

£17million Impact Bond Offer

Using the power of blockchain to accelerate and
scale the financing and delivery of the
Sustainable Development Goals

The planet is on the verge of irreversible decline and the current solutions are not working



3 Billion live on \$2.50 a day



Government, businesses and civil society, even when acting with best intentions, are not strategically aligned



Planet Earth on course for
+4.8°C to +7.4°C by 2100



Financial partners, delivery partners and the public have lost transparency leading to a trust deficit

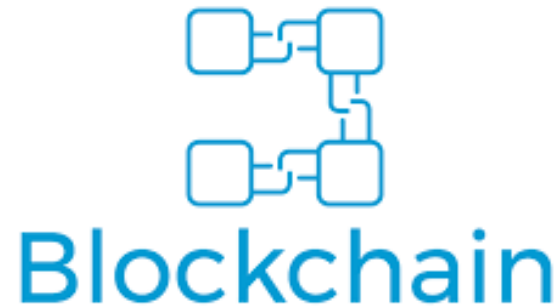


Smallest economies are
5% per annum growth
behind the necessary level



Social, economic and environmental performance metrics are not considered holistically

The world needs a global solution that delivers efficiency, accountability and impact
for the \$12Tn pa by 2030 sustainability market opportunity



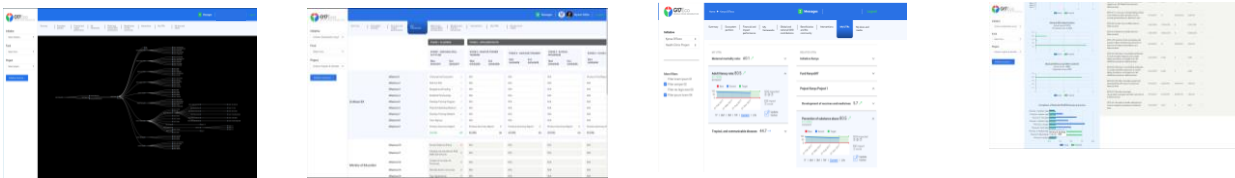
A global home for SDG initiatives that
show the financial & social impacts

Use of trusted data to unlock insights,
share learnings & build trust

Market solutions to crowd in financial
and delivery partners for scale -
including impact investing at
institutional and retail level

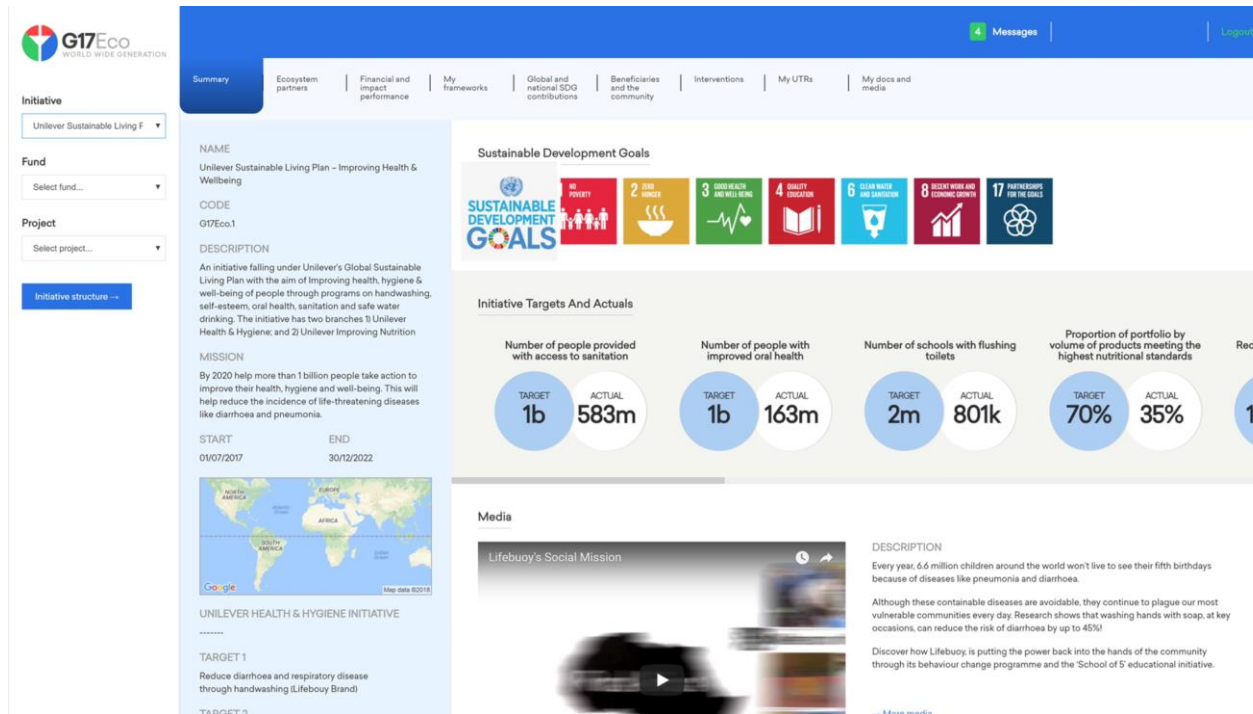
Source: Business & Sustainable Development Commission report: Better Business, Better World (2017)

The G17Eco platform is an end to end solution for business, government and civil society



Blockchain powered monitoring and marketplace to unlock the potential for scale and impact

- **Map** multiple group wide initiatives to the SDGs
- **Manage** your budgets and partners to increase efficiency
- **Monitor** where the money is going and progress on metrics
- **Measure** your impact to refine activity and increase impact
- **Market** internally and externally to celebrate & unlock resources



World Wide Generation secures Unilever as a cornerstone client



“The SDGs offer the greatest economic opportunity of our lifetime. With an estimated investment of \$2-3 trillion a year, the potential value that can be unlocked for society will be immense.”

Paul Polman - CEO Unilever



“Since the release of the SDGs we have been seeking a way to map, monitor and measure our impact and scale our initiatives but have not been able to find a comprehensive way to do this.

We met World Wide Generation at the start of 2018 and were impressed with their end to end G17Eco platform.

We are thrilled to announce our partnership with WWG starting in South Africa as we pilot G17Eco on one of our largest Sanitation and Hygiene social mission Programmes. We would love to be able to implement this solution across many of our SDG initiatives.”

Bruno Witvoet - President of Unilever Africa, Unilever

World Wide Generation is raising a £17m Impact Bond in sustainability Fintech



£17m innovative Impact Bond to rapidly build the infrastructure and organisation required for G17Eco

Seeking mission aligned investors to partner and create a generational legacy

The investment offer is compelling with exciting financial and impact returns

WWG would be delighted to:

- Send you the Impact Bond prospectus
- Meet with you to show you G17Eco and have a detailed discussion



Thank you

Manjula Lee, CEO & Founder

worldwidegeneration.co



William Medley

CTO



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