

Boost Your CRM Application ROI with Digital Adoption

Whether you're rolling out Salesforce, HubSpot, or Microsoft Dynamics, or refining opportunity workflows, CRM success hinges on user adoption. In-product prompts, self-help, and real-time reminders increase data accuracy and drive pipeline productivity.

\$200k+
SAVED

Self-Help

In-app self-help during the flow of work reduced support costs and deflected 14,000 IT tickets in 9 months.

104%
INCREASE

Predictive Analytics

Increased self-service with analytics that highlighted areas to improve with in-app support.

91%
INCREASE

Process Reminders

Increased user engagement with in-app process reminders resulted in 4x improvement in required task completions.

70%
UTILIZATION
RATE

Process Guidance

Reduced demand for support with process guidance and 75% open rate of in-app support.

8k HRS
SAVED
ANNUALLY

Conextual Guidance

Reduced navigation time and average session duration in their LMS by 50%.

\$800k
SAVED

Tooltip Pop-Ups

In-app prompts resulted in 210% increase in accurate first-time inputs and 35% customer productivity improvements.

Unleash End-to-End CRM Success with Digital Adoption

Ensure sellers follow the right steps to keep deals moving. Nextrink Adopt improves CRM hygiene, speeds up onboarding, and turns sales processes into repeatable outcomes.

Ask for a demo at nextrink.com/adopt.


