

A group of people are gathered at a social event, possibly a bar or lounge. In the foreground, a man is aiming a rifle. Behind him, several people are cheering with their arms raised. The scene is dimly lit with warm, ambient lighting. A large, light-colored text overlay is at the bottom.

experience
OUR EVENTS

CLAYS



This is clay shooting,
but not as you know it.

We've created an exciting
virtual shooting experience
set in *beautiful venues.*

BIRMINGHAM • CANARY WHARF • THE CITY

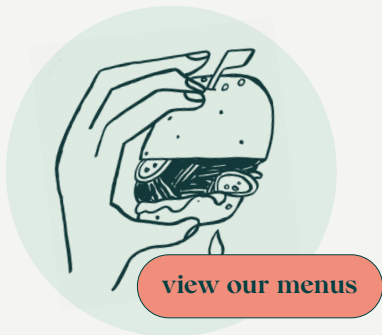
eat, DRINK SHOOT, dance + play.

It all started with a game, but there's so much more to enjoy. From sharing charcuterie to partying on the dance floor, each part of the journey is designed to bring people together and create space for connection.



TAILORED PACKAGES TO SUIT EVERY GROUP





Eat

Our premium menu, created by Culinary Director Roger Olsson, boasts sustainably sourced British produce bursting with fresh, regional flavours.



Drink

Elevate your senses with premium drinks inspired by the flavours of the British countryside. More than a drink, it's an extraordinary experience.



Shoot

Whether you're a first time shooter or seasoned pro, our diverse range of games promises something fun for everyone.



Dance

Keep the party going for longer with unique spaces and entertainment that make your event truly unforgettable.



AN UNFORGETTABLE EXPERIENCE

Our attentive events team are on hand
to help you create an event to remember.



**Unlimited
game play**



**Food & drink
options**



**Private or
semi-private**

SEASONAL



Throw a Christmas or Summer party that'll go down in the history books, tailored to suit your teams.



SOCIAL

Take your team building to the next level with engaging experiences in a fun and accessible format.

MEETING



Bespoke to your business needs, we can provide cutting-edge tech and delicious refreshments to transform your next meeting or conference.



NETWORKING

Switch up cocktail hour for the better with inclusive spaces designed to help people really get to know each other.

CLIENT



Our private shooting rooms and dedicated pegs create a discrete environment for exclusive entertaining.



BIRMINGHAM

Our Birmingham venue hosts up to 400 guests across three premium event spaces. It features four semi-private pegs and introduces Clays Arcade, a shared shooting space. Two bars and a dedicated seating area allow space for eating and drinking.

105 NEW STREET, PICADILLY
ARCADE, BIRMINGHAM, B2 4EU

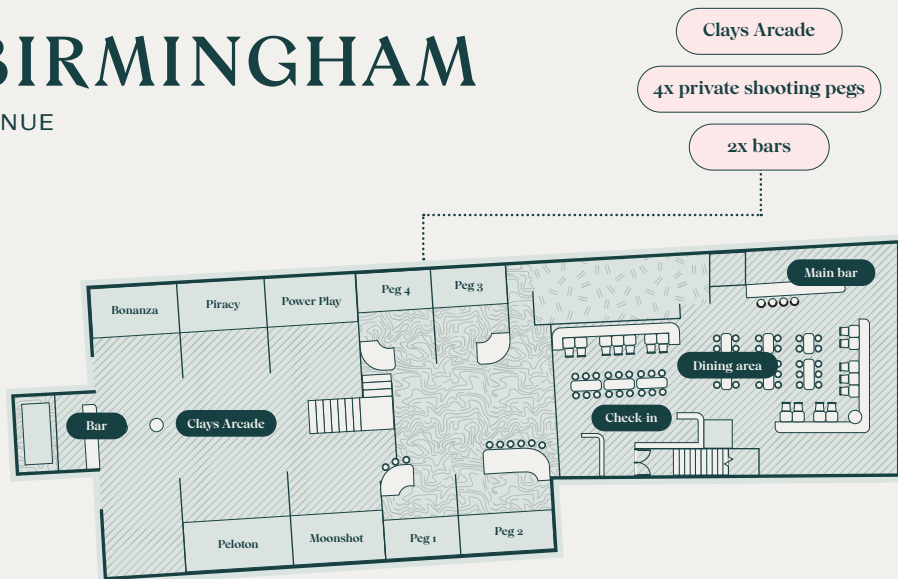
Nearest Station:
Birmingham New Street, 3 minute walk

[View a 3D tour](#)



BIRMINGHAM

VENUE



Clays Arcade

MAX. 50 GUESTS

5 x game areas

Arcade bar

Ideal for small groups or semi exclusive events

Private peps

MIN. 15 GUESTS

1-4 shooting peps

6x games to play

Ideal for groups

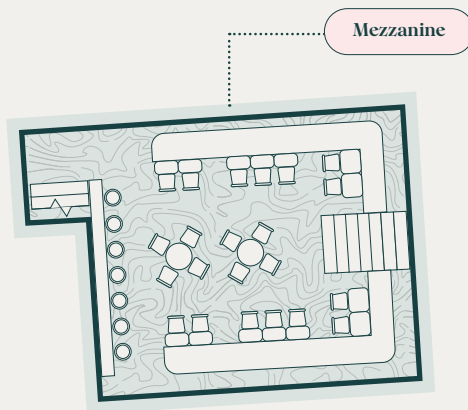
Dining area

Table reservation available with packages

Space available for walk-ins.
Subject to availability.

Clays Arcade
4x private shooting peps

2x bars



Situated a floor above the main venue

Private room coming soon

2025



CLAYS ARCADE

WHAT IS CLAYS ARCADE?

Clays Arcade is a shared gaming space, perfect for smaller groups and socialising with friends.

HOW MANY GAMES CAN I PLAY?

There are five different games, and each player will get to play two rounds of each game.

WHAT IS THE DIFFERENCE BETWEEN THE ARCADE AND PEGS?

Clays Arcade is a shared gaming space for up to five players per game, perfect for a lively and social experience. Pegs are semi-private areas designed for larger groups of 15 or more, offering a more exclusive setting.

WILL I BE PLAYING WITH OTHER GUESTS?

Yes, the Arcade is a shared space, so there will be other groups of guests in the area.

CAN I ORDER FOOD AND DRINK IN THE ARCADE?

The Arcade features its own dedicated bar for enjoying drinks, but food cannot be ordered or consumed in this area. Guests are welcome to order and enjoy food in the dining area instead.

GIVE US YOUR BEST SHOT

Suitable for all skill levels, our bespoke games can be played in teams or head to head.



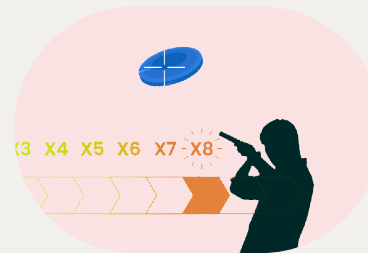
Bonanza

Make every shot count, collecting precious gems for every shot.



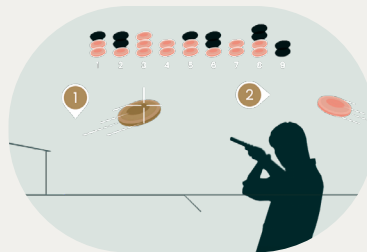
Peloton

Pedal your way to victory: the more clays you hit, the faster you'll go.



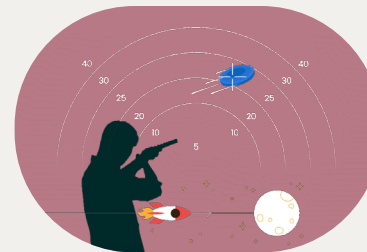
Power Play

Precision is key: take aim and shoot accurately to make your hit.



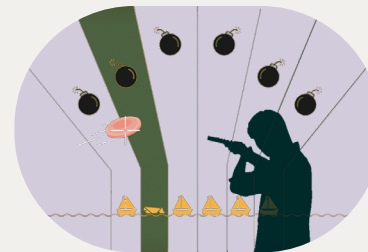
Olympic Skeet

Enter the Olympic arena and move through eight immersive shooting stations, experiencing the thrill of the game in the city. Available for peg bookings only.



Moonshot

Shoot for the stars: the further the distance the clay is hit, the higher the points.



Piracy

Stay sharp: hit the clays wisely to avoid sinking to last place.



[View our menus](#)

SAVOUR, *the moment*



When it comes to food, we're all about quality ingredients. Think British-grown vegetables, shore-to-door fish and slow-reared free-range meat for a fuller taste. Sustainably and ethically sourced, our sharing dishes are designed to be elevated with premium cocktails and crafted drinks. Smooth textures meet complex flavours, drawing together the flavours of the British countryside. The result? A sensory experience like no other.

We cater for all dietary requirements, including vegan, vegetarian and gluten-free.

BIRMINGHAM EXPERIENCES

Social

*OFF-PEAK ONLY, EXCLUDES
5-8PM WED & THURS

£34/pp

90 mins

Unlimited Gameplay

Nibbles Menu

2x Clays
Drinks Coins

Bronze

£52/pp

90 mins

Unlimited Gameplay

Events Menu

3x Clays
Drinks Coins

Silver

£66/pp

2 hrs

Unlimited Gameplay

Events Menu

Free Flowing
Premium Drinks

Welcome Drinks

Gold

£86/pp

3 hrs

Unlimited Gameplay

Premium Events Menu

Free Flowing
Premium Drinks

Welcome Drinks

Winners Prizes

Diamond

£102/pp

4 hrs

Unlimited Gameplay

Premium Events Menu

Free Flowing
Premium Drinks

Welcome Drinks

Winners Prizes

Personal Welcome
Message On Screen

Speak to a member of our team



View our menus

WE ADD AN ADDITIONAL 12.5% DISCRETIONARY SERVICE CHARGE TO EACH BOOKING.

- Games Master
- DJ
- VJ's
- GB Olympic athlete
- On-screen branding
- Bespoke entertainment



elevate your **EVENT**

Take your event to the next level with a selection of bespoke extras.

Our 4k digital screens are perfect for branding your experience or using to present to your team.





CLAYS WINNERS PRIZES

Raise the stakes and add prizes to your booking, available from £50.

[Find out more](#)

**Don't forget about
*the rookies!***



No losers here! **Last place** wins a **£50 training voucher** to come back to Clays and practice those aiming skills.



Book now

Quick response times

Dedicated account manager

Tailored advice for your event

CLAYS