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www.productshare.co

PRODUCTSHARE

Amplify Your Purchasing Power

Rewarding Customers For Sharing Products They Love
While Driving Vendor Growth With Every Transaction.

LEADERSHIP TEAM

Our team consists of seasoned experts in e-commerce, blockchain technology, and sustainable business practices. With a shared passion for social impact, we are well-equipped to drive ProductShare's vision forward.



Anton Polski

Founder & CEO



Jose Herrera

Chief Technology Officer



Frank de Vrijer

Chief Product Officer

ADVISORS

Our board of advisors brings together world-renowned industry leaders with a wealth of experience to provide unparalleled guidance and mentorship to our leadership team



John Yurcisin

CPO @ Change.org
Previously GM @ Amazon



Neil Sweeney

CEO @ ReklaimYours.com,
Previously CEO @ Juice Mobile



Bill Nolan

CEO @ FlowTrade.ai,
Previously GM @ Tiffany & Co



Dr. Eric Eck

CEO @ DrQuit.info, Partner in co-branded supplements product line



Latif Nanji

Previously CEO @ Roadmunk



Theresal Taljard

COO @ FlowTrade.ai,
Previously COO @ TAF Token



Kyle Collier

CEO @ Phaze, EIR @ TechStars Incubator



Tony Vongphachanh

Previously CEO @ FarmerDoge,
Business Dev Consultant

Pain Points in Online Shopping

E-COMMERCE OPERATORS:



Fail at creating successful referral programs

Vendors struggle with referral programs due to lack of seamless integration and incentives, leading to missed growth opportunities.



Spend money on ads that do not convert

Vendors spend heavily on ads with low engagement and poor ROI, wasting resources and making it hard to achieve profitability.



Unable to offer competitive incentives

Resellers must cut margins to stay competitive, lacking compelling incentives to attract and retain customers, leading to poor differentiation.

ONLINE SHOPPERS:



Miss out on substantial referral rewards

Loyal customers with high social clout who recommend high-quality brands miss out on significant referral rewards, receiving only a fraction of the value owed to them.



Waste time and energy in pursuit of discounts

Customers constantly switch vendors seeking better deals, wasting time and experiencing inconsistent shopping, leading to frustration.



Lack access to ethically produced products

Shoppers rely on Amazon for variety and low prices but often buy low-quality, unethical products due to biased discovery and artificial reviews.

SOLUTION

ProductShare is a community-powered e-commerce layer that transforms online retail via unparalleled cashback incentives for shoppers and higher profitability for ethically minded brands.

To Productshare Is To Shop With Purpose.

BUY. SHARE. GET CASHBACK.

EARN CASHBACK FOR SHARING YOUR PURCHASES ON SOCIAL MEDIA.



Utilizing Web3 technology, ProductShare converts transaction fees into attractive cashback rewards embedded in the payment flow, turning each purchase into shareable social content that drives sales.

STEPS TO PRODUCTSHARING

BUY

Choose your preferred payment method to purchase high-quality products from socially conscious brands.



SHARE

Share your purchased products on social media after checkout to unlock instant cashback and potential referral rewards.

EARN

Earn 0.5% cashback instantly in $PSS (StakeShare governance tokens), making you a voting member of the ProductShare DAO and entitled to a share of its profits.

GET REWARDED

Receive a one-time referral reward of 33% - 100% in cash for every product purchased via your shared product link.

SOLUTION

Transforming E-commerce with ProductShare

A COMMUNITY-GOVERNED PAYMENTS PROTOCOL THAT HARNESSES THE ECONOMIC VALUE OF REFERRALS TO UNLOCK PROFITS, WHICH ARE THEN EQUITABLY SHARED BETWEEN VENDORS AND CUSTOMERS.

For Vendors

Seamless Referral Integration



ProductShare integrates seamless referral programs with compelling incentives directly into the transaction process, driving organic growth and customer sharing.

High-Conversion Advertising



ProductShare reduces ad spend waste by combining cashback incentives with social impact, resulting in higher engagement and return on investment for vendors.

Competitive Incentives



Vendors can offer attractive cashback rewards and social impact benefits, differentiating themselves and driving customer loyalty without cutting profit margins.

For Shoppers

Substantial Cashback/Referral Rewards



ProductShare rewards loyal customers with substantial cashback and referral bonuses, ensuring they receive the full value for their high-quality brand recommendations.

Consistent and Rewarding Shopping



Customers enjoy consistent shopping experiences with built-in cashback incentives, reducing the need to switch vendors and saving time while maximizing value.

Access to Ethical, High-Quality Products



ProductShare offers a curated selection of affordable, high-quality, ethically produced products, helping shoppers make purchases that align with their values and avoid biased reviews.

What is **PRODUCTSHARE**?

We are the world's first socially conscious, community-owned & governed online marketplace that offers an assortment of consumer-curated products and shares the profit from their sales for public benefit, so that everyone on our planet can lead healthier, happier and more harmonious lives ♥



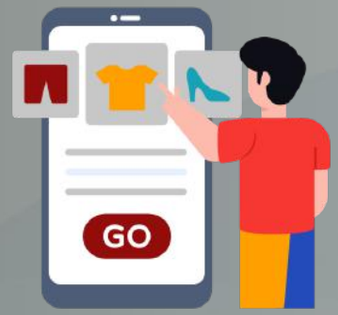
Socially Conscious

A Conscious business is one that intends to have a positive impact on the world for both people and the environment where we operate.



Community Governed

ProductShare has decentralized its ownership and governance by placing it in the hands of the community it serves.



Customer Curated

The Products offered on Productshare are curated by our community through a decentralized and democratic voting process.

Customer Curated

At ProductShare, our selection process is specifically designed to highlight products that naturally encourage sharing. By involving our community in a democratic selection process, we ensure that only the most compelling, high-quality products make the cut—products that customers are excited to recommend to friends and family due to their proven usefulness and quality.



Made with ♥ by Conscious Companies

Made with ♥ in democratic countries by highly responsible companies that strive to make a social impact, pay fair wages and empower their workers.



Sustainably Sourced & Ethically Made

Created via sustainable and environmentally friendly manufacturing process or handmade using ethically sourced, recycled or organic materials.



Highest Quality & Consumer Rating

Confirmed to be of highest possible quality by verified reviews from existing customers with a minimum rating of 9 out of 10.

Vendor Benefits

ELEVATE PROFITS, INCREASE VISIBILITY, AND CONTRIBUTE TO GLOBAL CHANGE

Lifetime Earnings with PSS Token Ownership

Earn ongoing profits from PSS tokens, granting you a share of revenues from the PS Ecosystem, including PS Marketplace and PS DAO brands.

Enhanced Sales through Targeted Social Posts

Boost sales by integrating social media posts within the buying process, targeting the direct networks of existing customers.

Boosted Promotion KPIs with Multi-tier Rewards

Improve promotional effectiveness with instant cashback, significant referral rewards, and a pledge to reinvest in global social causes.

Cost-Effective Advertising via Social Sharing

Reduce ad spend by converting purchases into social posts, gaining hundreds of impressions and increasing ROI effectively.

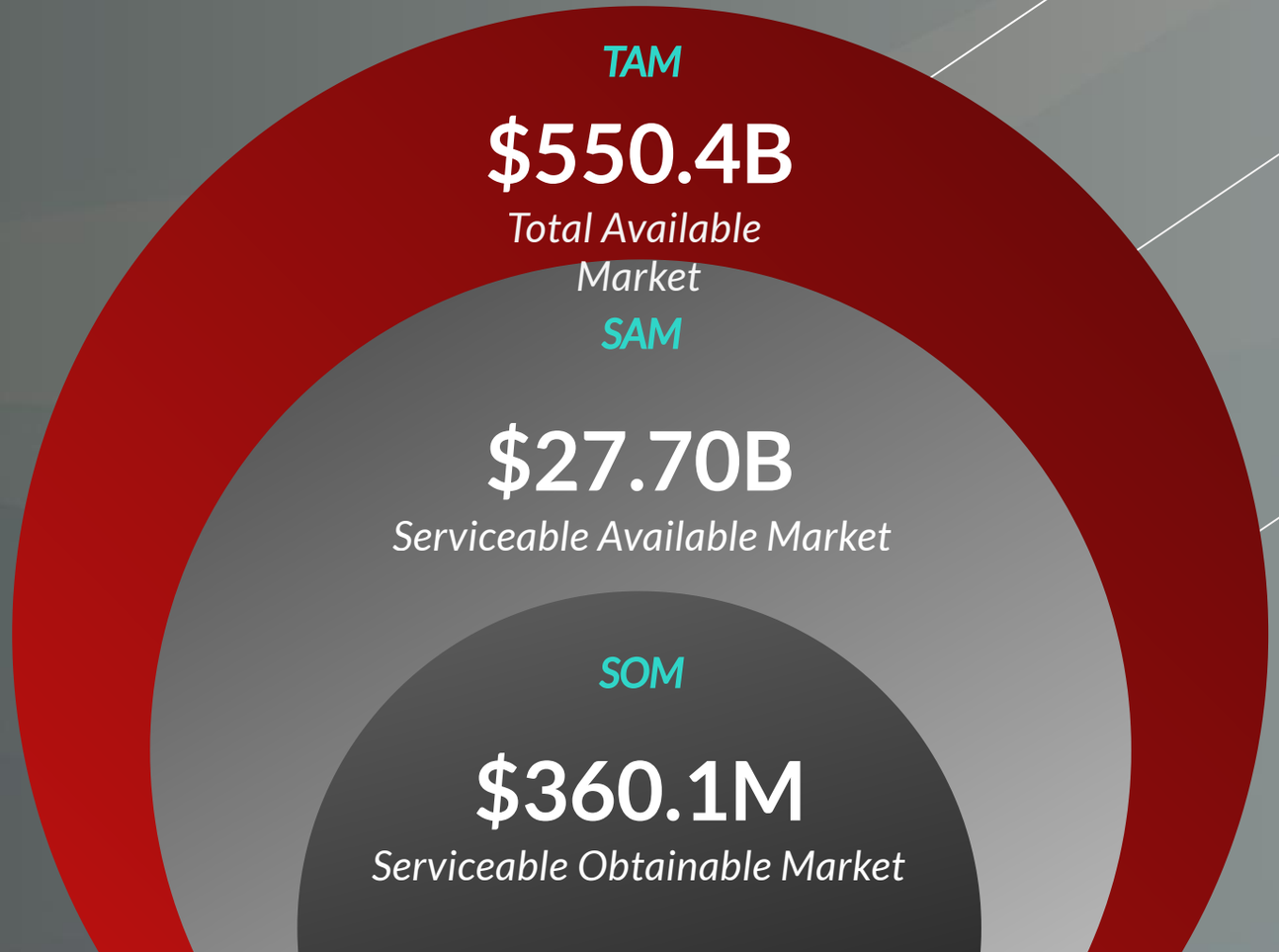
Strategic Insights from Ecosystem Analytics

Gain valuable business insights from in-depth analytics across the PS Ecosystem, helping to spot trends and expand market reach.

Direct Marketing Channels to Engage Customers

Utilize push notifications and direct messages to re-engage customers who have previously used PS Checkout, enhancing retention.

Size of Market



TAM

Amazon's annual USA GMV in 2023 reflects the vast market potential and customer base ProductShare targets, making it a suitable measure for our TAM.

SAM

Based on our stringent product selection criteria, we have at most a 5% overlap with Amazon's product catalogue and thus we can service approximately 5% of the US TAM.

SOM

At least 65% of US Amazon users have Facebook accounts and conservatively ProductShare can convert 2% of these users via Facebook and Instagram ads in 2024-2025 thus obtaining 1.3% market share of the SAM.

PRODUCTSHARE

303,030

Tokens

+Raising Now

Private Round

TGE DAY 1

$0.33

Token Price

0.25 ETH

Min Ticket Size

PRODUCTSHARE

PRODUCTSHARE

BUY. SHARE. GET CASHBACK.

EARN CASHBACK FOR SHARING YOUR PURCHASES ON SOCIAL MEDIA.

Thank you

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