

TRAVELWEEKLY

FEATURES AND SUPPLEMENTS CALENDAR 2022



DATE	FEATURES & SUPPLEMENTS
January 6	<ul style="list-style-type: none"> ► Middle East & North Africa ► Canada
January 13	<ul style="list-style-type: none"> ► Caribbean ► Greece & Cyprus
January 20	<ul style="list-style-type: none"> ► Cruise (themed issue) ► Spain & Portugal
January 27	<ul style="list-style-type: none"> ► Europe ► Winter Sun
February 3	<ul style="list-style-type: none"> ► The US ► Weddings & Honeymoons
February 10	<ul style="list-style-type: none"> ► Escorted Tours ► Asia
February 17	<ul style="list-style-type: none"> ► Family Holidays (themed issue) ► Latin America
February 24	<ul style="list-style-type: none"> ► Australasia ► Short Breaks ► Cruise Supplement
March 3	<ul style="list-style-type: none"> ► Indian Ocean ► Active & Adventure Holidays
March 10	<ul style="list-style-type: none"> ► UK & Ireland (themed issue) ► Golf & Sports Travel
March 17	<ul style="list-style-type: none"> ► Caribbean ► Rail Holidays
March 24	<ul style="list-style-type: none"> ► Cruise ► Middle East & North Africa
March 31	<ul style="list-style-type: none"> ► Theme Parks & Attractions ► Croatia & the Balkans ► Globe Travel Awards 2022
April 7	<ul style="list-style-type: none"> ► Greece & Cyprus ► Self-Drive Holidays ► Touring & Adventure Supplement

DATE	FEATURES & SUPPLEMENTS
April 14	<ul style="list-style-type: none"> ► Sustainable Travel ► Hotels, Resorts & Spas
April 21	<ul style="list-style-type: none"> ► Canada ► Food & Drink Holidays
April 28	<ul style="list-style-type: none"> ► The US ► Villa Holidays
May 5	<ul style="list-style-type: none"> ► Spain & Portugal ► Weddings & Honeymoons
May 12	<ul style="list-style-type: none"> ► Mature Travel ► Turkey
May 19	<ul style="list-style-type: none"> ► UK & Ireland ► Active & Adventure Holidays ► Cruise Supplement
May 26	<ul style="list-style-type: none"> ► Asia ► Family Holidays
June 2	<ul style="list-style-type: none"> ► Caribbean ► Scandinavia
June 9	<ul style="list-style-type: none"> ► Latin America ► Europe
June 16	<ul style="list-style-type: none"> ► Africa ► Wellness Holidays
June 23	<ul style="list-style-type: none"> ► All-Inclusive Holidays ► Greece & Cyprus
June 30	<ul style="list-style-type: none"> ► Cruise ► Croatia & the Balkans
July 7	<ul style="list-style-type: none"> ► The US (themed issue) ► Malta
July 14	<ul style="list-style-type: none"> ► Canada ► Short Breaks
July 21	<ul style="list-style-type: none"> ► UK & Ireland ► Sustainable Travel (themed issue)

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August 4	<ul style="list-style-type: none"> Theme Parks & Attractions Indian Ocean
August 18	<ul style="list-style-type: none"> Australasia Millennial Travel
September 1	<ul style="list-style-type: none"> Winter Sun Europe Globe Travel Awards 2023 Launch
September 8	<ul style="list-style-type: none"> Caribbean (themed issue) Weddings & Honeymoons Cruise Supplement
September 15	<ul style="list-style-type: none"> Greece & Cyprus Active & Adventure Holidays
September 22	<ul style="list-style-type: none"> The US Solo Travel
September 29	<ul style="list-style-type: none"> Asia Ski & Snow
October 6	<ul style="list-style-type: none"> Cruise Family Holidays
October 13	<ul style="list-style-type: none"> UK & Ireland Winter Sun Touring & Adventure Supplement
October 20	<ul style="list-style-type: none"> Festive Breaks Canada
October 27	<ul style="list-style-type: none"> Guide to Homeworking
November 3	<ul style="list-style-type: none"> All-Inclusive Holidays Africa Globe Travel Awards 2023 Voting
November 10	<ul style="list-style-type: none"> Caribbean Aviation

DATE	FEATURES & SUPPLEMENTS
November 17	<ul style="list-style-type: none"> Australasia Escorted Tours
November 24	<ul style="list-style-type: none"> The US Sustainable Travel (themed issue) Cruise Supplement
December 1	<ul style="list-style-type: none"> Short Breaks Indian Ocean
December 8	<ul style="list-style-type: none"> Middle East & North Africa Winter Sun Touring & Adventure Supplement
December 15	<ul style="list-style-type: none"> Asia Accessible Travel
December 22	<ul style="list-style-type: none"> Trends for 2023

Please note that all listings are subject to change

DEADLINE DATES FOR TRAVEL WEEKLY

EDITORIAL

Copy deadline: Four weeks prior to publication

SALES

Booking deadline: Three weeks

Copy deadline: Two weeks

Supplements: Two weeks

TRAVELWEEKLY

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OTHER TRAVEL WEEKLY GROUP PUBLICATIONS

ASPIRE

The luxury travel club from Travel Weekly.



2022 PUBLICATION DATES:

- ▶ March 17
- ▶ June 23
- ▶ September 22
- ▶ December 1

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TRAVOLUTION

Essential information, commentary, market intelligence and analysis for anyone in or running an online travel business.



2022 PUBLICATION DATES:

- ▶ Innovation Report - Publication date tbc

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JACOBS MEDIA GROUP EVENTS



- ▶ **Agent Achievement Awards**
agentachievementawards.co.uk
- ▶ **Aspire Awards**
aspireawards.co.uk
- ▶ **Aspire Leaders of Luxury**
aspiretravelclub.co.uk
- ▶ **ATAS Conference**
touringandadventure.com / atasconference.co.uk
- ▶ **Experience Africa by ATTA**
experienceafrica.travel
- ▶ **Future of Travel**
travelweekly.co.uk
- ▶ **Global Travel Week Middle East**
globetravelweek.com
- ▶ **Globe Travel Awards 2022**
globetravelawards.co.uk
- ▶ **LATA Expo**
lataexpo.travel
- ▶ **New Deal Europe Showcase**
newdealeurope.com
- ▶ **Travolution Awards**
travolutionawards.co.uk
- ▶ **Travolution European Summit**
travolutionsummit.com

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TRAVEL WEEKLY

ADVERTISE IN TRAVEL WEEKLY'S FEATURES PAGES

Travel Weekly publishes more destination content than all other UK travel trade titles combined, and all of our features are available in print and online and promoted across social media. Here is a selection of opportunities we offer to promote your marketing message and reach our extensive travel agent readership.



DISPLAY ADVERTISING

Advertise against relevant editorial content in Travel Weekly's market-leading features to communicate your message to agents who are most likely to act on it.

- **Double-page spread: £4,000**
- **Full-page: £2,500**
- **Half-page: £1,500**

FEATURES TAKEOVER

For maximum impact and value, a features takeover package gives you the ultimate brand exposure in a relevant Travel Weekly feature, at a more competitive rate than booking elements separately. It comprises:

- **Two full-page ads** (to run on consecutive right-hand pages or as first and last ad pages in a feature)

- **One quarter-page disruption ad**

Price: £4,000

ADVERTORIALS AND INSERTS

If you would like to communicate marketing messages through custom-published content, Travel Weekly journalists can work with you to create sponsored inserts or advertorials tailored to a trade audience. The pages will be written and designed by our experienced team, then sent to you for approval, letting you shape the finished product. These will also be shared via the Travel WeeklyHub, the digital edition and via social media, extending your reach even further.

- **Four-page bound insert: £7,500**
- **Double-page spread advertorial: £4,800**
- **Templated double-page spread advertorial** (full-page advertorial facing full-page advertisement): **£3,500**
- **Full-page advertorial: £2,700**

CUSTOM SUPPLEMENTS

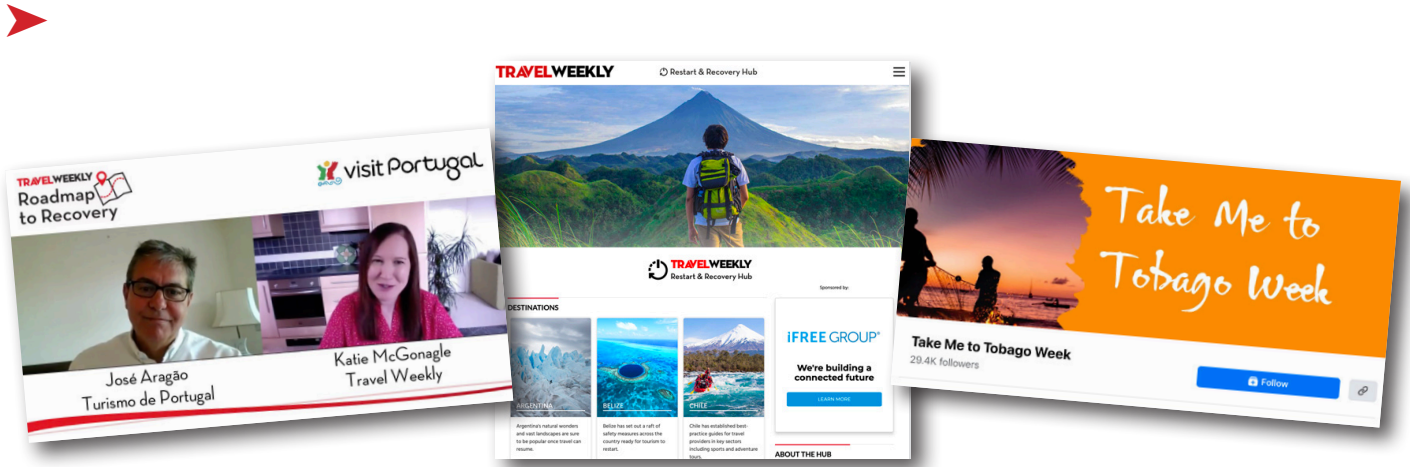
Travel Weekly can create a bespoke selling guide about your destination or product for the UK trade. The supplement will be distributed to our unrivalled agent readership in print and hosted online as a digital magazine. Our experienced journalists will work closely with you to ensure the finished product achieves all of your objectives.

Price: on application



TRAVELWEEKLY

PARTNER WITH US TO PROMOTE YOUR BRAND



WEBINARS

Travel Weekly can create targeted training videos to help you inspire and inform our audience and achieve excellent engagement. These can bring your product or destination to life with creative training sessions, bespoke video content or Q&As, edited by our team and shared via Facebook to our 32,000 followers. You can also access exclusive rates to promote your training across print, online, email and social media.

Price: from £2,500

FAM TRIP PARTNERSHIPS

Travel Weekly can work with you to improve the ROI of your fam trips by creating a bespoke partnership that will increase awareness of your brand and provide first-hand, peer-to-peer content for agents. Packages are tailor-made and can include:

- ▶ recruiting high-quality agents for fam trips
- ▶ hosting online events or competitions to create a buzz
- ▶ accompanying a trip to produce exclusive first-hand content (social media, photo galleries, videos etc)
- ▶ sharing agents' experiences either in Travel Weekly or as a standalone supplement.

Price: from £1,500

SOCIAL MEDIA CONTENT

Travel Weekly has an unrivalled social media presence, with 187,000 followers across Facebook, Twitter, LinkedIn and Instagram, more than double our closest competitor. Tap into this by sharing sponsored posts, inspiring videos or agent incentives via our social channels, or create bespoke content for the Travel Weekly audience, ensuring maximum engagement.

Price: from £2,000

BESPOKE HUBS

Travel Weekly can create and host a bespoke client hub on our website, bringing together a wealth of advertorial, editorial and video content in one landing page. This will feature your logo, content created by Travel Weekly journalists in conjunction with you, and links to further resources, providing agents with a one-stop-shop for your brand.

Price: on application

CONTACT US

For more information about any of these packages, or to hear about further advertising opportunities in Travel Weekly, contact your account manager or speak to:

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