

The graphic features a dark blue background with several thin, light green lines crisscrossing diagonally. In the center, the letters 'DTM' are written in a large, bold, white sans-serif font. Below the 'DTM' text is a horizontal light green bar with a slight 3D effect and a drop shadow. Inside this bar, the words 'B2B TICKET DEAL' are written in a dark blue, italicized sans-serif font.

# DTM

*B2B TICKET DEAL*

# UP TO 20% OFF AN ACTION-PACKED WEEKEND



The **2022 DTM** is promising extraordinary motorsport, for your company as well. The **DTM B2B Ticket Deal** is providing you with the exclusive opportunity to enable your staff and clients to enjoy a varied weekend with flexible discount rate tiers for the total of 16 races. Save up to 20% on the attractive ticket prices and experience Europe's most popular and most spectacular GT/touring car series at an exclusive preferred rate.

Next to action-packed racing, your staff and clients get to enjoy the perfect fan experience with thrilling support race categories and an accompanying programme to make this experience an unforgettable one!

With the supplementary DTM Pit Walk, you get the unique opportunity to get closer to the world-class drivers than in any other major race series, including autograph cards or a personal selfie with the star. Moreover, the exclusive paddock access allows for glances behind the scenes of motorsport, in line with the DTM philosophy: **Welcome, fans!**



Further information about the **DTM B2B Ticket Deal** can be found on the next page. We are looking forward to you!





# DTM B2B Ticket Deal



## ***Ticket offer with discount scale per purchase quantity***

- 20 - 49 tickets at 10% discount (regular sales price)
- 50 - 199 tickets at 15% discount (regular sales price)
- 200 tickets and more at 20% discount (regular sales price) incl. free promotion stand space (up to 5sqm)\*

## ***Voucher offer:***

You would like to offer your employees or customers only one promotion code, which entitles to purchase DTM tickets with a defined discount independently? **Just contact us!**



## ***Best Case Examples / We would be happy to help you fill your campaign with even more life.***

- Individualization of ticket store according to CI
- Tickets as PVC card with lanyard
- Packaging in gift boxes with greeting card
- shipping service
- promo stand on event, VIP possibilities at DTM Power Lounge and many more

Questions? Don't hesitate to contact Anna-Lotta Franz (DTM Ticketing):  
[a.franz@dtm.com](mailto:a.franz@dtm.com) or +49 (0) 173 543 4664

\*Consider ITR requirements