



Don Bosco Institute of Technology, Mumbai-400070

Department of Computer Engineering



Report on : Adobe Illustrator Workshop

Title : Adobe Illustrator Workshop

Date : 10 August 2023

Time : 11:15am- 1:15pm

Venue : Computer Centre

Participants Present : 31

Resource Person : Ms. Ananya Solanki

Organizing Department / Committee / Authority : ACM Student Chapter

Faculty Coordinator : Mr. Imran Mirza

Objective :

- ❖ To teach students the basics of Adobe Illustrator, working with colours and effects
- ❖ To enhance the design skills of students to boost their career.
- ❖ To select the design team for ACM-DBIT on submission of the required assignment.

Outcome :

- ❖ The students were taught the basics of designing.
- ❖ Students are able to work with colours and effects, design logos and posters on their own.

REPORT:

The Adobe Illustrator Workshop, held on August 10, 2023, at the Computer Center, was a comprehensive and insightful session aimed at imparting essential skills in graphic design and Adobe Illustrator proficiency. The workshop was organized by the ACM Student Chapter with the vision of enhancing students' design capabilities and equipping them with practical tools for their academic and professional pursuits.

The workshop commenced promptly at 11:15 am and spanned two hours, concluding at 1:15 pm. Ms. Ananya Solanki and Ms. Srushti Kale were the speakers for this event. Ms. Khushi Shetty and Ms. Annanya Zadbuke also assisted teaching the students. The content of the workshop was thoughtfully structured, covering a wide range of topics from foundational concepts to advanced design techniques.

The workshop began with Ms. Ananya Solanki, Design Head, ACM-DBIT illustrating the significance of Adobe Illustrator as a versatile tool in the design ecosystem. She adeptly explained the fundamental differences between Illustrator and Photoshop, highlighting their specific use cases and strengths. The participants gained clarity on when to choose Illustrator over other design software. One of the workshop's focal points was the exploration of Illustrator's practical applications, including its role in crafting logos, posters, social media banners, and infographics. This was followed by a step-by-step guide on installing the software, ensuring that participants could swiftly transition to hands-on practice. Basics of Illustrator, an essential foundation for design endeavours, were meticulously covered by Ananya. Attendees received comprehensive insights into utilizing the Shape Builder tool, Pen tool, pencil tool, and managing colors through gradients and blending. Srushti, a co-presenter, took over to delve into more advanced topics of Adobe Illustrator..

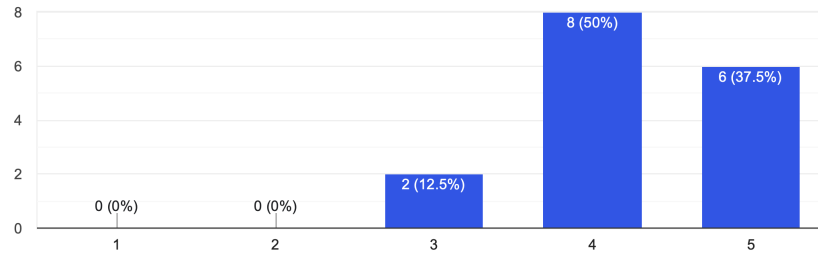
The programme concluded with a small assignment given to the students to design a poster using Adobe Illustrator. The Illustrator Workshop was a resounding success. The workshop not only imparted valuable design skills but also inspired creativity and innovation among the participants. The various doubts of the students were cleared during the workshop, and the students were left with a thorough understanding of the basics of this topic. The execution of the event's content and structure was successful, and the helped foster and encourage academic and professional growth in the realm of designing. Finally, all students were awarded with certificates for the successful completion and attendance of the Illustrator workshop. The instructors for this programme, Ms. Ananya Solanki and Ms. Srushti Kale, as well as the volunteers for the event, Ms. Khushi Shetty and Ms. Annanya Zadbuke. were felicitated with certificates.

Photos of the Event:



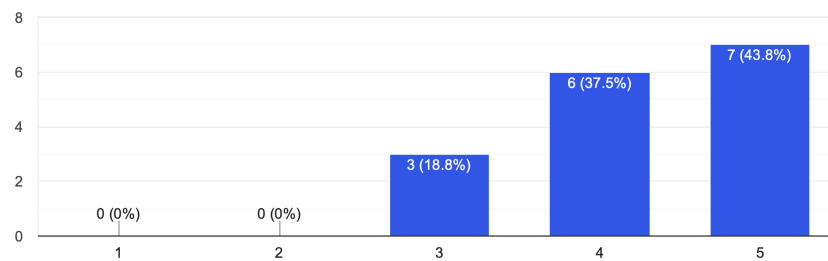
Do you think knowledge gained from this session will help you in future?

16 responses



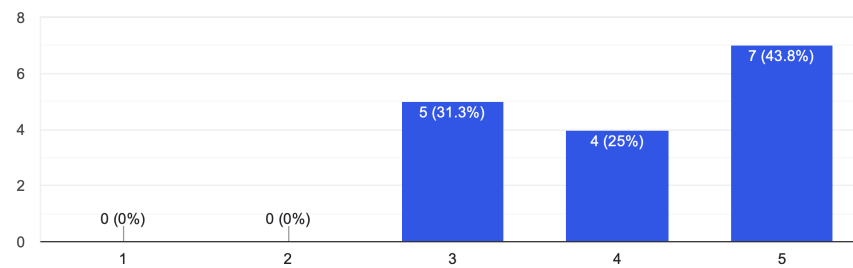
Was the session thought provoking and engaging?

16 responses



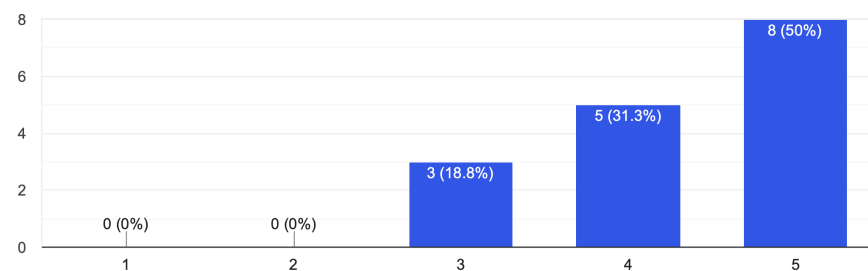
Was the speaker able to solve all doubts satisfactorily?

16 responses



Would you like to attend such workshops in future?

16 responses



Poster of the Event:

TECHNOLOGY FOR THE YOUNG
DBIT

DON BOSCO INSTITUTE OF TECHNOLOGY
DEPARTMENT OF COMPUTER ENGINEERING

acm
ACM STUDENT CHAPTER

ACM Student Chapter presents

ADOBE ILLUSTRATOR

10th August
11 AM - 1 PM
Computer center

scan to register

Registration fee
Premium ACM Members - FREE
Standard ACM Members - Rs 20/-
Non-ACM Members - Rs 40/-

*Bring your vision to life,
with the industry standard
for vector art with this
hands-on workshop*

<https://dbit.acm.org> Ananya 9969961163

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