

# Jordan Hennessy

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## Professional Summary

Dynamic Full-Stack Developer with 7 years of experience, with a focus on ecommerce solutions. Proven track record of increasing online sales by improving the user experience. Skilled in Shopify Plus, Liquid, React, Javascript, and more. Passionate about building innovative, atomic solutions for user experience that are made to last.

## Work Experience

**Rain Room Creative** - Full-Stack Developer - November 2022 - Present | Logan, UT

- **Mixhers** - Tech Lead
  - Assisted the client in achieving the fastest growing company in Utah Valley in 2023 by improving their user experience to increase conversion rates.
  - Developed custom integrations for apps such as Rebuy and Recharge.
  - Worked closely with the client's internal agile website team to bring Figma designs to life.
  - Implemented the client's rebrand on their website by developing custom Liquid templates.
- **LouLou & Company** - Lead Developer
  - Developed a new navigation to improve the user experience.
  - Removed old/unused code, optimized images and replaced their search and filter app to improve site speed.
  - Created landing pages for their marketing team to use for digital ads.
- **Gathre** - Lead Developer
  - Implemented the clients branding in their main site and their sister company site by customizing their themes.
  - Developed a custom wholesale customer solution to use the same theme as their retail customers.
  - Led weekly client meetings and daily communication on Slack.

**Freelance** - Web Developer/Designer - September 2019 - December 2022 | Remote

- Built websites that align with sustainability goals for a cleaner, performance focused future.
- Expressed creativity with engaging website designs that increase user engagement.
- Created lasting client relationships, establishing strong communication and networking skills.
- White labeled development for Pixel Fire Marketing, demonstrating professionalism and attention to detail.

**Pixel Fire Marketing** - Web Designer - December 2018 - September 2019 | Omaha, NE

- Designed websites with a mobile first approach, showing responsive design skills.
- Collaborated with the social media team to ensure consistent branding across online presents, demonstrating teamwork and communication skills.
- Managed hundreds of WordPress websites to ensure they are secure against cyberattacks, supporting organization and cybersecurity skills.
- Implemented SEO on client websites to improve search engine ranking.

**Katina's Boutique** - Website Coordinator - July 2017 - December 2018 | Omaha, NE

- Increased online sales by 170% within the first 3 months by implementing better user experience practices.
- Managed and curated content for social media platforms and email campaigns, demonstrating digital marketing skills.
- Implemented consistent branding across the website and social media to improve brand awareness.
- Managed online customers and orders, showing customer service skills.
- Created product listings, including write descriptions, model products, edit photos, and track inventory, establishing flexibility in a role.

## Education

**Bellevue University** - September 2018 - February 2020 | Bellevue, NE

Bachelor of Science - Web Development

**Metropolitan Community College** - September 2015 - May 2017 | Elkhorn, NE

Associate of Applied Science - Design, Interactivity, & Media Arts - Media Generalist

## Skills

HTML, CSS, Javascript, Liquid, Node.js, React, JSON, PHP, React Native, Angular, Next.js, Vue.js, Shopify/Shopify Plus, WordPress, Git, API, CI/CD, PostgreSQL, MySQL, MongoDB, Tailwind CSS, Material, Bootstrap, Agile/Scrum, Problem Solving, Leadership, Time Management, Critical Thinking, Communication, Attention to Detail, Research, Creativity, SEO, Email Marketing, Analytics, Collaboration and Teamwork.

## Links

**GitHub:** <https://github.com/jehennessy>

**LinkedIn:** <https://www.linkedin.com/in/jordan-e-hennessy/>

**Portfolio:** <https://jordanportfolio.dev>