

## Your trust in public administration is measured with a separate question series at the end of the Consumer Confidence Survey

In connection with the Consumer Confidence Survey in October 2023, Statistics Finland will examine the trust of people resident in Finland in the Finnish public administration, such as the parliament, the government, municipal administration and other public actors. We also ask about satisfaction with public services. The inquiry is carried out on assignment of the Ministry of Finance and the Organization for Economic Cooperation and Development (OECD). You are one of the respondents selected to the survey.

### Responding is important

- Statistical data used in international comparisons are formed based on the responses. In order for the data to represent the views of people living in Finland correctly, your response is needed. Based on the results, the OECD will give Finland recommendations on measures with which the authorities can develop their activities to strengthen and maintain citizens' trust.

### Participating is easy

- The survey is answered in connection with the Consumer Confidence Survey, either with a web questionnaire or a telephone interview. The questions are asked immediately after the questions of the Consumer Confidence Survey. Responding is voluntary.

### Further information about the survey

Data protection is described on the reverse of this letter.

You can get further information about the survey at: [www.stat.fi/en/surveys/jhluo](http://www.stat.fi/en/surveys/jhluo)

Thank you for your cooperation.

Jussi Heino  
Director, Data Collection  
Statistics Finland

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## We ensure that your data are protected

We handle your responses in a confidential manner. Statistics Finland's employees are obliged to secrecy. It is not possible to identify persons having participated in the survey from the statistical data.

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| <b>Grounds for processing personal data</b>               | Public interest as intended in the EU's General Data Protection Regulation.   |
| <b>Controller of the register</b>                         | Ministry of Finance   |
| <b>Data to be combined with the collected data</b>        | To reduce the response burden, the collected data are supplemented with register data. The data are processed so that you cannot be identified from the completed statistical data. The data to be combined are: registered gender, age, level of education, regional data, main type of activity, your and your household's classified income and data on immigration status. In addition, the data you provide for the Consumer Confidence Survey on your current main activity and income are added to the data. |
| <b>Release and storage of data</b>                        | Statistics Finland releases the data, from which information enabling identification of a person have been removed, to the OECD. The OECD and Statistics Finland store the data until further notice. In future, Statistics Finland may release the data without identifiers for the purpose of social and economic research and statistics compilation.  |
| <b>Data protection description of the data collection</b> | Further information about the processing of your personal data (incl. data subject's rights) is available here (in Finnish): <a href="https://vm.fi/luottamus-julkiseen-hallintoon-kyselytutkimus-tietosuojaseloste">https://vm.fi/luottamus-julkiseen-hallintoon-kyselytutkimus-tietosuojaseloste</a>  |
| <b>Source for contact information</b>                     | Publicly available sources, Statistics Finland's database based on the Population Information System and those registers of authorities from which data are obtained based on the Statistics Act.<br>Contact information will not be released outside Statistics Finland.   |