

# Why should you become an official Channable partner?

We want to grow together with our partners. With joint content activities and our large network of marketing platforms, there are numerous opportunities to work together as partners in the global market.

And of course, we want to reward the efforts and performance of our partners, which is why we offer different levels of partnership with specific benefits.



## Levels of partnership:

	Bronze Partner	Silver Partner	Gold Partner
Partner commission with a minimum of 3 managed active accounts *	✓	✓	✓
Appear on website & social media	✓	✓	✓
Activity screen, demo account and media kit	✓	✓	✓
Industry dedicated training days	✓	✓	✓
Highlighted on the partner days	✓	✓	✓
Dedicated Customer Success Manager	✓	✓	✓
Participate in sessions concerning product development		✓	✓
Opportunities for content collaboration		✓	✓
Get access to BETA features			✓

\* Check the requirements table below

## Joining is simple!

### Step 1

Sign the Partner Agreement



### Step 2

Receive a company's Partner Code

CHANNABLE\_NL39

### Step 3

Ask the client to **fill in this code** in their account if it is managed by your company. You may find this in the menu under Company Settings > 'Agency Details'

**Company settings** ⚙️

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Address Billing Payment methods Invoices Legal & compliance **Agency details**

Managing agency (refer code):

**Save**

### Step 4

You have reached **3 live accounts** with your company's Partner code filled in as Managing Agency, with a minimum of **€500 total monthly returning revenue?**

**Congratulations, you are now a Channable BRONZE Partner!**

In case you have any questions concerning the Partner Program advantages and requirements please contact us.



## Rules of engagement:

- ➔ You can grow to Bronze Level throughout the entire year.
- ➔ We announce our new Silver and Gold partners once a year in Q1.
- ➔ The secondary partner Benefits are in full developments and will be applicable from 2023.

## Partner Levels:

	Bronze Partner	Silver Partner	Gold Partner
Minimum number of managed live customers*	3	10	15
Minimum revenue (EUR / USD same)*	500	2.500	4.000
Partner Commission	15%	17,5%	20%

\* both requirements should be met