



WRITE YOUR WAY TO SUCCESS

It's time to improve your writing skills!
Grab your writing tools and get ready to unlock your creativity!

There is no such thing as a boring story, when you know how to tell any story. For this exercise choose a very simple story and try to isolate its founding elements:

Who is the main character?

1

What is their purpose?

2

And then... what happens?

3

How did they change after this happened?

4

Now try to tell the story in different ways by mixing the founding elements:

Tell the story following the chronological order, in the most linear way

1

Tell the story starting from the end and explain backwards what has happened

2

Tell the story with a minimum amounts of fact and focus deeply on the inner evolution of the character

3

Tell the story but leave the ending open: what may still happen next?

4
