strategy

**MANTL**  
THINK OUTSIDE THE CORE

Radius Bank has implemented a highly successful consumer checking strategy. MANTL replaced Radius' prior online account opening provider with exceptional results:

- Increased conversion rate by 2.5x
- Increased initial funding amount by 3.0x
- Reduced fraud by 50%
- Automated BSA/KYC/AML, funding, re-marketing, product service ordering and account booking led to a 7x increase in operational efficiency.
- Market-leading data and analytics capabilities have allowed Radius to micro-target the most valuable customer segments and further drive marketing efficiency.

“We couldn’t be happier about our decision to partner with MANTL, their market-leading solution has driven significant value to Radius’ consumer checking strategy.”

— **Mike Butler**  
CEO



Learn why MANTL is the top choice for **modern online account opening** among community banks and credit unions.

Visit [www.mantl.com](http://www.mantl.com)

Call **(646) 791-1757**