Category of Personal Information Collected by Bellhop

Category of Third Parties Information is Disclosed to for a Business Purpose

Identifiers.

A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, or other similar identifiers.

- Advertising networks
- Internet service providers
- Data analytics providers
- Government entities
- Operating systems and platforms
- Social networks
- Consumer data resellers
- Service providers

Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))

A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Personal Information does not include publicly available information that is lawfully made available to the general public from federal, state, or local government records. Note: Some personal information included in this category may overlap with other categories.

- Advertising networks
- Internet service providers
- Data analytics providers
- Government entities
- Operating systems and platforms
- Social networks
- Consumer data resellers
- Service providers

Protected classification characteristics under California or federal law

Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including

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familial genetic information).	
Commercial information Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	 Advertising networks Internet service providers Data analytics providers Government entities Operating systems and platforms Social networks Consumer data resellers Service providers
Internet or other electronic network activity Browsing history, search history, information on a consumer's interaction with an internet website, application, or advertisement.	 Advertising networks Internet service providers Data analytics providers Government entities Operating systems and platforms Social networks Consumer data resellers Service providers
Geolocation data Physical location or movements.	 Advertising networks Internet service providers Data analytics providers Government entities Operating systems and platforms Social networks Consumer data resellers Service providers
Professional or employment-related information Current or past job history or performance evaluations.	 Advertising networks Internet service providers Data analytics providers Government entities Operating systems and platforms Social networks Consumer data resellers Service providers

Category of Personal Information Collected by Bellhop	Category of Third Parties Information is Disclosed to for a Business Purpose
Inferences drawn from other personal information to create a profile about a consumer Profile reflecting a consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	 Advertising networks Internet service providers Data analytics providers Government entities Operating systems and platforms Social networks Consumer data resellers Service providers