

experience
OUR EVENTS

CLAYS



This is clay shooting,
but not as you know it.

We've created an exciting
virtual shooting experience
set in beautiful venues.

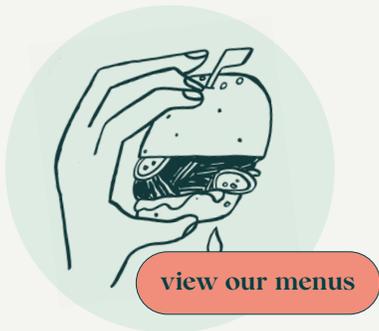
BIRMINGHAM • CANARY WHARF • THE CITY

eat, DRINK
SHOOT, dance
+ play.

It all started with a game, but there's so much more to enjoy. From sharing charcuterie to partying on the dance floor, each part of the journey is designed to bring people together and create space for connection.



TAILORED PACKAGES TO SUIT EVERY GROUP



Eat

Our premium menu, created by Culinary Director Roger Olsson, boasts sustainably sourced British produce bursting with fresh, regional flavours.



Drink

Elevate your senses with premium drinks inspired by the flavours of the British countryside. More than a drink, it's an extraordinary experience.



Shoot

Whether you're a first time shooter or seasoned pro, our diverse range of games promises something fun for everyone.



Dance

Keep the party going for longer with unique spaces and entertainment that make your event truly unforgettable.



AN UNFORGETTABLE EXPERIENCE

Our attentive events team are on hand to help you create an event to remember.



**Unlimited
game play**



**Food & drink
options**



**Private or
semi-private**

SEASONAL



Throw a Christmas or Summer party that'll go down in the history books, tailored to suit your teams.



SOCIAL

Take your team building to the next level with engaging experiences in a fun and accessible format.

MEETING



Bespoke to your business needs, we can provide cutting-edge tech and delicious refreshments to transform your next meeting or conference.



NETWORKING

Switch up cocktail hour for the better with inclusive spaces designed to help people really get to know each other.

CLIENT



Our private shooting rooms and dedicated pegs create a discrete environment for exclusive entertaining.



Hello, BIRMINGHAM!

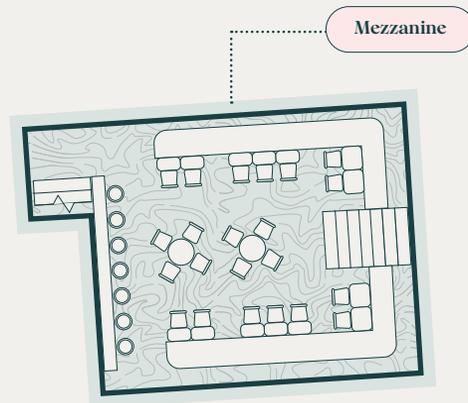
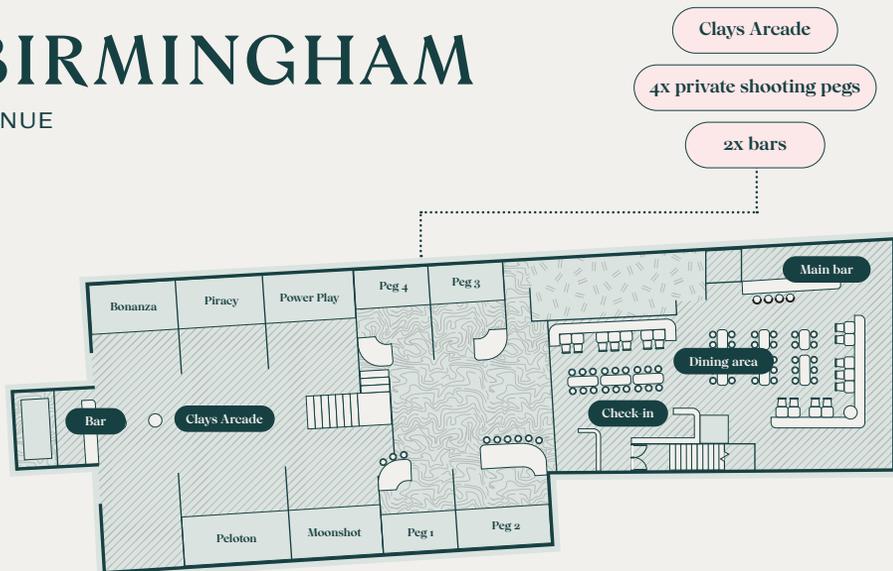
Now taking bookings for the first week of December, our new Birmingham venue can host up to 500 people across three premium event spaces.

105 NEW STREET,
PICADILLY ARCADE,
BIRMINGHAM, B2 4EU

Nearest Station:
Birmingham New Street,
3 minute walk

BIRMINGHAM

VENUE



Situated a floor above the main venue

Clays Arcade

MAX. 50 GUESTS

5 x game areas
Arcade bar

Ideal for small groups or semi exclusive events

Private peps

MIN. 15 GUESTS

1-4 shooting peps
6x games to play
Space at the main bar
Ideal for groups

Dining area

Table reservation available with packages
Space available for walk-ins

Private room coming soon

SPRING 2025



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CLAYS ARCADE

Bring your people together with a fast-paced social that's perfect for teams. Each player tries their hand across our 5 games, climbing the leaderboard in between drinks and nibbles.

- DROP IN AND PLAY ON
- 5X GAMES, 2X GOES PER GAMES
- DESIGNATED ARCADE BAR AREA
- OPTION TO RESERVE SEATING IN DINING AREA



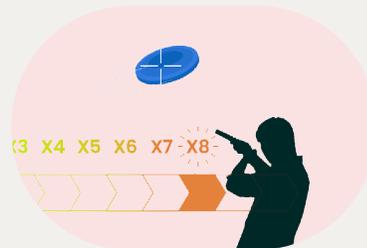
Bonanza

Make every shot count, collecting precious gems for every shot.



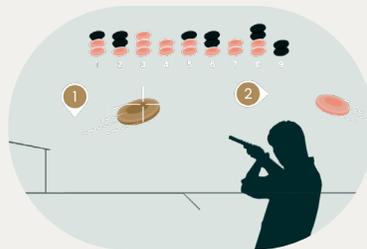
Peloton

Pedal your way to victory: the more clays you hit, the faster you'll go.



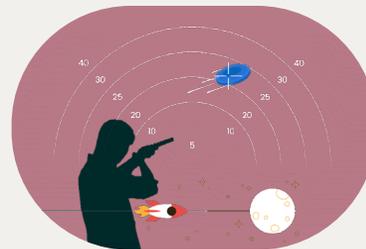
Power Play

Precision is key: take aim and shoot accurately to make your hit.



Olympic Skeet

Enter the Olympic arena and move through eight immersive shooting stations, experiencing the thrill of the game in the city. Available for peg bookings only.



Moonshot

Shoot for the stars: the first to hit 250 points lands their rocket on the moon.



Piracy

Unleash your inner pirate, firing clays to sink your opponents' ships.

GIVE US YOUR BEST SHOT

Suitable for all skill levels, our bespoke games can be played in teams or head to head.



[View our menus](#)

SAVOUR, *the moment*

When it comes to food, we're all about quality ingredients. Think British-grown vegetables, shore-to-door fish and slow-reared free-range meat for a fuller taste. Sustainably and ethically sourced, our sharing dishes are designed to be elevated with premium cocktails and crafted drinks. Smooth textures meet complex flavours, drawing together the flavours of the British countryside. The result? A sensory experience like no other.

We cater for all dietary requirements, including vegan, vegetarian and gluten-free.



BIRMINGHAM

Arcade

Aim

ARCADE ONLY

£24/pp

Gameplay

2x Clays
Drinks Coins

Bronze

Blast

£52/pp

2 hrs

Gameplay

Designated area

Events Menu

3x Clays
Drinks Coins

Silver

Shot

£68/pp

2 hrs

Gameplay

Designated area

Events Menu

Free Flowing
Premium Drinks

Gold

Game

£88/pp

3 hrs

Gameplay

Designated area

Premium Events Menu

Free Flowing
Premium Drinks

Speak to a member of our team



View our menus

WE ADD AN ADDITIONAL 12.5% DISCRETIONARY SERVICE CHARGE TO EACH BOOKING.

12 clays a-flying 11 cocktails
pouring 10 shooters shooting
9 workmates laughing 8 corks
a-popping 7 friends a-singing 6 games a-playing
5 loaded fries 4 vegan sliders 3 hot shots 2 glasses clinking

AND A CHRISTMAS YOU'LL NEVER FORGET!

It must be Christmas

Immerse yourself in **thrilling gameplay** and revel in our **festive decor**, delectable **seasonal cuisine** and **expertly crafted cocktails**. Dance the night away with **DJs** and **top-tier entertainment**, making Clays the only place to host an unforgettable Christmas party this year.



EAT, DRINK & SHOOT THE NIGHT AWAY

BIRMINGHAM

Snowflake

ARCADE ONLY

£28/pp

Gameplay

2x Clays
Drinks Coins

Bauble

£58/pp

2 hrs

Gameplay

Designated area

Events Menu

3x Clays
Drinks Coins

Sugar Plum

£78/pp

2 hrs

Gameplay

Designated area

Events Menu

Free Flowing
Premium Drinks

Cracker

£98/pp

3 hrs

Gameplay

Designated area

Premium Events Menu

Free Flowing
Premium Drinks

Sleigh

£112/pp

4 hrs

Gameplay

Designated area

Premium Events Menu

Free Flowing
Premium Drinks

Speak to a member of our team

View our festive menus

Looking to dazzle
your guests?
Ask about our Santa's
Secret package.

WE ADD AN ADDITIONAL 12.5% DISCRETIONARY SERVICE CHARGE TO EACH BOOKING.



- Games Master
- DJ
- VJ's
- GB Olympic athlete
- On-screen branding
- Bespoke entertainment



elevate your **EVENT**

Take your event to the next level with a selection of bespoke extras.

Our 4k digital screens are perfect for branding your experience or using to present to your team.





CLAYS WINNERS PACKAGES

Raise the stakes and add prizes to your booking, available from £50.

[Find out more](#)

**Don't forget about
*the rookies!***



No losers here! **Last place** wins a **£50 training voucher** to come back to Clays and practice those aiming skills.



[Book now](#)

Quick response times
Dedicated account manager
Tailored advice for your event

CLAYS