

Necessary Cookies

Cookie key	Domain	Path	Cookie type	Expiration	Description
__cfuid	.info.mywheels.nl	/	First-party	Session	Cookie associated with sites using CloudFlare, used to identify trusted web traffic.
__cfuid	.help.mywheels.nl	/	First-party	Session	Cookie associated with sites using CloudFlare, used to identify trusted web traffic.
li_gc	.linkedin.com	/	Third-party	6 months	Used to store guest consent to the use of cookies for non-essential purposes
__cfuid	.mywheels.zendesk.com	/	Third-party	Session	Cookie associated with sites using CloudFlare, used to identify trusted web traffic.
__cf_bm	.hubspot.com	/	Third-party	30 minutes	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
_hjAbsoluteSessionInProgress	.mywheels.nl	/	First-party	30 minutes	The cookie is set so Hotjar can track the beginning of the user's journey for a total session count. It does not contain any identifiable information.
_hjFirstSeen	.mywheels.nl	/	First-party	30 minutes	The cookie is set so Hotjar can track the beginning of the user's journey for a total session count. It does not contain any identifiable information.
AnalyticsSyncHistory	.linkedin.com	/	Third-party	1 month	Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries
__cf_bm	.info.mywheels.nl	/	First-party	30 minutes	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.

Statistical cookies

Cookie key	Domain	Path	Cookie type	Expiration	Description
_gat	.mywheels.nl	/	First-party	1 minute	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites.
ak_bmsc	.chimpstatic.com	/	Third-party	2 hours	Used by Akamai to optimize site performance and security
__hstc	.mywheels.nl	/	First-party	6 months	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.
_ga	.mywheels.nl	/	First-party	1 year 1 month	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
_gat_UA-38724748-1	.mywheels.nl	/	First-party	1 minute	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It is a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.
_ga_MCFFCPCNBF	.mywheels.nl	/	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.
__hssc	.mywheels.nl	/	First-party	30 minutes	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.
_gid	.mywheels.nl	/	First-party	1 day	This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.
__hssrc	.mywheels.nl	/	First-party	Session	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.
hubspotutk	.mywheels.nl	/	First-party	6 months	This cookie name is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication. As a persistent rather than a session cookie it cannot be classified as Strictly Necessary.

Marketing cookies

Cookie key	Domain	Path	Cookie type	Expiration	Description
MUID	.bing.com	/	Third-party	1 year	This cookie is widely used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. Widely believed to sync across many different Microsoft domains, allowing user tracking.
_fbp	.mywheels.nl	/	First-party	3 months	Used by Meta to deliver a series of advertisement products such as real time bidding from third party advertisers
MUID	.clarity.ms	/	Third-party	1 year	This cookie is widely used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. Widely believed to sync across many different Microsoft domains, allowing user tracking.
bcookie	.linkedin.com	/	Third-party	1 year	This is a Microsoft MSN 1st party cookie for sharing the content of the website via social media.
_uetvid	.mywheels.nl	/	First-party	1 year	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
CLID	www.clarity.ms	/	Third-party	1 year	This cookie is usually set by Dstillery to enable sharing media content to social media. It may also gather information on website visitors when they use social media to share website content from the page visited.
SM	.c.clarity.ms	/	Third-party	Session	This is a Microsoft MSN 1st party cookie which we use to measure the use of the website for internal analytics.
UserMatchHistory	.linkedin.com	/	Third-party	1 month	This cookie is used to track visitors so that more relevant ads can be presented based on the visitor's preferences.
_uetsid	.mywheels.nl	/	First-party	1 day	This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.
SRM_B	.c.bing.com	/	Third-party	1 year	This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website.
lidc	.linkedin.com	/	Third-party	1 day	This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website.
MR	.c.bing.com	/	Third-party	7 days	This is a Microsoft MSN 1st party cookie which we use to measure the use of the website for internal analytics.
MR	.c.clarity.ms	/	Third-party	7 days	This is a Microsoft MSN 1st party cookie which we use to measure the use of the website for internal analytics.
ANONCHK	.c.clarity.ms	/	Third-party	10 minutes	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
IDE	.doubleclick.net	/	Third-party	1 year	This cookie is set by Doubleclick and carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
bscookie	.www.linkedin.com	/	Third-party	1 year	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
_gcl_au	.mywheels.nl	/	First-party	3 months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services
_clsk	.mywheels.nl	/	First-party	1 day	
MyWheelsFlow	info.mywheels.nl	/	First-party	Session	
_conv_v	.mywheels.nl	/	First-party	6 months 2 days	

_hjSession_65155	.mywheels.nl	/	First-party	30 minutes	
cf_clearance	.help.mywheels.nl	/	First-party	1 year	
exp	mywheels.nl	/	First-party	Session	
ln_or	mywheels.nl	/	First-party	1 day	
_clck	.mywheels.nl	/	First-party	1 year	
ln_or	info.mywheels.nl	/	First-party	1 day	
_conv_s	.mywheels.nl	/	First-party	20 minutes	
_hjSessionUser_65155	.mywheels.nl	/	First-party	1 year	
_csrf	mywheels.nl	/	First-party	Session	
MyWheelsFlow	mywheels.nl	/	First-party	Session	
li_sugr	.linkedin.com	/	Third-party	3 months	
_hjIncludedInSessionSample_65155	.mywheels.nl	/	First-party	2 minutes	