

Great Northern IBA On Pack 2024 Promotion

Terms and Conditions

Promoter	CUB Pty Ltd (ABN 76 004 056 106), 58 Queens Bridge Street, Southbank VIC 3006.
Competition Period	12.01am (AEST) on 24/06/2024 to 11.59pm (AEST) on 29/09/2024.
Who can enter?	Only Australian residents who are aged 18 or over.
Who can't enter?	Directors, officers, management and employees (and their immediate families) of: (a) the Promoter; and (b) the agencies, companies or participating premises associated with this competition.
Where will the competition run?	The competition will run in the following participating liquor licenced outlets in Australia which are stocking specially marked products: <ul style="list-style-type: none"> • Bottle-O • Cellarbrations • IGA Liquor • Porters Liquor • Ritchies (in Victoria and NSW) • Thirsty Camel (in NSW, ACT, Qld, SA & NT) • Big Bargain (Tas) (each an Outlet). Except for Big Bargain, the Outlets include the online stores for those outlets.
Website	www.greatnorthern.com.au/promotions
Qualifying Purchase	A specially marked 24pk case (bottles) or 30pk case (cans) of Great Northern Super Crisp or Great Northern Original, subject to stocks remaining, from an Outlet.
Entry instructions	To enter, you must: (a) make a Qualifying Purchase from an Outlet; (c) locate the unique code on the inside of the Qualifying Purchase product packaging; (d) then during the Competition Period, locate and scan the QR code with your smart phone on the Qualifying Purchase product packaging OR visit the Website, locate the entry page and fill out and submit the online entry form including by providing the unique code and all other requested information to receive 1 entry into the draw; and (e) you will then be shown a map of Australia on screen and when prompted, drop the pin on a location on the digital map to see if you have won an instant win prize. The instant wins are pre determined; where you drop the pin does not determine if you win an instant win prize or not. The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry.
How are instant win prizes awarded?	There are up to 18,765 instant win prizes to be awarded during the Competition Period selected by a computerised random system at KollwitzOwen Pty Ltd, Suite 8, 799 Springvale Road, Mulgrave VIC 3170 (KollwitzOwen). Every 23rd entry wins a prize during the Competition Period.
How will the major prizes be awarded?	There will be 3 major prize winners in respect of competition. There will be 1 major draw conducted.

	<p>The major draw will be held at 12pm (AEDT) on 07/10/2024 at KollwitzOwen.</p> <p>The first three valid entries drawn randomly from the entries received during the Competition Period (including any instant winning entries) will each win a major prize.</p> <p>The Promoter may draw additional reserve entries in a draw and record them in order, in case a winning entry/entrant is deemed invalid or a prize is unclaimed (Reserve Entrants).</p>
What can I win?	<p>There are up to 18,768 prizes available – up to 18,765 instant win prizes and 3 major prizes.</p> <p>Instant win prizes</p> <p>Each instant win prize is a \$25 Digital Vault Pays-enabled Prepaid Mastercard®.</p> <p>Max 5 instant win prizes per person (excluding SA residents) for entire Competition Period.</p> <p>Any ancillary costs associated with redeeming the Digital Vault Pays-enabled Prepaid Mastercard are not included. The Digital Vault Pays-enabled Prepaid Mastercard must be activated within 2 months of issue and is valid for 12 months after activation. At expiry of the Digital Vault Pays-enabled Mastercard any unused balance will be forfeited. You will not receive notice prior to expiry. Card expiry and balance can be found on your mobile device in your digital wallet. The Digital Vault Pays-enabled Prepaid Mastercard is issued by EML Payment Solutions Limited (ABN 30 131 436 532) AFSL 404131 pursuant to license by Mastercard. See www.vaultps.com.au/terms for terms and conditions. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated.</p> <p>Upon verification, the prize will be sent to the winners by SMS (to the mobile phone number specified on the winner's entry form). Winners then need to activate the card using the Vault app – activation code will be provided in SMS. Once activated, the card can be added to the winner's phone's digital wallet (e.g. Apple Pay, Google Pay or Samsung Pay) and can be used for purchasing goods and services where the card is accepted for electronic transactions (excluding transactions at ATMs or over the counter at financial institutions). The card cannot be used as a credit card and cannot be linked to any deposit account.</p> <p>Major prizes</p> <p>Each major prize is a Great Northern Escape to either (as selected by the winner) Cairns, Qld valued at up to \$7,730 or Darwin, NT valued at up to \$7,950, for the winner and 1 adult companion. Value of selected prize depends on the winner's place of residence (which determines point of departure).</p> <p>There is a maximum of 1 major prize per person (except for SA residents).</p> <p>See "Travel prize" section below for further prize details.</p>
Travel prize	<p>If you win the major prize, your prize will be a trip to either Qld or NT (your choice) for you and 1 adult companion, as per the package options outlined below, which includes the following for you and your companion:</p> <p>Option 1 – Darwin, Northern Territory (valued up to \$7,950)</p> <p>(a) return economy airfares (including airfare taxes) from your nearest Australian capital city to Darwin International Airport, NT and private local return transfers between airport and accommodation;</p> <p>(f) 2 nights' (twin room or similar) minimum 4 star accommodation in Darwin, as determined by the Promoter, including breakfast;</p> <p>(g) Adelaide River wetlands crocodile jumping boat cruiser including transfers from Darwin;</p> <p>(h) Freshwater or saltwater barramundi fishing day trip from Darwin; and</p> <p>(i) \$2,000 spending money for the winner only.</p>

	<p>Option 2 – Cairns, Queensland (valued up to \$7,730)</p> <p>(a) return economy airfares (including airfare taxes) from your nearest Australian capital city to Cairns Airport, Qld and local return transfers between airport and accommodation;</p> <p>(j) 2 nights' (twin room or similar) minimum 4 star accommodation in Cairns, as determined by the Promoter, including breakfast;</p> <p>(k) Barron River half-day white water rafting incl. of transfers from Cairns;</p> <p>(l) 40-minute Great Barrier Reef scenic flight from Cairns; and</p> <p>(m) \$2,000 spending money for winner only.</p> <p>The travel prize is subject to a pandemic, any travel/government restrictions/directives, border closures, health advice and the like.</p> <p>Should the winner reside within 200kms of their chosen destination, the flights and transfers will be forfeited, and the value of these inclusions will be offered in make-good form (i.e additional accommodation nights, private transfers to experiences, upgrades to hotel rooms, additional activities or additional spending money), as determined by the Promoter and all subject to availability.</p> <p>By accepting or participating in the Travel prize, your companion accepts these Terms and Conditions.</p> <p>All travel is subject to availability at all times and may be dependent on select seat class with airlines or specific room category availability with an accommodation partner. Prize must be redeemed and travel must be taken by 31/10/2025. Block out periods include all Australian School & Public Holidays along with all other special event periods.</p> <p>2024 Block out dates include but are not limited to: 1st January – 5th February, 29th March – 1st April, 15th April – 26th April, 10th June, 8th – 19th July, 30th September – 11th October, 23rd December – 31st December.</p> <p>2025 Block out dates include but are not limited to: 1st January – 5th February, 14th April – 25th April, 9th June, 7th – 18th July, 29th September – 10th October, 22nd December – 31st December.</p> <p>All bookings must be made a minimum of 60 days in advance of requested departure dates. All bookings and documentation regarding the prize must be made via Free-2-Travel Holidays Pty Ltd or their agents. Redeeming the prize is conditional on acceptance of the terms and conditions of travel as detailed by Free-2-Travel Holidays Pty Ltd and the airline carriers in accordance with normal travel practices. No portion of the prize is redeemable for cash. The prize is non refundable or transferable. In the event the winner is under the age of 18 years, they must be accompanied by a parent/guardian. Winner is responsible for any amendments fees issued by airlines or suppliers once booking is confirmed and ticketed. Winner is responsible for any additional taxes and/or resort fees associated with the chosen accommodation, unless otherwise stated. Any additional spending money, meals (other than those included) and any other ancillary costs, including but not limited to insurance and any applicable insurance excesses, not listed in the travel prize package descriptions above are the responsibility of the travel prize winner and his/her nominated traveling companions as incurred. It is the winner's responsibility to organise transport to/from the airport departure/return point. Prize winner and travel companions must have valid travel insurance for their period of travel.</p>
Total prize pool	<p>The instant win pool is up to \$469,125.</p> <p>The major prize pool is up to \$23,850 depending on major prize winner's chosen destination and place of residence.</p> <p>The total prize pool is up to \$492,975.</p>
How many times can I enter?	<p>You can enter up to 5 times during the Competition Period, provided you only enter once per Qualifying Purchase and per unique code. Each entry must be submitted separately in accordance with these Terms and Conditions.</p> <p>For the avoidance of doubt, each unique code is equal to one entry.</p>
How and when will the winner/s be informed?	<p>Winners of the instant win prizes will be notified if they are a provisional winner immediately via an on-screen message (at the time of dropping the pin on the digital map) and confirmed via email within 3 business days of verification.</p>

	The major prize winners will be notified by phone and by email within 2 business days of determination and will also have their name and state/territory/postcode of residence published on the Website on 14/10/2024 for a period of 28 days.
Proof of purchase	<p>You must keep the following as proof of purchase for all entries:</p> <ul style="list-style-type: none"> • unique code/s <p>If you don't produce the above proof of purchase for all entries when asked the Promoter may disqualify all of your entries and you will lose any right to a prize.</p> <p>Proof of purchase must be identical to that provided by you with your entry.</p> <p>If, in the Promoter's opinion, you have shared any proof of purchase with another person, your entries will be invalid and you will lose any right to a prize.</p>
Unclaimed prize/s	<p>There will be no unclaimed instant win prizes as vouchers will be automatically awarded to winners via email (subject to any verification required by the Promoter, in its discretion). It is your responsibility to ensure that you enter your email address correctly. If you fail to enter your email address correctly, the prize will be forfeited.</p> <p>Major prize claim date: 5pm (AEDT) on 14/11/2024.</p> <p>Unclaimed major prize determination: 12pm (AEDT) on 15/11/2024 at KollwitzOwen.</p> <p>If a major prize has not been accepted or claimed by the prize claim date above or if, after making all reasonable attempts, the Promoter can't contact a major prize winner (or a major prize winner does not contact the Promoter) by the claim date above, the relevant entry/ies will be discarded and the Promoter will carry out an unclaimed prize draw at the date, time and place stated above to randomly distribute the major prize/s. Any winners will be informed by phone and in writing by email within two business days of determination and will also have their name and state/territory/territory of residence published on the Website on 21/11/2024 for a period of 28 days.</p> <p>If any prize remains un-won at the end of this competition, or if a prize winner cannot be found, that information will be published on the Website on 18/12/2024.</p>
Collection and use of your personal information	<p>If you are a winner, you and your companion (if applicable) must take part in all publicity, photography and other promotional activity as the Promoter requires, without any compensation. You/your companion consent to the Promoter using your names and images in any promotional or advertising activity.</p> <p>The Promoter may collect your/your companion's personal information directly or through its agents or contractors. The Promoter will use your/your companion's personal information to conduct and manage the competition. The Promoter may disclose your/your companion's personal information to its related companies, agents and contractors to assist in conducting this competition, communicating with you/your companion or storing data. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this competition.</p> <p>The Promoter's Privacy Collection Notice (see https://www.asahi.com.au/privacy-collection-notice) and Privacy Policy (see www.asahi.com.au/privacy) includes information about:</p> <p>(a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and</p> <p>(b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.</p>
Responsible drinking	<p>Enjoy alcohol responsibly. Consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol – see: www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol. See also the NSW Liquor Competition Guidelines and Intoxication Guidelines at www.liquorandgaming.nsw.gov.au/documents/gl/gl4001-liquor-promotion-guidelines.pdf.</p> <p>Where relevant, your participation in this competition may be subject to the liquor serving policy of businesses conducting the competition and/or providing the prize.</p>

Permit numbers	Authorised under: ACT Permit No. TP24/00283 SA Licence No. T24/260 NSW Authority No. TP/00044
-----------------------	--

11 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entry

12 Your entry must be received during the Competition Period and will be deemed to be received only when received by the Promoter. If you return a Qualifying Purchase your entry may be deemed invalid at the Promoter's discretion (unless the product is defective). You will receive a return message immediately confirming the outcome of your entry. The Promoter is not liable for any problems with communications networks outside its reasonable control. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

Prizes

13 Prizes and all elements of prizes must be taken as specified, as and when offered and cannot be altered or changed in any way by you or will be forfeited, and if forfeited, the Promoter will not be liable. If you forfeit the prize or any element of the prize for whatever reason, you will not be given cash or any alternative prize as a substitute. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including, as relevant:

- (a) validity period/s;
- (b) booking and availability of flights, accommodation and events;
- (c) conditions of travel and conditions of entry into any event venues (including behaviour requirements, COVID safety requirements and applicable dress codes);
- (d) conditions of ticket validity and any restrictions on ticket on-sale or transfer;
- (e) travel dates and specified travel exclusion periods;
- (f) any additional fees (payable by you) relating to changes made by you/your companion to a travel/event prize after it has been booked;
- (g) the requirement to obtain all necessary documents to travel to any overseas location specified, including a current and valid passport and any visas required; and
- (h) a requirement to present your credit card when checking in to accommodation.

14 You/your companion are responsible for all other unspecified costs related to a prize, including meals, transport, insurance (including excesses), in-room charges, additional taxes, costs associated with ongoing use of a prize, etc.

15 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share a prize.

16 If you win a travel prize, the Promoter accepts no responsibility if one or more of the events or activities awarded as part of a prize are abandoned, called off or postponed for any reason beyond the Promoter's reasonable control. In that case you/your companion forfeit your entitlement to that event/activity. and the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.

General

17 Any material failure by you or your companion to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).

18 You/your companion must, if required by the Promoter, sign disclaimer and release forms provided by the Promoter in favour of the Promoter and other parties before taking the prize. If you or your companion do not sign, your entry will be deemed invalid and you will lose any entitlement to a prize.

19 If you or your entry are deemed by the Promoter to breach these Terms and Conditions materially including if the prize is on set dates and you are unable to take the prize on the relevant date/s, your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any

time, require you to produce documentation to establish to the Promoter's reasonable satisfaction the validity of your entries (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.

- 110 You must not:
- (a) tamper with the entry process (including but not limited to manipulating the system via bots, script use, or any other means to circumvent the entry process);
 - (b) engage in any conduct that may jeopardise the fair and proper conduct of the competition;
 - (c) act in a disruptive, annoying, threatening, abusive or harassing manner;
 - (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this competition;
 - (e) breach any law; or
 - (f) behave in a way that is otherwise inappropriate.
- 111 If you win a travel prize, you are responsible for your companion and the Promoter may disqualify all entries from, and prohibit further participation in this competition by, you or your companion if they materially breach these conditions, whether or not legally bound by them.
- 112 If you (or your companion, if applicable), in the opinion of the reasonable Promoter (and/or a medical professional, as relevant to the circumstances), are intoxicated, under the influence of alcohol or any other drug, behave aggressively or offensively, or behave in a manner which may diminish the good name or reputation of the Promoter or any of its related entities or the agencies or companies associated with this competition, is contrary to law or is otherwise inappropriate, the Promoter may cancel the prize or restrict you (and your companion) from participating in any elements of the prize, at its discretion.
- 113 The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted for reasons outside the Promoter's reasonable control, including failure of any third parties to forward entry forms for inclusion in the draw, where relevant.
- 114 If any dispute arises between you and the Promoter concerning the conduct of this competition or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this competition is final.
- 115 Prizes cannot be transferred or exchanged nor (except where cash is specified) redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.
- 116 By entering, you request that your full address not be published.
- 117 Printing and other quality control errors outside the Promoter's control will not invalidate an otherwise valid instant win prize claim. Every instant win prize claim in excess of the advertised prize pool will be honoured, unless the claim is rejected due to fraud or ineligibility under these Terms and Conditions.
- 118 If this competition cannot run as planned for any reason beyond the Promoter's control, for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, government directives, a pandemic, public health orders and the like, the Promoter may end, change, suspend or cancel the competition or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.
- 119 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

Liability

- 120 You may have consumer rights under statute including under the *Competition and Consumer Act 2010* (Cth), which may be relevant to any issue or problem you encounter in relation to this competition and cannot be excluded or restricted. Nothing in these Terms and Conditions excludes or restricts those rights. See www.accc.gov.au for more information about those rights.

- 121 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this competition or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).
- 122 Without limiting the previous paragraphs, the Promoter and the agencies and companies associated with this competition are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant), due to circumstances beyond the Promoter's reasonable control. Unless otherwise specified, prize/s will only be delivered to addresses/phone numbers in Australia.
- 123 This competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.