Oct 2024. GOA, INDIA.
REACT INDIA
THE INTERNATIONAL REACTJS BEACH CONFERENCE IN INDIA
SPONSORSHIP OPPORTUNITIES 2024
15th Oct 2024 - Remote Day (Online Conference)
17th Oct 2024 - Workshop Day
18th - 19th Oct 2024 - In Person Conference Goa, India
HYBRID

*ABOUT
REACT INDIA

We want to connect the local Indian React community with the global community, and there's no better way to do that then a International React Conference set in Goa,India.There are a variety of sponsorship packages available for small and large companies alike!

From setting up a developer lounge on-site, to hosting a meal, to reaching our eager Twitter audience, to being recognized as one of our "Diversity Sponsors" who help bring attendees to the conference, there's a huge range of benefits to take advantage of, and not all of them require you to attend.

This year, we're going bigger!

With almost 10K + developers from around the world attending, sponsoring the conference is one of the best ways to connect with an incredible community of developers. We are committed to creating a diverse lineup of attendees and speakers, in hopes of furthering our values below.

Become a sponsor of React India Today!

*GOALS

REACT INDIA

COMMUNITY

We hope to create an environment that encourages new connections & invigorates old ones, where individuals can come together to discuss React as a technology & grow it as a community

DIVERSITY

Our mission is to provide a space that is welcoming & inclusive of all identities & backgrounds, to support underrepresented communities, & bring together all the supporters of the React community.

FUN

We believe a fun & authentic atmosphere is the most reflective of our community & our passion. It is our hope that our lively and honest nature shines through.

*GOALS

REACT INDIA

IN-PERSON
+
VIRTUAL
EVENT

=

REACT INDIA
HYBRID
INTERNATIONAL TECH CONFERENCE

*GOALS

REACT INDIA HYBRID

HYBRID

15th Oct 2024- Remote Day (Online Conference)

17th Oct 2024 - Workshop Day

18th - 19th Oct 2024 - In Person Conference Goa, India

Meet 650+ Developers
in person in Goa,India.

ENGAGE
10k +

FRONTEND DEVELOPERS
Tuning in globally on virtual event days

Fifth Edition of React India Conference happens in *Goa, INDIA*

Organized by
Developers for broader developers in India.

planet hollywood
BEACH RESORT ★ GOA

react-india@geekabyte.tech
www.reactindia.io

20 TALKS

03 WORKSHOPS

4 DAYS

*RECAP
REACT INDIA 2019 - 2023

SUCCESSFUL ***FOUR EDITION***

TOTAL DEVELOPER ATTENDANCE

800+

SCHOLARSHIP

25+

SPEAKERS

30

It was a big second year for us, with hundreds of people making the trip and filling the hangar for a packed two-day series of 25 talks and panels.

Impressions of React India 2019

Impressions of React India 2022

Impressions of React India 2023

COLLABORATIVELY RECOGNIZED ACROSS ALL SOCIAL CHANNELS OF

Our

Partners

100+ Opt-In Leads

Because of the diversity of backgrounds, and relaxed atmosphere, almost one-third of our attendees opt-ed in to sharing their information and learning more to our sponsoring companies via booth visits.

60% of attendees have 5+ years experience!

FIRST EDITION SPEAKERS

Sunil Pai

Anna Doubkova

Nader Dabit

Tanay Pratap

Microsoft, Software Engineer

Abinash Mohapatra

Flipkart Internet Pvt. Ltd., Front end

Rajat Kumar

Netflix Inc,Senior Software

Tomasz Łakomy

Senior Frontend Engineer at OLX

Pavithra Kodmad

Developer at Atlassian

Vladimir Novick

Developer Advocate at Hasura

Shruti Kapoor

Software Engineer, PayPal

Carolyn Stransky

Blacklane, Frontend Developer

Jani Eväkallio

VP @FormidableLabs, UK

Jason Lengstorf

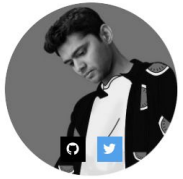
Developer Advocate @Gatsby

Ives van Hoorne

Creator of Codesandbox

Shahidh K Muhammed

Engineer at Hasura



Ritesh Kumar

Anarock,Lead Software Engineer

Ananya Neogi

Box8,Frontend Developer

Bhuvana Meenakshi Koteeswaran

Siddharth Kshetrapal

sid.studio, Funemployed

Prateek Bhatnagar

Google, User experience engineer

Kiran Abburi

neostack.com, Founder

Eesh Tyagi

Scalable Capital , Software

REACT INDIA 2019 / 2021/2022 PAST SPONSORS

PLATINUM SPONSORS

CRYSTALLIZE

aws

TECHNOLOGY GROUP
Myntra | JABONG

ANAROCK TECH

GOLD SPONSORS

PayPal

NEST AWAY

bx BuilderX

paytm insider

antstack.io

LAB49

Saeloun

NativeBase by GeekyAnts

publicis sapient

agora.io

salesforce developers

gupshup

SILVER SPONSORS

HASURA

MOON HIGHWAY

Groww

twilio

jda. Plan to deliver™

obvious

BRONZE SPONSORS

balsamiq

SIMFORM

MOON HIGHWAY

UNIBUDDY

Turing

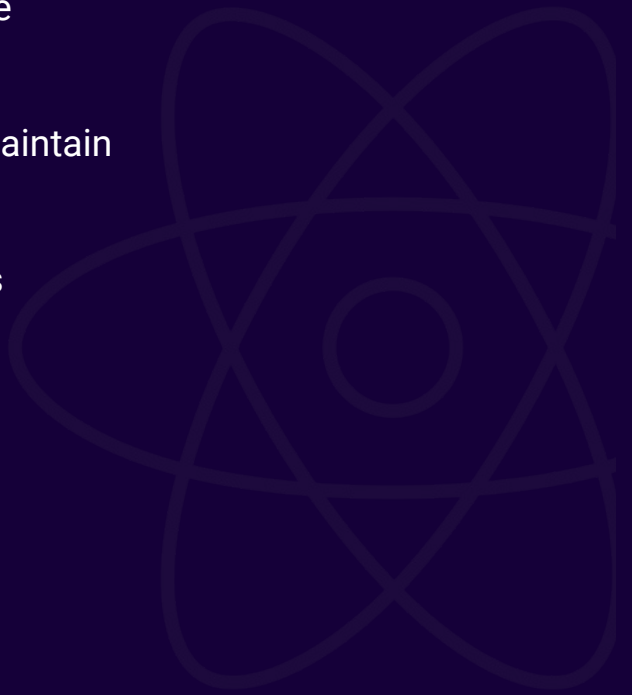
#Sponsorship Philosophy

React India is organized by passionate members of the community, for the community.

We spend every rupee we receive into improving the conference both now and in the future. Our goal is to create an incredible event where people can make connections within the community, and we hope you'll be a part of that.

As much as we are open to your creative sponsorship ideas, we want to maintain the integrity of the event with an attendee-first focus.

This means we never sell talk slots, and we want to keep the opportunities unobtrusive, but still valuable.



#Sponsorship Philosophy

On-site Sponsors

You'll get to meet the incredible 900+ attendees and interact with your audience directly.

Off-site Sponsors

If you want to have a huge impact, but can't make it to Goa, consider our Diversity Sponsorship. This sponsorship will directly help people from underrepresented groups who could not have otherwise attended this event, attend for free. This meaningful contribution furthers our shared goal of making the React community a more diverse and welcoming place.

Sponsorship Levels

* All the rates are exclusive of GST/ Taxes

Silver

$5,000
550,000 INR

2 Conference tickets included

2 React India Conference Tickets

Your logo included on the Sponsor page of our program .Sponsor recognition via social media

Your Logo on Newsletters.
Job ad placement.

Featuring by MCs - Grouped.

1 Online lightning talk / Panel discussion

Small Sponsor booth Space

Gold

$15,000
1200,000 INR

8 Tickets to React India Conference Only Ticket

Sponsor recognition via social media

Your logo on the Title slide, appearing between talks

***2 minute stage pitch** to raise awareness of your presence on main stage*

Individual Featuring on stage by Mcs

Medium Size Booth space

3h workshop online hosting opportunity

1 Item in swag bag (flyer/sticker/booklet) you provide

Online lightning talk

Job ad placement.

Option to buy additional discounted tickets if needed

Platinum

$25,000
20,00,000 INR

12 React India Conference Tickets

Your logo included on the top of the Sponsor page of our website

Sponsor recognition via Social Media

Your logo larger on the Title slide, appearing between talks

A full page ad in the program

An **10 min announcement / speed talk** during the conference highlighting you and your lounge **Custom 20'x20' Lounge area**

2 Items in swag bag you provide

Support to host a complementary event (such as a early morning workshop, pre-conference dinner)

Custom location / planning of space

Option to buy additional discounted tickets if needed

Sponsorship Ala Carte / Add-ons

Diversity
$10,000 / 800,000 INR

Your logo included on the Sponsor page of our Website

1 Dedicated tweet

A ½ page ad in the program

We'll call out your brand's support!

Help us finance travel + tickets for 4 opportunity scholarships!

WIFI Sponsors
$5,500
400,000 INR

Company listed as wifi sponsor in program

Party Sponsor
$10,000
750,000 INR

2 Tickets to React India

Company announced as party sponsor at conclusion of day

Logo displayed at event entrance

Brand the drink special(s)!*

VIDEO RECORDING SPONSOR
$7,000
500,000 INR

Logo featured in workshop entrance banners

Company listed as video sponsor in Program linking to specific video to your channel at each talk outros

Custom Sponsor
????

Have a unique idea for how you'd like to be involved?

Let us know at react-india@geekabyte.tech and we'd be happy to chat with you

Transcription / A11Y
$5,000
375,000 INR

Includes bronze rewards

Logo featured before each video recording

Company listed as accessibility sponsor in program

WORKSHOP SPONSOR
$5,000
375,000 INR

Includes bronze rewards

Logo featured in workshop entrance banners

Company listed as accessibility sponsor in program

*** All the rates are exclusive of GST/ Taxes**

If you are looking for booking bulk Hotel stays at the hotel with speakers and other participants we will provide sponsors special bulk rates

Contact us on - react-india@geekabyte.tech

#STAY @ REACT INDIA

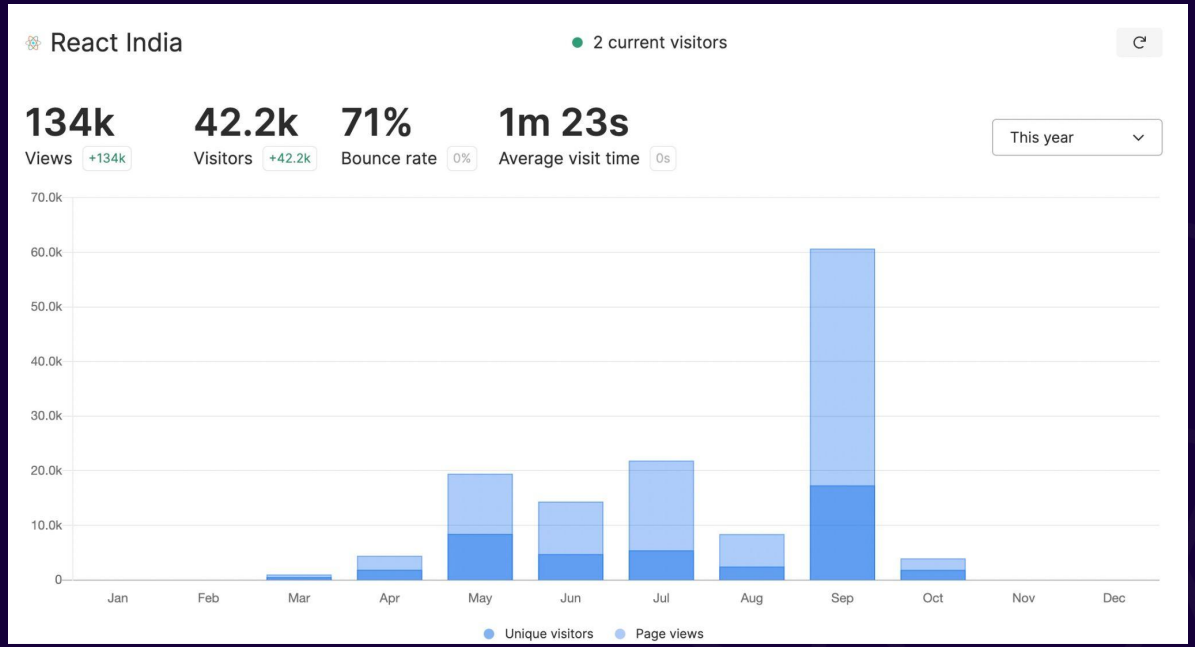
If you like to see numbers please have a look at our past conference metrics

https://datastudio.google.com/embed/reporting/82c62fd3-0b3b-4bfc-a61d-1e8fc502572b/page/hxwxC

#ANALYTICAL DATA FOR PAST EVENTS

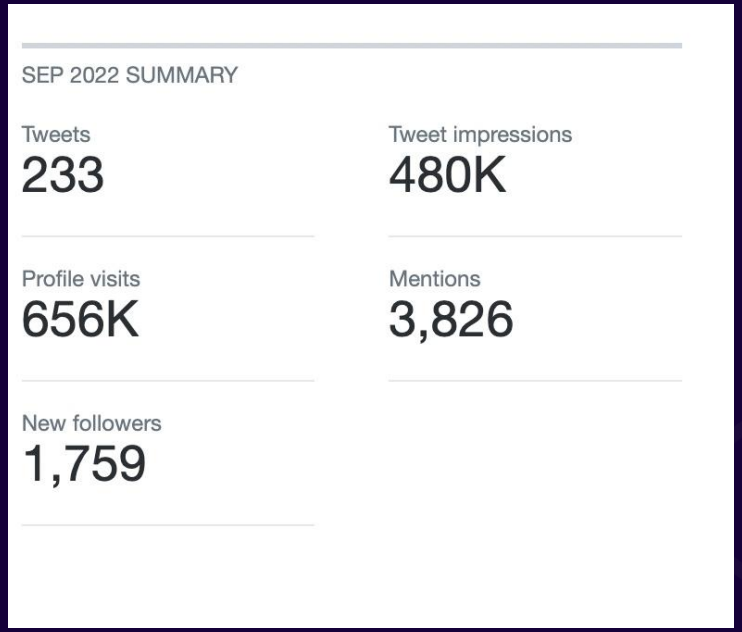
Website traffic

Countries	Visitors	
India	36.2k	86%
United States	1.71k	4%
Germany	1.01k	2%
United Kingdom	345	1%
Netherlands	254	1%
Singapore	171	0%
Canada	170	0%
Poland	119	0%
Australia	101	0%
Norway	101	0%



#ANALYTICAL DATA FOR PAST EVENTS

Twitter Traffic in Month of September 2022



#ANALYTICAL DATA FOR PAST EVENTS

ABOUT ORGANIZERS

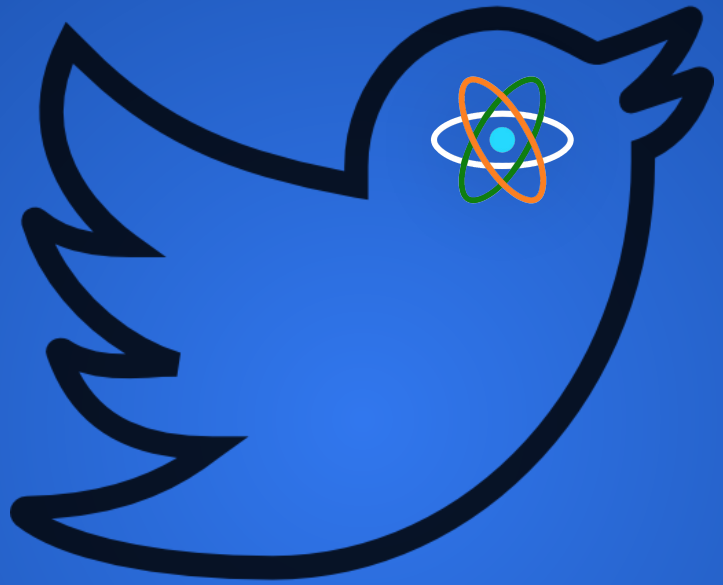
www.geekabyte.tech/volunteers

MANJULA DUBE
React India Organizer, GEEKABYTE

SAHIL MHAPSEKAR
React India Organizer, GEEKABYTE

Just drop us a line.

react-india@geekabyte.tech



@React_India