



<S STAKESHARE (PSS)

INITIAL DECENTRALIZED OFFERING PROSPECTUS

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PIONEERING A NEW ERA IN ETHICAL E-COMMERCE: THE PRODUCTSHARE VISION

ProductShare (PS) stands as a beacon of innovative commerce, rooted deeply in the ethos of Conscious Capitalism. Our global organization is on a transformative mission to create the world's inaugural community-governed e-commerce platform that champions social consciousness. At the heart of our endeavor is a steadfast commitment to equitably distribute the economic value generated, ensuring all stakeholders—ranging from local communities to the global environment—benefit from our operations.

Distinctively, ProductShare transcends the conventional corporate mindset that often places profit and social responsibility at odds. We consider humanitarian, sociological, and environmental contributions as fundamental pillars of our mission, equally vital to our business ethos. The ethos of ProductShare extends beyond mere transactional relationships to foster a harmonious balance between our diverse stakeholders: investors, partners, vendors, customers, employees, and the broader society and environment we operate within.

Embodying our pioneering spirit, ProductShare is proudly established as a Decentralized Autonomous Organization (DAO) registered in the Marshall Islands, with a network of co-creators spanning the globe. This structure reflects our dedication to decentralized governance and international collaboration, ensuring a wide spectrum of perspectives and expertise fuel our journey towards redefining ethical e-commerce.

CHARTING A NEW COURSE: THE VISIONARY MANDATE OF PRODUCTSHARE

At the core of ProductShare (PS) lies a profound commitment to enhancing human life by equipping individuals with the knowledge and resources necessary for a conscious, wholesome existence. Our aim is to enable a life of health, happiness, and harmony for a broader community. This is actualized through our unique decentralized and community-led product selection process, which focuses on curating an array of sustainable goods. These products are meticulously chosen from brands that are not only conscious about their impact but also resonate with our overarching goal of fostering spiritual, emotional, physical, social, cultural, financial, intellectual, and ecological prosperity for every stakeholder involved.

Our mission revolves around the equitable and transparent distribution of the economic wealth generated within the PS Ecosystem. This distribution is carefully balanced among three key stakeholder groups, encapsulating the full spectrum of our business relationships: Society at large, Partners, Investors, Customers, and Employees. By doing so, we ensure that each entity contributing to our ecosystem benefits proportionately, reinforcing our commitment to a more equitable and sustainable business model.

We classify our Stakeholders into 3 groups:

1. **COMPANY** & **CO-CREATORS** : Company Treasury, Founders, Employees, Investors and Advisors

2. **CUSTOMERS** CIRCLE : PS Users, Vendors, Token Holders, and their Friends & Families

3. **COMMUNITY CAUSES** : Community Projects, Research, Humanitarian and Charitable

Programs

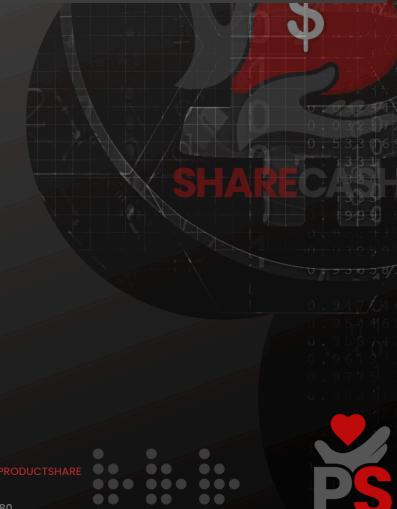


PRODUCTSHARE E-COMMERCE PROTOCOL: REVOLUTIONIZING ONLINE SHOPPING

ProductShare (PS) is at the forefront of the www.productshare.co initiative, a platform that epitomizes social responsibility, community governance, and user-driven curation within the realm of online shopping. Anchored by our proprietary e-commerce protocol, ProductShare stands out by offering a unique automatic cashback system. This system activates when a purchase is made through a referral link shared by a customer. The cashback rates are notably generous, ranging from 50% to 100%, with an average rate of 75% per product. This lucrative incentive is made feasible by allocating one-third (33%) of the profits from the PS Marketplace towards cashback, underlining our commitment to equitable profit-sharing with our customers.

"ProductSharing" is a unique and integral part of the shopping experience on the PS Marketplace. It integrates the act of sharing product links directly into the checkout process, making it an effortless and rewarding part of your purchase journey. When you shop, you can effortlessly share 'product sharelinks' from your basket with your social networks. This can be done through automatic integration into Facebook posts or manually across various platforms like WhatsApp, Telegram, and other social or messaging services. Every product on ProductShare undergoes a rigorous selection process to ensure the highest quality, making it natural and enjoyable for customers to share them with their networks. This approach to sharing not only enhances the shopping experience but also ensures that your social feeds are enriched with products that truly matter and resonate with you and your community.

The PS Protocol operates through a smart contract, which is executed upon the purchase of a product via a shared link. This contract rigorously verifies the legitimacy of the cashback claim before proceeding to deposit the cash reward directly into the user's wallet. The amount is calculated as the product price multiplied by the product-specific cashback rate. It is noteworthy that PS users can earn cashback rewards once per Stock Keeping Unit (SKU), meaning the first purchase of each unique product linked by them triggers the corresponding cashback reward. For further details, refer to the PS Protocol Section in our Whitepaper.



ENSURING EQUITY AND TRANSPARENCY THROUGH BLOCKCHAIN INNOVATION

The PS Platform champions the equitable sharing of profits, achieved through a blend of Distributed Ledger Technology and Smart Contracts. This approach guarantees fairness and autonomy in distributing value to our stakeholders.

1. IMMUTABLE LEDGER: TRUST THROUGH TRANSPARENCY

Utilizing blockchain technology, we ensure a publicly accessible, immutable record of transactions. This transparency allows stakeholders to verify the integrity of cashback rewards and profit distributions without complex infrastructure, preserving protocol integrity and payment security.

2. SEAMLESS VALUE FLOW: THE SHARECASH INNOVATION

The PS Protocol leverages a stablecoin, "ProductShare Cash" (ShareCash, <\$ PSC), mirroring our transactions on the blockchain. This self-auditing mechanism ensures real-time distribution of rewards and profit sharing, maintaining a stable value equivalent to a basket of industry standard stablecoins such USDT and USDC for straightforward conversions and constant parity with USD.

The ProductShare Cash (PSC) is a stable unit of exchange implemented as a cryptographic token invariably equal in value to the US dollar. It works as follows:

- 1. **Creation and Removal:** PSC is created ('minted') with each purchase on ProductShare using common payment methods like credit cards and digital wallets. It's removed ('burned') when converted back to US dollars.
- 2. **Blockchain Compatibility:** PSC can operate across various EVM compatible blockchains, including Binance Smart Chain, Ethereum, and its Layer 2 networks such as Optimism and Polygon ensuring wide accessibility and security.
- 3. **Distribution:** It's distributed through smart contracts, ensuring fair and uncensored allocation across different blockchain networks.
- 4. **Stability and Exchange:** PSC's value remains consistent with the US dollar. It can be instantly exchanged for USD stablecoins at a 1:1 ratio through decentralized exchanges or via your ProductShare account dashboard.

3. STAKEHOLDER EMPOWERMENT: THE PS STAKESHARE

Central to our decentralized governance is the PS STAKESHARE (<S PSS), a token symbolizing stakeholder ownership in the PS DAO. This token ensures a fair allocation of profits, fostering a community-led approach to decision-making and value distribution.

PSS has a fixed supply of <S 333,333,333 PSS that will be divided equally among the three Stakeholder groups. The profit generated from sales on the PS Marketplace will be locked in a smart contract and distributed in the form of ShareCash (PSC) to each individual stakeholder at the end of the month according to their pro-rata ownership in the PSS Token Supply.



Figure 1. - PSS Group Allocation



TRANSPARENT & TRUSTWORTHY PROFIT SHARING:

PRODUCTSHARE takes a unique and responsible approach to profit sharing, ensuring transparency and precision in every transaction. On the final day of each month, our profit distributions to stakeholders are executed through a meticulously audited smart contract, mirroring the principles of a Profit & Loss (P&L) statement, specifically adapted for a dropshipping marketplace.

Our process begins with calculating NET Profit, which involves subtracting Cost of Sales and Operating Expenses from the Gross Marketplace Sales Volume (GMV). Notably, GMV is accurately recorded as PSC in the PS Treasury wallet, ensuring all transactions are initially processed on the blockchain in PSC.

Decentralized Expense Reconciliation

In cases where the net income is negative, no distributions are made. PRODUCTSHARE commits to this practice to ensure financial stability and responsibility. The declaration of profit is a transparent and decentralized process, effectively verifying monthly transactions. This process culminates in the closing of the month through a multisignature workflow, which directly reads transaction data from the blockchain.

Commitment to Fair Taxation

The pivotal aspect of our approach is the categorization of profit distributions to token holders as an expense that remunerates stakeholder for providing governance services to the DAO, which as any expenditure is calculated pre-tax. This strategic move ensures that the net taxable income of the DAO remains at zero. We firmly believe that double taxation should be avoided – given that 33% of the company's profit is dedicated to impactful social programs, it is only fair that the recipients of these distributions pay income tax based on their individual circumstances.

In line with this, the PSC amounts associated with each expense account are meticulously adjusted. These amounts are then converted and burned, turning into fiat USD for seamless vendor payments, particularly for those who do not accept PSC directly.

This approach not only cements our position as a model corporate citizen but also underscores our dedication to transparent and responsible accounting practices. By adopting this method, PRODUCTSHARE exemplifies how businesses can effectively combine profitability with social responsibility and equitable tax practices.



P&L Snapshot

A snapshot of the projected P & L for June 2025 is provided below as an example (24 months P&L Forecast is included in <u>Appendix A</u>):

	June- 25
REVENUE	
TOTAL GMV	\$ 2,699,583
COST OF SALES	
Advertising Expense	\$ 255,477
Wholesale Cost of Products	\$ 2,024,687
Cashback Expense	\$ 88,304
Shipping Expense	\$ 126,035
TOTAL COST OF SALES	\$ 2,494,503
GROSS MARGIN	\$ 205,080
EXPENSES	
OPERATIONS COSTS	
Office Expense	\$ 4,229
Utilities	\$ 344
Equipment	\$ 5,054
Legal fees	\$ 3,501
Business Services	\$ 5,054
SaaS & Web Services	\$ 5,054
Travel	\$ 10,109
TOTAL OPERATIONS COST	\$ 33,346
TEAM SALARIES	\$ 109,780
TOTAL EXPENSES	\$ 143,126
NET PROFIT	\$ 61,954
PS STAKEHOLDER DISTRIBUTIONS	
Customers & Community Distribution (33.33%)	PSC <\$ 20,651
Co-Creators Collective Distribution (33.33%)	PSC <\$ 20,651
Charitable Causes Distribution (33.33%)	PSC <\$ 20,651
TOTAL PS STAKEHOLDER DISTRIBUTIONS	PSC <\$ 61,954
NET TAXABLE INCOME	\$0.00
	+ 0.00

Table 1. - Stakeholder Groups: P&L and Profit Sharing Formula



INNOVATING GOVERNANCE: THE PRODUCTSHARE DAO EVOLUTION

THE DAWN OF DECENTRALIZED BUSINESS

While academic discourse has long envisioned decentralized business models grounded in Conscious Capitalism, practical realization remained elusive until the Ethereum blockchain's advent in 2015. This pioneering technology heralded a new era, making the theoretical tangible by enabling commercially viable smart contracts. These contracts laid the groundwork for decentralized business operations, governance, and ownership – principles that are the bedrock of PRODUCTSHARE.

A PARADIGM SHIFT: FROM CENTRALIZED TO DECENTRALIZED

PRODUCTSHARE stands at the forefront of this transformation, embracing the DAO (Decentralized Autonomous Organization) structure as the epitome of distributed, equitable, and transparent cooperation. Although currently in a transitional phase, where centralized mechanisms are being refined, PRODUCTSHARE is on a steadfast journey towards complete decentralization. Our governance, initially steered by investors, is evolving into a stakeholder-driven paradigm. The gradual migration of ownership from a traditional stock model to a tokenized stakeholder governance underlines our commitment to this transition.

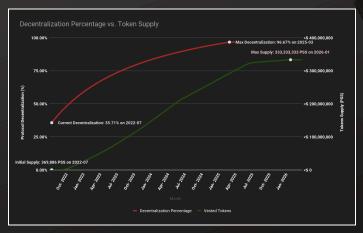
EMPOWERING STAKEHOLDERS: THE SHIFT TO COMMUNITY GOVERNANCE

The PRODUCTSHARE DAO is not just a concept; it's a commitment to our community. As we progressively decentralize, we ensure that the majority stake (two-thirds) shifts into the hands of our Customers Circle and Community Causes stakeholders. This pivotal shift marks the true essence of decentralization, stripping away the vestiges of centralized control and placing the power firmly in the hands of the community. It's a testament to our belief that the future of PRODUCTSHARE is not just about technology or profits, but about people, values, and shared visions.

THE ROADMAP TO DECENTRALIZATION

Our journey towards a fully decentralized and community-governed platform is meticulous and deliberate. It begins with transitioning from traditional stock ownership to a DAO model, where stakeholder governance and ownership are tokenized. Concurrently, the PS Cashback Protocol will evolve, moving from its current form to a fully decentralized structure. This transformation is not just a change; it's an evolution, a testament to our dedication to innovation,

transparency, and community empowerment.



The graph below encapsulates our journey, a strategic and gradual shift that is not just a change in structure, but a revolution in how business and community converge, promising a future that's decentralized, democratic, and truly yours.

Figure 2. - Decentralization Percentage vs Time and Token Supply Graph



PRODUCTSHARE'S INNOVATIVE ROADMAP: REVOLUTIONIZING E-COMMERCE AND DEFI WITH PRODUCTSTAKING

ProductShare, in its detailed roadmap, is set to introduce a groundbreaking concept in the world of e-commerce and decentralized finance (DEFI) - ProductStaking. This innovative feature is not just a new addition to the e-commerce sphere; it represents a potential paradigm shift in how stablecoin staking can be utilized to earn interest.

Enhancing Token Accessibility: Q1 2024 and Beyond

Scheduled to start in Q1 2024, ProductShare's journey begins with the distribution of Co-Creator Tokens, setting the stage for a more democratic, community-driven approach to corporate governance. Following this, Q2 2024 will see the implementation of the Private Seed Sale and the introduction of a liquidity pool on platforms like Uniswap, aimed at enhancing StakeShare token accessibility.

Fair and Transparent Profit Distribution: Q3 2024

One of the most notable technical advancements on the roadmap, slated for Q3 2024, is the establishment of Profit Distribution Smart Contracts. These contracts are designed to ensure a fair and transparent distribution of profits among stakeholders, embodying ProductShare's commitment to equitable business practices.

Marketplace 2.0 and Blockchain Integration: Q4 2024 to Q1 2026

The introduction of ProductShare Marketplace 2.0 in Q4 2024 marks another significant milestone. This upgraded platform is expected to expand product offerings and user experience. Simultaneously, the integration of the Roburna Blockchain for ShareCash and StakeShare will bolster the system's security and efficiency. Looking ahead to Q2 2026, the ProductShare Checkout Platform for online merchants is poised to further expand the company's e-commerce influence.1

ProductStaking: A DEFI Game Changer Is Our End Game

At the core of this roadmap is ProductStaking. This feature offers an innovative approach to stablecoin staking, potentially allowing users to earn over 100% interest. Unlike traditional models, these returns are derived from actual sales profits, offering a stable and tangible source of value.

Implications for Crypto and DEFI

ProductStaking's introduction could be a significant moment for the crypto industry and DEFI. By linking profits to real-world e-commerce transactions, ProductStaking offers a more reliable method of generating value in DEFI, moving away from speculative market dynamics and ponzi schemes that promise unsustainable interest rates.

A New Staking Paradigm

ProductShare's roadmap, with ProductStaking at its helm, represents an ambitious plan to merge e-commerce with DEFI. This strategy could lead to profound changes in how value is generated and perceived in the decentralized finance space



PS ROADMAP MILESTONES FROM Q1 2024 TO Q3 2026

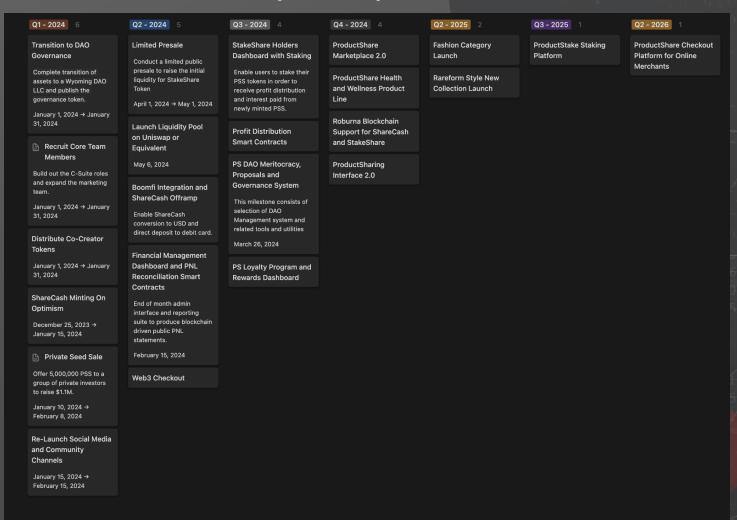


Table 2. - PS Roadmap



PIONEERING STABILITY WITH SHARECASH (PSC)

LOGO	SHORT LABEL	OFFICIAL NAME	TOKEN SYMBOL	TOKEN TICKER	OFFICIAL WEBSITE
SHART CASH	PS CASH	SHARECASH	< \$	PSC	www.sharecash.money
		Table 2	SharoCach Takon	Chacification	

Table 3. - ShareCash Token Specification

ShareCash (PSC) redefines stability in the digital currency landscape. Crafted as a blockchain-agnostic cryptographic token, PSC maintains a steadfast and unwavering peg to the industry standard stablecoins such as Tether and USDC. This consistent USD equivalency isn't just a claim—it's a guarantee, secured by mirroring every purchase on the PS Platform with the corresponding minting of PSC tokens. In essence, each token minted is a reflection of the exact USD value of a purchase, post the deduction of payment processor fees.

This innovative structure ensures that the volume of PSC tokens in circulation is a true mirror of the USD balance within the dedicated ShareCash Reserve bank account. This account, enriched by sales revenues via ACH deposits from renowned payment processors like Stripe, Paypal, and Sezzle, is the backbone of our system. PSC tokens, hence, become the versatile currency for cashback rewards, stakeholder value distribution, and even purchases on the platform. Need to revert to fiat? The smart contract interface makes conversion seamless, burning PSC tokens and transferring the equivalent fiat to the user's bank account.

As we navigate towards DAO governance, PSC stands as the cornerstone, ensuring unparalleled transparency in PS's financial maneuvers. It's not just about maintaining a clear ledger; it's about fostering verifiability in sales for equitable cashback distributions and empowering stakeholders with censorship-resistant financial freedom—all while upholding the sanctity of individual anonymity. PSC is more than a token; it's the embodiment of trust, transparency, and stability in our evolving digital economy.

STAKESHARE: THE HEART OF PS GOVERNANCE

LOGO	SHORT LABEL	OFFICIAL NAME	TOKEN SYMBOL	TOKEN TICKER	OFFICIAL WEBSITE
STAKESHARE	PS STAKE	STAKESHARE	<s< th=""><th>PSS</th><th>www.productshare.co</th></s<>	PSS	www.productshare.co

Table 4. - StakeShare Token Specification

The StakeShare (PSS) token is the cornerstone of governance and value within the PRODUCTSHARE (PS) ecosystem, guiding our journey towards complete decentralization. PSS empowers holders to shape the future of ProductShare, influencing key aspects of the platform's operation and growth.

Empowering Stakeholders in Decision-Making

- PROTOCOL GOVERNANCE: PSS holders actively participate in governing ProductSharing and ProductStaking protocols. This includes critical decisions on product selection, pricing, cashback rates, and distribution strategies of PSS tokens.
- 2. **STRATEGIC AND CHARITABLE CHOICES**: Stakeholders wield influence over strategic partnerships and philanthropic ventures, determining the beneficiaries, amounts, and frequency of charitable contributions.

Technical Foundation and Future-Proofing

Initially launched as an ERC-20 token on Ethereum, PSS is designed for cross-chain compatibility. Future enhancements will enable governance and liquidity across multiple blockchains through advanced technologies, ensuring flexibility and reduced transaction costs. This holistic approach to governance, underpinned by robust technical solutions, positions PSS as a dynamic tool for decentralized decision-making and value accrual within the PS ecosystem.

PS TOKENS: TECHNOLOGICAL INNOVATION AND EFFICIENCY

In the evolving landscape of blockchain technology, PRODUCTSHARE introduces two distinctive tokens, each optimized for their respective roles and networks:

1. PSS: The Governance Token

Initially issued as an ERC-20 token on the Ethereum blockchain, PSS serves as the governance and value accrual token. It is designed with cross-chain compatibility in mind, ensuring its adaptability and long-term utility across various blockchain platforms.

2. PSC: Optimized for Transaction Efficiency

To address the challenges of transaction costs, PSC (ProductShare Cash) is minted on the Optimism Layer 2 network. This strategic choice significantly reduces gas fees associated with frequent minting and burning transactions. Like PSS, PSC is also designed to be blockchain-agnostic, with plans for future portability and liquidity across major blockchains. Both PSS and PSC exemplify PRODUCTSHARE's commitment to innovation, efficiency, and multi-chain functionality, ensuring seamless integration and governance in the decentralized world.



STAKESHARE TOKEN ECONOMICS

TOKEN DISTRIBUTION

PSS has a fixed supply of <S 333,333,333 and will be distributed equally among the 3 Stakeholder groups. PSS Tokens will be minted in several stages over the course of 55 months, starting with the Private Sale on Feb 2, 2024. The tokens reserved during the Private Sale (<S5,000,000) will be minted and start vesting on Mar 3, 2024. The second phase of the token allocation to investors will be the Presale period that will take place between Apr 1, 2024 and May 1, 2024. Although the Co-Creator tokens are minted first they will only be distributed upon the completion of the Presale period on May 1, 2024, and the 2 months lockup period will start before the Tokens start vesting.

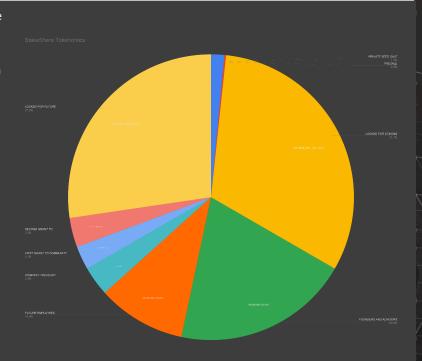


Figure 3. - Detailed Token Distribution Chart

TOKEN VESTING

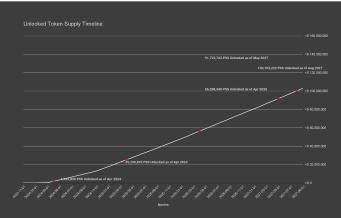


Figure 4. - Tokens Vested vs Time

The vesting model for StakeShare Tokens is thoughtfully designed to align with the long-term objectives of each stakeholder group within the PRODUCTSHARE ecosystem. For the company and co-creators, tokens vest over 55 months with an initial 2-month lockup, reflecting a sustained commitment to the platform's growth. Investors from the private sale see their tokens vest over 33 months, balancing investment return with platform development. Pre-sale investor tokens, being more limited, vest over 22 months, recognizing their early support. Charitable causes tokens have the longest vesting period of 111 months, ensuring that the supported projects can maximize the benefits from PS's profit distribution, fostering a lasting impact. This staggered and differentiated approach ensures each group's interests and contributions are optimally aligned with PRODUCTSHARE's vision and values.



DETAILED TOKEN ALLOCATION SCHEDULE

ISSUE PERIOD (FY QUARTER)	SHARE OF GROUP (%)	CUSTOMERS CIRCLE (CATEGORY)	TOKENS ISSUED (PSS)	SUPPLY (%)	LOCKUP PERIOD (Months)	VESTING PERIOD / EMISSION RATE (Months)
Q1 2024	4.50%	PRIVATE SEED SALE	<s 5,000,000<="" td=""><td>1.50%</td><td>0</td><td>33</td></s>	1.50%	0	33
Q2 2024	0.55%	PRESALE	<s 606,060<="" td=""><td>0.18%</td><td>0</td><td>22</td></s>	0.18%	0	22
Q1 2024 - Q2 2033	94.95%	LOCKED FOR STAKING REWARDS	<s 105,505,051<="" td=""><td>31.65%</td><td>0</td><td>111</td></s>	31.65%	0	111
	100.00%	SUBTOTAL	<s 111,111,111<="" th=""><th>33.33%</th><th></th><th></th></s>	33.33%		
ISSUE PERIOD (FY QUARTER)	SHARE OF GROUP (%)	COMPANY & CO-CREATORS (CATEGORY)	TOKENS ISSUED (PSS)	SUPPLY (%)	LOCKUP PERIOD (Months)	VESTING PERIOD (Months)
Q1 2024 - Q3 2028	60.00%	FOUNDERS AND ADVISORS	<s 66,666,666<="" td=""><td>20.00%</td><td>2</td><td>55</td></s>	20.00%	2	55
Q4 2024 - Q3 2028	30.00%	FUTURE EMPLOYEES	<s 33,333,333<="" td=""><td>10.00%</td><td>2</td><td>55</td></s>	10.00%	2	55
Q4 2024 - Q2 2029	10.00%	COMPANY TREASURY	<s 11,111,112<="" td=""><td>3.33%</td><td>2</td><td>55</td></s>	3.33%	2	55
	100.00%	SUBTOTAL	<s 111,111,111<="" th=""><th>33.33%</th><th>2</th><th>55</th></s>	33.33%	2	55
ISSUE PERIOD (FY QUARTER)	SHARE OF GROUP (%)	COMMUNITY CAUSES (CATEGORY)	TOKENS ISSUED (PSS)	SUPPLY (%)	LOCKUP PERIOD (Months)	VESTING PERIOD (Months)
Q1 2024 - Q1 2033	8.00%	FIRST GRANT TO COMMUNITY CAUSES	<s 8,888,888<="" td=""><td>2.67%</td><td>0</td><td>111</td></s>	2.67%	0	111
Q3 2024 - Q3 2033	10.00%	SECOND GRANT TO COMMUNITY CAUSES	<s 11,111,111<="" td=""><td>3.33%</td><td>0</td><td>111</td></s>	3.33%	0	111
Q3 2025 - Q3 2034	82.00%	LOCKED FOR FUTURE GRANTS	<s 91,111,112<="" td=""><td>27.33%</td><td>0</td><td>111</td></s>	27.33%	0	111
	100.00%	SUBTOTAL	<s 111,111,111<="" th=""><th>33.33%</th><th></th><th></th></s>	33.33%		
		TOTALS	<s 333,333,333<="" td=""><td>100.00%</td><td></td><td></td></s>	100.00%		

Table 6. - PSS Allocation Schedule Details



CUSTOMERS CIRCLE TOKENS ALLOCATION

In the PRODUCTSHARE ecosystem, a significant 33% of ownership and profits are earmarked for our valued customers and their communities. The StakeShare (PSS) Tokens allocation is a testament to this commitment. During the Initial Decentralized Token Offering (IDO), we offer 5,000,000 PSS in the private seed sale and 606,060 PSS in the presale which will seed the initial liquidity pool on Uniswap. In addition, a substantial portion of 105,505,051 PSS is designated for staking rewards, playing a pivotal role in incentivizing users to actively participate in securing the PS Cashback Protocol.

INCENTIVES FOR LONG-TERM COMMITMENT

The 105,505,051 PSS reserved for staking rewards will be emitted in equal monthly increments over a period of 111 months. These rewards are specifically designed to provide added incentives for stakeholders who keep their tokens either in vesting or in staking contracts. This approach aligns stakeholder interests with the long-term security and stability of the protocol.

UTILIZATION OF COMPANY-STEWARDED TOKENS

The tokens stewarded by the company will play a crucial role in our reward ecosystem. Profit distributions received by these tokens will be directed into a separate wallet, exclusively used for paying out cashback rewards to customers engaged in ProductSharing activities – a unique feature where customers buy and share products.

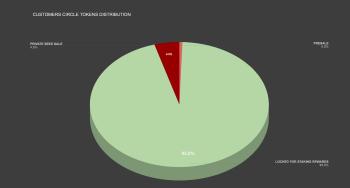


Figure 6. - Customers Circle Group Token
Distribution

This strategic allocation and incentivization model is designed to balance immediate fundraising needs with sustainable, long-term engagement and growth of the PRODUCTSHARE ecosystem.

DISTINCTION BETWEEN STAKED AND UNSTAKED TOKENS

Tokens that are merely held in customer wallets without being staked are freely tradable but will not qualify for staking rewards or profit distributions once PRODUCTSHARE becomes cashflow positive. This creates a strong incentive for all stakeholders to keep their tokens staked, thus actively contributing to securing the protocol.

ISSUE PERIOD (FY QUARTER)	SHARE OF GROUP (%)	CUSTOMERS CIRCLE (CATEGORY)	TOKENS ISSUED (PSS)	SUPPLY (%)
Q1 2024	4.50%	PRIVATE SEED SALE	<s 5,000,000<="" th=""><th>1.50%</th></s>	1.50%
Q2 2024	0.55%	PRESALE	<s 606,060<="" th=""><th>0.18%</th></s>	0.18%
Q1 2024 - Q2 2033	94.95%	LOCKED FOR STAKING REWARDS	<s 105,505,051<="" th=""><th>31.65%</th></s>	31.65%
	100.00%	SUBTOTAL	<s 111,111,111<="" th=""><th>33.33%</th></s>	33.33%

Table 7. - Customers Circle Tokens Distribution



STAKESHARE TOKEN SALE: A DETAILED STRATEGIC OUTLINE

The PRODUCTSHARE Initial Decentralized Offering (IDO) is set to be an exhilarating journey, commencing with a dynamic two-phase approach.

The inaugural phase of the STAKESHARE token sale, the private sale, is designed for strategic investors who wish to be integral to the foundation of the ecosystem. In this phase, we are releasing 5 million PSS tokens at the value-driven price of \$0.22 per token. Transitioning from the private sale, the presale phase marks an important milestone where 606,060 PSS tokens are offered at \$0.33 each. This phase serves as a bridge, connecting the foundational private investment stage to the wider public offering. It's a pivotal moment for early adopters and believers in the platform's potential to support and partake in our vision, contributing to the creation of a robust and dynamic community around the STAKESHARE ecosystem.

IDO PHASE (#)	START DATE (MMM, YYYY)	END DATE (MMM, YYYY)	OFFER SIZE (<s pss)<="" th=""><th>PSS PRICE (USD EQUIVALENT)</th><th>PROCEEDS (\$ USD)</th></s>	PSS PRICE (USD EQUIVALENT)	PROCEEDS (\$ USD)
(1) PRIVATE SEED SALE	Feb 2, 2024	Mar 3, 2024	<s 5,000,000<="" td=""><td>\$ USDT 0.22</td><td>\$1,100,000</td></s>	\$ USDT 0.22	\$1,100,000
(2) PRESALE	Apr 1, 2024	May 1, 2024	<s 606,060<="" td=""><td>\$ USDT 0.33</td><td>\$199,999</td></s>	\$ USDT 0.33	\$199,999
			<s 5,606,060<="" td=""><td></td><td>\$1,299,999</td></s>		\$1,299,999

Table 8. - Token Sale: IDO Phases Parameters

PHASE 1: The Genesis of Private Investment

The STAKESHARE journey commences with a private sale, setting the stage for exclusive early support. On this leg of our journey, 5 million PSS tokens will be offered at a foundational price of \$0.22 each, inviting private investors to be the bedrock of our evolving ecosystem.

PHASE 2: Preparing the Ground in Presale

As the anticipation builds, we enter the presale phase, releasing 606,060 PSC tokens priced at \$0.33 each. This phase represents an opportunity for early believers to partake in our vision, fueling the momentum as we approach the public DEX launch.

PHASE 3: Embracing the Community in Public Launch

The culmination of our offering sees the public launch on a DEX (UniSwap), an inclusive event where the community at large can engage in the buying and selling of our token. Here, StakeShare tokens begin their transition into the hands of those who believe in the transformative potential of decentralized collaboration and Conscious Capitalism.



PRIVATE SALE - USE OF PROCEEDS

The \$1.1 million seed investment from our Private Sale is pivotal for fully establishing the DAO governance and making essential hires, in line with our comprehensive roadmap. This crucial funding will enable PRODUCTSHARE to meet key operational and technological milestones, laying a robust foundation for our platform's launch and growth.

- 1. Establishing DAO Governance and Infrastructure: A major portion of this investment is allocated for the development of DAO governance structures and blockchain infrastructure, vital for a secure, transparent, and decentralized decision-making system.
- 2. **Critical Hires and Team Expansion**: Aligning with our roadmap goals, we plan to invest in key personnel across technology, marketing, and operations. These strategic hires will be instrumental in driving our platform's growth and enhancing our offerings.
- 3. Advancing Technology and Operational Efficiency:
 Our focus extends to software development and
 operational improvements, aimed at boosting our
 platform's capabilities and ensuring a seamless user
 experience.
- 4. Marketing and Brand Development: A dedicated budget for online advertising and marketing initiatives is set to significantly expand our user base and strengthen our market presence. The investment in advertising is projected to propel our GMV to \$1.8 million, marking a substantial growth trajectory for PRODUCTSHARE.

With this strategic investment, we are poised to not only meet but surpass our milestones and KPIs, charting a successful and prosperous future for PRODUCTSHARE.

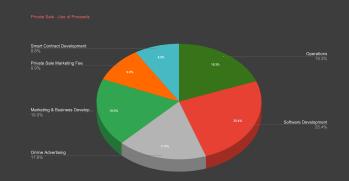


Figure 7. - Private Sale: Use of Proceeds

Breakdown

Furthermore, this strategic allocation of funds is expected to lead PRODUCTSHARE to achieve positive cash flow by April 2025. This financial milestone, coupled with our robust GMV growth, exemplifies our commitment to building a sustainable and thriving business model.

Each aspect of this investment is meticulously planned to align with our roadmap milestones, such as launching new features, penetrating new markets, and forging strategic partnerships. These efforts are crucial for realizing our financial objectives and establishing PRODUCTSHARE as an innovative leader in the e-commerce and blockchain sectors.



Category (Name)	Budget (USD)	In percent (%)
Operations	\$213,681	19%
Software Development	\$282,480	25%
Online Advertising	\$195,039	18%
Marketing & Business Development	\$211,200	19%
Private Sale Marketing Fee	\$110,000	10%
Smart Contract Development	\$97,600	9%
Total Budget	\$1,110,000	100%

Table 9. - Private Sale Use of Proceeds Details



COMMUNITY CAUSES GRANTS: ENHANCING GLOBAL CONSCIOUSNESS

PRODUCTSHARE dedicates 33% of its ecosystem ownership, and correspondingly 33% of its profits, to support community-focused non-profit organizations and initiatives. These causes are integral to our mission of expanding global consciousness and fostering happy, healthy, and harmonious lives.

Our approach involves the strategic allocation of PSS tokens to 100 Community Causes over the next four years. We have identified 10 potential categories, each slated to receive equal-value grants of 1,111,111 PSS, totaling 11,111,111 PSS per category. This initiative is detailed in Figure 13 and Table 13.



Figure 13. - Community Causes Tokens Distribution

Minting and Distribution Process

PSS tokens allocated for Community Causes will be minted at specific intervals, as outlined in Table 14. These tokens will be secured in a smart contract, empowering all stakeholders in the PS DAO to democratically vote on awarding them to specific non-profit initiatives. Proposals for these grants can be introduced by any member of the Customer Community or the Co-Creator Collective.

Token Issuance and Vesting Schedule

- First Grant to Community Causes: <S 8,888,888 PSS, representing 8.00% of the category, will be minted on 2024-02-01, with a vesting period ending on 2033-05-12.
- **Second Grant to Community Causes**: <S 11,111,111 PSS, constituting 10.00% of the category, scheduled for minting on 2024-07-01 and vesting by 2033-10-12.
- Locked for Future Grants: A substantial allocation of <S 91,111,112 PSS, which is 82.00% of the category, will be minted on 2025-07-01, with the vesting period concluding on 2034-10-12.

ISSUE PERIOD (FY QUARTER)	COMMUNITY CAUSES (CATEGORY)	TOKENS ISSUED (PSS)	SUPPLY (%)	VESTING PERIOD (Months)	MINT DATE (YYYY-MM-DD)
Q1 2024 - Q1 2033	FIRST GRANT TO COMMUNITY CAUSES	<s 8,888,888<="" th=""><th>2.67%</th><th>111</th><th>2024-02-01</th></s>	2.67%	111	2024-02-01
Q3 2024 - Q3 2033	SECOND GRANT TO COMMUNITY CAUSES	<s 11,111,111<="" th=""><th>3.33%</th><th>111</th><th>2024-07-01</th></s>	3.33%	111	2024-07-01
Q3 2025 - Q3 2034	LOCKED FOR FUTURE GRANTS	<s 91,111,112<="" th=""><th>27.33%</th><th>111</th><th>2025-07-01</th></s>	27.33%	111	2025-07-01
	SUBTOTAL	<s 111,111,111<="" th=""><th>33.33%</th><th></th><th></th></s>	33.33%		

Table 14. - Community Causes Tokens Mint Schedule



PROPOSED CAUSES CATEGORIES

COMMUNITY CAUSES (CATEGORY NAME)	GRANT ALLOCATION (PSS)	CATEGORY (%)	PSS SUPPLY (%)	AVERAGE GRANT (USD)
Plant Medicine Research and Government Lobby Programs	<s 11,111,111<="" td=""><td>10.00%</td><td>3.33%</td><td>\$3,055,556</td></s>	10.00%	3.33%	\$3,055,556
Ayurveda Medicine Research and Practitioner Training Programs	<s 11,111,111<="" td=""><td>10.00%</td><td>3.33%</td><td>\$3,055,556</td></s>	10.00%	3.33%	\$3,055,556
Mental Health Research Initiatives	<s 11,111,111<="" td=""><td>10.00%</td><td>3.33%</td><td>\$3,055,556</td></s>	10.00%	3.33%	\$3,055,556
Addiction Research and Recovery Programs	<s 11,111,111<="" td=""><td>10.00%</td><td>3.33%</td><td>\$3,055,556</td></s>	10.00%	3.33%	\$3,055,556
Meditation Research and Education Programs	<s 11,111,111<="" td=""><td>10.00%</td><td>3.33%</td><td>\$3,055,556</td></s>	10.00%	3.33%	\$3,055,556
Yoga and Spirituality Organizations	<s 11,111,111<="" td=""><td>10.00%</td><td>3.33%</td><td>\$3,055,556</td></s>	10.00%	3.33%	\$3,055,556
Climate Change and Ecological Relief Programs	<s 11,111,111<="" td=""><td>10.00%</td><td>3.33%</td><td>\$3,055,556</td></s>	10.00%	3.33%	\$3,055,556
India Relief Fund	<s 11,111,111<="" td=""><td>10.00%</td><td>3.33%</td><td>\$3,055,556</td></s>	10.00%	3.33%	\$3,055,556
Africa Relief Fund	<s 11,111,111<="" td=""><td>10.00%</td><td>3.33%</td><td>\$3,055,556</td></s>	10.00%	3.33%	\$3,055,556
Other Humanitarian Initiatives	<s 11,111,111<="" td=""><td>10.00%</td><td>3.33%</td><td>\$3,055,556</td></s>	10.00%	3.33%	\$3,055,556
TOTAL	<s 111,111,111<="" td=""><td>100.00%</td><td>33.33%</td><td></td></s>	100.00%	33.33%	

Table 13. - Community Causes Proposed Categories and Their Token Allocations



SOCIAL GOOD AND CONSCIOUS BUSINESS: GUIDING PRODUCTSHARE'S GRANT SELECTION

In the early phases of ProductShare's development, a profound emphasis on spiritual and mental health and well being played a pivotal role in our unique conscious approach to business. These values have deeply influenced the selection of the first recipients of ProductShare's Community Causes grants, reflecting a commitment to nurturing projects that align with this ethos.

The Co-Creators team has scheduled the minting dates for the initial PSS token grants, with the first two already set. The subsequent grants' timing and size will be determined through the PS DAO's decentralized proposal and voting system. The remaining 91M PSS tokens are earmarked for release to the PS DAO treasury upon completion of the necessary smart contract and governance infrastructure, anticipated in Q3 2025.

The inaugural recipients of these grants, selected by the PS Co-Creators in accordance with the current governance process, mirror ProductShare's foundational values. These organizations, set to receive their allocations on May 1, 2024, will have their tokens vest in equal increments for 111 months until Q1 2033.

PROJECT/ORG NAME	ABOUT PROJECT	ALLOCATION (PSS)	ORG WEBSITE
Heroic Hearts Project	Heroic Hearts Project offers a proprietary program to veterans with PTSD who are interested in pursuing psychedelic treatment options.	<s 1,111,111<="" td=""><td>HeroicHeartsProject.org</td></s>	HeroicHeartsProject.org
Self Realization Fellowship	Since 1920, Self-Realization Fellowship (SRF) has been dedicated to carrying on the spiritual and humanitarian work of its founder, Paramahansa Yogananda, widely revered as the father of Yoga in the West.	<s 1,111,111<="" td=""><td><u>Yogananda.org</u></td></s>	<u>Yogananda.org</u>
Temple of the Universe	The Temple of the Universe is a nonprofit organization founded in 1975 by Michael (Mickey) Singer, author of The Untethered Soul and The Surrender Experiment. The Temple is a long-established meditation and yoga center where people of any religion or set of beliefs can come together to experience inner peace.	<s 1,111,111<="" td=""><td><u>Tou.orq</u></td></s>	<u>Tou.orq</u>
HeartMath Institute	HeartMath Institute empowers individuals, families, groups and organizations to enhance their life experiences using tools that enable them to better recognize and access their intuitive insight and heart intelligence.	<s 1,111,111<="" td=""><td><u>HeartMath.org</u></td></s>	<u>HeartMath.org</u>
Dr. Gabor Maté Research	A renowned speaker, and bestselling author, Dr. Gabor Maté is highly sought after for his expertise on a range of topics including addiction, stress and childhood development.	<s 1,111,111<="" td=""><td>drgabormate.com</td></s>	drgabormate.com
Sacred Amazonia	The mission of Sacred Amazonia is to preserve the native indigenous lands, traditions and culture of the Amazon Rainforest through sustainable agricultural development, ecosystem regeneration, and community educational programs.	<s 1,111,111<="" td=""><td>SacredAmazonia.org</td></s>	SacredAmazonia.org
Dr Joe Dispenza Research	Dr Dispenza has dedicated his life to researching consciousness and the health benefits of meditation. His post graduate training includes the fields of neuroscience and neuroplasticity, quantitative electroencephalogram (QEEG) measurements, epigenetics, mind-body medicine, and brain/heart coherence. As a researcher, lecturer, author, and corporate consultant, his interest lies in demystifying the mystical so that people have all the tools within their reach to make measurable changes in their lives.	<s 1,111,111<="" td=""><td>drioedispenza.com/pages/scie ntific-research</td></s>	drioedispenza.com/pages/scie ntific-research
Iboga Soul	Iboga Soul specializes in providing healing solutions with Iboga root bark as well as it's total alkaloid extract along with the African spiritual tradition, Bwiti, to seekers in the west searching to heal depression, PTSD, anxiety, addictions and to reconnect with their soul.	<s 1,111,111<="" td=""><td><u>IbogaSoul.com</u></td></s>	<u>IbogaSoul.com</u>
	TOTAL	<s 8,888,888<="" td=""><td></td></s>	

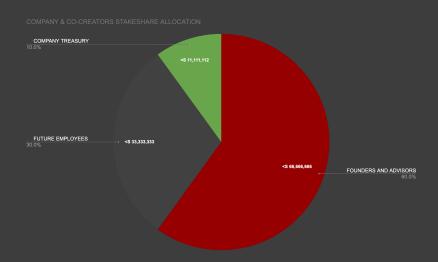
Table 15. - Grant #1: PS Stakeholder Approved Charitable Organizations & Research Initiatives



COMPANY & CO-CREATORS TOKENS DISTRIBUTION

EVOLUTION OF PRODUCTSHARE: FROM CORPORATE ROOTS TO DECENTRALIZED INNOVATION

ProductShare's journey began in 2020 as iPRODUCTSHARE Inc., a forward-thinking Delaware-C Corporation, where we planted the seeds of innovation and community-driven commerce. This initial phase set the foundation for a bold transition: evolving into a Decentralized Autonomous Organization (DAO), a leap that signifies our commitment to progressive, inclusive, and transparent governance. This transformation heralds a new era, reshaping our operational ethos and aligning it more closely with our core values.



Token Genesis and Allocation: A New Paradigm of Stakeholder Engagement

The genesis of the Co-Creators' Tokens, minted on 2023-11-11 and completely distributed upon completion of the Presale on May 1, 2024, marks a pivotal moment in our history. These tokens represent a tangible shift in stakeholder empowerment, redistributing ownership and influence across a wider network. The allocation of these tokens is methodically planned to reflect our new structure:

Founders and Advisors: A total of **66,666,666.6 PSS** tokens will be allocated to our founding shareholders and investors from the C-Corp era, acknowledging their enduring contributions. These tokens symbolize their continued active involvement and faith in our transformed vision.

Future Talent: To attract and reward new talent, we have earmarked **33,333,333.3 PSS** tokens. This allocation is designed to align the interests of future employees with the growth and success of ProductShare, ensuring they are integral to our collective journey.

Company Treasury: An additional 11,111,111.1 PSS tokens will bolster the company treasury. This strategic reserve enables us to facilitate potential over-the-counter (OTC) token sales, fueling the expansion of our marketing endeavors and other growth initiatives.



TOKEN GENESIS AND ALLOCATION

COMPANY & CO-CREATORS (CATEGORY)	TOKENS ISSUED (PSS)	SUPPLY (%)	VESTING PERIOD (Months)
FOUNDERS AND ADVISORS	<s 66,666,666<="" th=""><th>20.00%</th><th>55</th></s>	20.00%	55
FUTURE EMPLOYEES	<s 33,333,333<="" th=""><th>10.00%</th><th>55</th></s>	10.00%	55
COMPANY TREASURY	<s 11,111,112<="" th=""><th>3.33%</th><th>55</th></s>	3.33%	55
SUBTOTAL	<s 111,111,111<="" th=""><th>33.33%</th><th>55</th></s>	33.33%	55

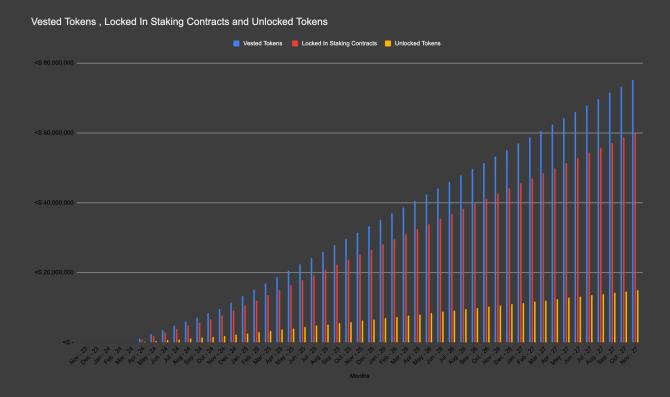
Table 16. - Co-Creators Collective Tokens Allocations and Vesting

VESTING AND LOCKUP: ENSURING LONG-TERM ALIGNMENT AND MARKET STABILITY

In our commitment to long-term stability and equitable distribution, we've revised the vesting schedule for all Co-Creators to span 55 months, with an added lockup period of 2 months. This approach ensures a gradual and disciplined release of tokens, preventing undue influence on the DEX listing and allowing the free market to dictate the token's value.

Moreover, most co-creators are expected to stake their tokens, reinforcing the robustness of the PS cashback protocol. This staking not only secures the protocol but also enables them to accrue staking rewards and share in the profit distribution, aligning their interests with the overall health and growth of ProductShare.

Figure 14. - Co-Creators' Tokens Vesting Schedule





APPENDIX A - PROFIT & LOSS FORECAST JULY 2022 - JUNE 2024

Figure 15. - P & L Forecast: March 2024 - Feb 2026

	March- 24	April- 24	May- 24	June- 24	July- 24	August- 24	September- 24	October- 24	November- 24	December- 24	January- 25	February- 25	March- 25	April- 25	May- 25	June- 25	July- 25	August- 25	September- 25	October- 25	November- 25	December- 25	January- 26	February- 26
REVENUE																								
TOTAL GMV	\$154,709	\$187,198	\$226,510	\$274,077	\$331,633	\$401,276	\$485,544	\$587,508	\$710,884	\$860,170	\$1,040,806	\$1,259,375	\$1,523,844	\$1,843,851	\$2,231,060	\$ 2,699,58	3 \$3,266,495	\$3,952,459	\$4,782,475	\$5,786,795	\$7,002,022	\$8,472,446	\$10,251,660	\$12,404,509
COST OF SALES																								
	\$14,641	\$17,716	\$21.436	\$25.937	\$31,384	\$37.975	\$45.950	\$55.599	\$67.275	\$81.403	\$98.497	S119.182	\$144.210	\$174.494	\$211.138	\$ 255.47	7 \$309.127	\$374.043	\$452.593	\$547.637	\$662.641	\$801.795	\$970.172	\$1,173,909
Advertising Expense Wholesale Cost of Products	\$116.032	\$140,399	\$169.882	\$205,558	\$248,725	\$300.957	\$364.158	\$440.631	\$533,163	\$645.128	\$780.604	\$944.531	\$1,142,883	\$1,382,888	\$1.673,295	\$ 2.024,68		\$2,964,344	\$3.586.856	\$4,340,096	\$5,251,516	\$6.354.335	\$7,688,745	\$9.303.382
Cashback Expense	\$5,061	\$6,123	\$7.409	\$8,965	\$10,848	\$13,126	\$15.882	\$19,218	\$23,253	\$28,136	\$34,045	\$41,195	\$49.845	\$60.313	\$72,979	\$ 88.30		\$129.286	\$156,436	\$189,288	\$229,038	\$277,136	\$335.335	\$405,755
Shipping Expense	\$7.223	\$8,740	\$10.575	\$12.796	\$15,483	\$18,734	\$22,669	\$27,429	\$33.189	\$40.159	\$48,592	\$58,796	\$71.144	\$86.084	\$104.161	\$ 126.03		\$184,528	\$223,279	\$270,168	\$326,903	\$395.552	\$478.618	\$579.128
TOTAL COST OF SALES	\$142,956	\$172,977	\$209,302	\$253,256	\$306,440	\$370,792	\$448,658	\$542,877	\$656,881	\$794,825	\$961,739	\$1,163,704	\$1,408.082	\$1,703,779	\$2.061,573	\$ 2,494,50		\$3,652,202	\$4.419.164	\$5,347,188	\$6,470,098	\$7,828,819	\$9,472,871	\$11,462,173
TOTAL COST OF SALES	5142,930	51/2,9//	5209,302	\$253,250	\$300,440	5570,792	3440,030	\$342,077	3030,001	\$734,025	2901,/39	51,105,704	51,400,002	\$1,705,779	\$2,001,573	5 2,494,50	3 33,010,340	\$3,052,202	\$4,419,104	\$5,347,100	\$0,470,096	\$7,020,019	39,472,071	511,402,175
GROSS MARGIN	\$11,753	\$14.221	\$17,207	\$20,821	\$25,193	\$30.484	\$36.885	\$44.631	\$54,004	\$65,345	\$79.067	\$95.671	\$115,762	\$140.072	\$169.487	\$ 205.08	0 \$248,146	\$300.257	\$363.311	\$439,606	\$531.924	<\$ 643.628	<\$ 778.790	<\$ 942.336
EXPENSES																								
OPERATIONS COSTS																								
Office Expense	\$2,034	\$2,136	\$2,243	\$2,355	\$2,472	\$2,596	\$2,726	\$2,862	\$3,005	\$3,156	\$3,313	\$3,479	\$3,653	\$3,836	\$4.027	\$ 4,22	9 \$4,440	\$4,662	\$4,895	\$5,140	\$5,397	\$5,667	\$5,950	\$6,248
Utilities	\$165	\$174	\$182	\$191	\$201	\$211	\$222	\$233	\$244	\$257	\$269	\$283	\$297	\$312	\$327	\$ 34	4 \$361	\$379	\$398	\$418	\$439	\$461	\$484	\$508
Equipment	\$1,210	\$1,331	\$1,464	\$1,611	\$1,772	\$1,949	\$2,144	\$2,358	\$2,594	\$2,853	\$3,138	\$3,452	\$3,797	\$4,177	\$4,595	\$ 5,05	4 \$5,560	\$6,116	\$6,727	\$7,400	\$8,140	\$8,954	\$9,850	\$10,835
Legal fees	\$2,601	\$2,653	\$2,706	\$2,760	\$2,815	\$2,872	\$2,929	\$2,988	\$3,047	\$3,108	\$3,171	\$3,234	\$3,299	\$3,365	\$3,432	\$ 3,50	1 \$3,571	\$3,642	\$3,715	\$3,789	\$3,865	\$3,942	\$4,021	\$4,102
Business Services	\$1,210	\$1,331	\$1,464	\$1,611	\$1.772	\$1.949	\$2,144	\$2,358	\$2,594	\$2,853	\$3,138	\$3,452	\$3,797	\$4.177	\$4,595	\$ 5,05	4 \$5,560	\$6,116	\$6,727	\$7,400	\$8.140	\$8,954	\$9,850	\$10.835
SaaS & Web Services	\$1,210	\$1,331	\$1,464	\$1,611	\$1,772	\$1.949	\$2,144	\$2,358	\$2,594	\$2,853	\$3,138	\$3,452	\$3,797	\$4,177	\$4,595	\$ 5,05	4 \$5,560	\$6,116	\$6,727	\$7,400	\$8.140	\$8,954	\$9,850	\$10,835
Travel	\$2,420	\$2,662	\$2,928	\$3,221	\$3,543	\$3,897	\$4,287	\$4,716	\$5,187	\$5,706	\$6,277	\$6,905	\$7,595	\$8,354	\$9,190	\$ 10,10	9 \$11,120	\$12,232	\$13,455	\$14,800	\$16,281	\$17,909	\$19,699	\$21,669
TOTAL OPERATIONS COST	\$10,850	\$11,617	\$12,452	\$13,359	\$14,347	\$15,422	\$16,595	\$17,872	\$19,266	\$20,786	\$22,445	\$24,257	\$26,236	\$28,398	\$30,762	\$ 33,34	6 \$36,171	\$39,263	\$42,646	\$46,348	\$50,402	<\$ 54,841	<\$ 59,704	<\$ 65,031
TEAM SALARIES	\$72,800	\$99,800	\$99,800	\$99,800	\$99,800	\$99,800	\$99,800	\$99,800	\$99,800	\$99,800	\$99,800	\$107,080	\$109,780	\$109,780	\$109,780	\$ 109,78	0 \$109,780	\$109,780	\$109,780	\$109,780	\$109,780	\$109,780	\$109,780	\$117,788
TOTAL EXPENSES	\$ 83,650	\$ 111.417	\$ 112.252	\$ 113.159	\$ 114,147	\$ 115.222	\$ 116.395	\$ 117.672	\$ 119.066	\$ 120.586	\$ 122.245	S 131.337	\$ 136.016	\$ 138.178	\$ 140.542	\$ 143.17	6 \$ 145.95	i \$ 149.04	3 \$ 152.426	\$ 156.128	\$ 160.182	\$ 164.621	\$ 169,484	\$ 182.819
TOTAL DATERIOLS	9 63,650	A 111,417	V 212,202	2 213,139	2 214,147	4 110,222	2 210,335	217,072	2 119,000	220,000	V 122,240	231,337	2 130,010	2 130,176	2 140,042	7 143,11	0 2 149,90	149,04	5 4 152,420	7 150,120	7 100,102	2 104,021	A 103'404	A 705'013
NET PROFIT	\$ (71,898)	\$ (97,197)	\$ (95,044)	\$ (92,338)	\$ (88,953)	\$ (84,739)	\$ (79,509)	\$ (73,041)	\$ (65,062)	S (55,241)	\$ (43,178)	\$ (35,666)	\$ (20,254)	\$ 1.894	\$ 28,946	\$ 61.95	4 \$ 102.19	5 \$ 151.21	4 \$ 210.885	\$ 283,478	\$ 371,742	\$ 479,006	\$ 609,306	\$ 759.517
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PS STAKEHOLDER DISTRIBUTIONS																								
Customers & Community Distribution (33.33%)	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 631	PSC <\$ 9,649	PSC <\$ 20,65	1 PSC <\$ 34,06	5 PSC <\$ 50,405	PSC <\$ 70,295	PSC <\$ 94,493	PSC <\$ 123,914	PSC <\$ 159,669	PSC <\$ 203,102	PSC <\$ 253,172							
Co-Creators Collective Distribution (33.33%)	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 631	PSC <\$ 9,649	PSC <\$ 20,65	1 PSC <\$ 34,06	5 PSC <\$ 50,405	PSC <\$ 70,295	PSC <\$ 94,493	PSC <\$ 123,914	PSC <\$ 159,669	PSC <\$ 203,102	PSC <\$ 253,172							
Charitable Causes Distribution (33.33%)	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 631	PSC <\$ 9,649	PSC <\$ 20,65	1 PSC <\$ 34,06	5 PSC <\$ 50,405	PSC <\$ 70,295	PSC <\$ 94,493	PSC <\$ 123,914	PSC <\$ 159,669	PSC <\$ 203,102	PSC <\$ 253,172							
TOTAL PS STAKEHOLDER DISTRIBUTIONS	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 0	PSC <\$ 1,894	PSC <\$ 28,946	PSC <\$ 61,95	4 PSC <\$ 102,19	95 PSC <\$ 151,21	4 PSC <\$ 210,885	PSC <\$ 283,478	PSC <\$ 371,742	PSC <\$ 479,006	PSC <\$ 609,306	PSC <\$ 759,517							
NET TAXABLE INCOME	(\$71,897.67)	(\$97,196.57)	(\$95,044.21)	(\$92,338.10)	(\$88,953.49)	(\$84,738.68)	(\$79,509.24)	(\$73,041.06)	(\$65,061.96)	(\$55,241.45)	(\$43,178.39)	(\$35,666.07)	(\$20,254.03)	\$0.00	\$0.00					\$0.00				\$0.00

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