

OMR24 – Announcing the first wave of confirmed speakers

Press release

Hamburg, November 14, 2023 - On May 7 and 8, 2024, the OMR Festival will return to the Hamburg Exhibition Center. Across six stages, the most-pressing topics and trends from the digital economy and marketing scene will be on full display. The two-day event in and around the Hamburg Exhibition Center offers a varied program of Expo, Conference keynotes, Masterclasses, Side Events and Guided Tours. 70,000 are expected to attend and profit from a generous offering of insights, entertainment and information from more than 750 speakers. Among them are international stars such as president of messenger app Signal and AI expert **Meredith Whittaker**, American artist **Jeff Koons** and author, entrepreneur and podcaster **Tim Ferriss**. As part of OMR24, the Finance Forward Conference will once again take place on both days, focusing on the transformation of the financial world.

This year's OMR Festival once again features a top-notch speaker lineup. Among others, author, entrepreneur and NYU professor **Scott Galloway**, renowned tech journalist and podcaster **Kara Swisher** as well as KidSuper-Founder **Colm Dillane**. In addition to the numerous international speakers, visitors can look forward to a slew of industry experts from across Germany, with representatives from the realms of politics, culture and sports: singer **Vanessa Mai**, politician **Gregor Gysi**, Director at Lemonaid & ChariTea Foundation **Aileen Puhmann**, former defense minister and advisor **Karl-Theodor zu Guttenberg** and President of the German Startups Association and co-initiator of the women's soccer project "Viktoria Berlin" **Verena Pausder**. KOMMA5° founder **Philipp Schröder**, entrepreneur and investor **Lea-Sophie Cramer**, communications experts and Ada founders **Miriam Meckel** and **Léa Steinacker** and investor and digital expert **Philipp "Pip" Klöckner** will also be on stage to share their expertise and views.

Isabelle Gardt, Managing Director and Head of Marketing at OMR and initiator of the [5050 by OMR](#) initiative: "With our international and national speaker line-up, we want to build on the success of OMR23. In addition to the first-class speakers on our stages, our partners and exhibitors in particular contribute to the diversity and thematic depth of the Festival."

#OMR24 – Festival trade fair, networking, inspiration and education

Across more than 100,000 square meters, visitors have the opportunity to exchange ideas with over 1000 exhibitors and partners about current trends, innovative products

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and future challenges of the digital industry. The OMR Festival Expo also offers a multi-faceted program on various stages, Masterclasses and networking opportunities. The Festival offering is rounded out with Guided Tours, Side Events and Live Concerts on both Festival days.

On Day 1 of the Festival, the 5050 Stage will focus on the topics of diversity, equality and leadership. For the third Festival in a row, the final of the 5050 by OMR Founders Pitch will take place live in front of an audience and renowned investors.

Philipp Westermeyer, Founder of OMR: "The run-up to OMR Festival 2024 starts today. We are excited about the event and look forward to seeing all of our partners and as many visitors as possible join us for the annual highlight of the digital and marketing industry."

Finance Forward Conference 2024

It's hard to imagine life without the big fintech players. Providers such as neobroker Trade Republic and banking startup N26 serve millions of customers. Simultaneously, however, big banks like JP Morgan are entering the European market. How will the fintech stars fare in the face of such competition? How will they survive the lull in funding? And what new financial trends are set to impact the financial industry? In May 2024, Finance Forward will once again discuss the upheaval in the financial world - live on stage. This year's participants include: investor, founder and partner at Swedish venture capitalist EQT **Doreen Huber**, **Marcus Wolsdorf**, a veteran of Germany's fintech scene and founder of Interhyp and Finanztip, **Lena Hackelöer**, founder and CEO of payment startup Brite, **Nicolas Benady**, co-founder and CEO of the embedded finance startup Swan, **Patrick Stäuble**, founder of the credit start-up Teylor and **Martin Kassing**, founder of the trading provider Upvest, which has just partnered with Blackrock. More information is available [here](#).

OMR Festival Ticket

The OMR24 Festival Pass is available for EUR 499. The ticket for the Finance Forward Conference costs EUR 899. Both tickets can be booked [here](#).

We are happy to provide press representatives with a free press ticket as part of our ticket allotment.

Further announcements on speakers, formats and organizational procedures will be posted [here](#) on an ongoing basis.

Image materials are available [here](#).

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Please do not hesitate to contact us if you have any questions.

Sincerely,
Martha Kuzior

Press contact
Martha Kuzior
PR
presse@omr.com
Tel. 040 209 310 896

About OMR

OMR is Europe's leading platform for the global digital economy, spanning content, events and technology. Its flagship event is the OMR Festival, the largest gathering of digital business, media and marketing executives in Europe. Since its inception in 2011, OMR has transformed into a 360° media company that focusses on everything about everything in the digital business space. From daily reports published on omr.com, to an in-house podcast production company that produces more than 100 podcast formats, Podstars by OMR, a robust range of education products, OMR Education, the leading digital marketing jobs portal in the DACH region, OMR Jobs & HR and a growing software comparison platform with over 50,000 independent reviews on over 5000 tools in OMR Reviews OMR creates and cultivates original content and events year-round. Currently, OMR employs 400 people in Hamburg via ramp106 GmbH. For more information, visit www.omr.com.

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