



Explore Guaranteed Buying Model

*Exclusive Offer for New or Return Advertisers

Advantage



GUARANTEED Clicks/ Views
Buying Models



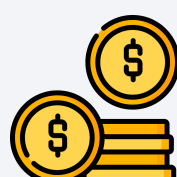
Run in Top 150 Hong Kong Premium
Branded Sites



Precise Audience Targeting



Highly Engaged Visitors



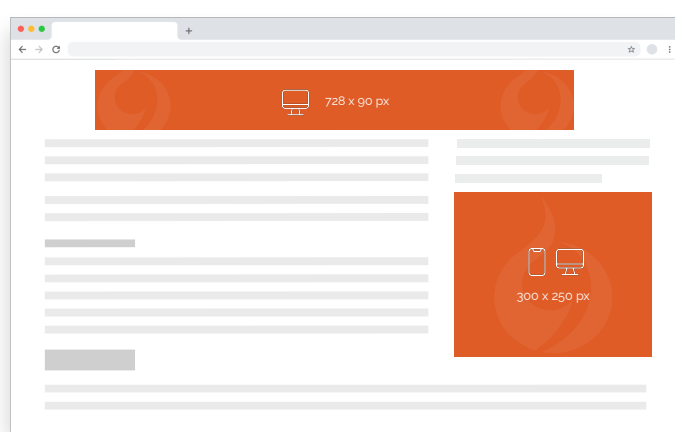
Exceed your ROI Over Ad Spent

Performance is Key!

Select the most desirable AD format to exceed your ROI:

Banner

Gain highest views with common ad
format, easy to apply for all high
traffic platforms



Fixed 3 Banner Sizes
300x250, 320x100 & 320x50

Buying Model
Guaranteed Clicks

AS LOW AS
HK\$2/CPC

Full Page

Take up full screen to catch viewer's
attraction



Full Page Size
320x480

Buying Model
Guaranteed Clicks

AS LOW AS
HK\$5/CPC

Video

Resonate viewers via most emotive
medium



Maximum 30 sec. Video
16:9/ 4:3

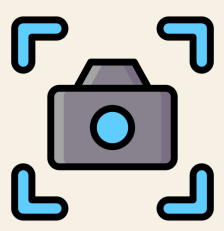
Buying Model
Guaranteed Views

AS LOW AS
HK\$0.4/CPV

Privileges



Dedicated
Account Manager



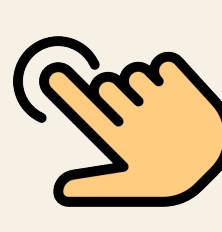
Campaign
Screen Shot



Overall
Performance Report



Audience
Insight Report



Click Tracking
Tag Supported

Contact Us for the Full Media Kit

Karis Lai
Digital Manager



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*Only applicable to advertisers without any orders in previous 6 months

Disclaimer:

Rates subject to change from time to time without prior notice.