

## “ARNOTT’S CRISPBREAD LUNCH AND WIN WOOLWORTHS” PROMOTION

### TERMS AND CONDITIONS

1. Information on how to enter and the prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents aged 18 years or over.
3. Employees (and their immediate families) of the Promoter, Participating Stores (defined below) and agencies associated with this promotion are ineligible to participate. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1<sup>st</sup> cousin.
4. The promotion commences at 9:00AM AEDT on 05/10/22 and ends at 11:59pm AEDT on 12/11/22 (“**Promotional Period**”).
5. To be eligible to enter, entrants must purchase (either in store or online) any Salada, Cruskit or Vita-Weat product (each an “**Eligible Product**”) from a Participating Store during the Promotional Period (“**Qualifying Purchase**”). A participating store is any Woolworths store nationally that stocks an Eligible Product (each a “**Participating Store**”). In case a purchase receipt is not automatically provided to an entrant at the time of making their Qualifying Purchase, it is the entrant’s responsibility to request such material.
6. To enter, after making their Qualifying Purchase, entrants must then undertake the following steps during the Promotional Period:
  - Visit [www.LunchandWin.com.au](http://www.LunchandWin.com.au);
  - Follow the prompts to the entry page;
  - Input the requested details including their full name, mobile phone number, a valid email address and residential address;
  - Upload a copy of their original purchase receipt clearly showing where the Qualifying Purchase was made, the Eligible Product purchased (which must be a Qualifying Purchase) and the date of purchase (which must be during the Promotional Period but before submitting an entry), then
  - Submit the fully completed online entry form.
7. Entrants will receive a return online message acknowledging their entry and informing them if they have provisionally won an instant prize and, if so, details on how to verify their entry and claim their prize.
8. Multiple entries are permitted, subject to the following: (a) only one (1) entry is permitted per Qualifying Purchase regardless of the number of Eligible Products made in that transaction in excess of one (1); (b) each entry must be submitted separately and in accordance with entry requirements; and (c) only one (1) entry is permitted per person per calendar week of the Promotional Period.
9. Entrants must retain a copy of their purchase receipt as proof of purchase. Failure to produce the proof of purchase when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL an entrant’s entry and forfeiture of any right to a prize. Purchase receipt must clearly specify the Participating Store of purchase and that the purchase was made during the Promotional Period but prior to entry.

10. During the Promotional Period, every two hundred and fiftieth (250<sup>th</sup>) valid entry will be deemed a provisional instant winner. For example, the two hundred and fiftieth (250<sup>th</sup>) valid entry will be deemed a provisional instant winner, the five hundredth (500<sup>th</sup>) valid entry will be deemed a provision instant winner, etc. All provisional winners will be subject to verification and upon verification, winners will be sent their prize via email.
11. The Promoter’s decision is final and no correspondence will be entered into.
12. The instant prizes available for this promotion are outlined in the table below:

Prize	Maximum Quantity Available	Total Prize Value
\$250 THE ICONIC Gift Card	70	\$17,500
\$100 THE ICONIC Gift Card	350	\$35,000
\$50 THE ICONIC Gift Card	350	\$17,500
\$20 THE ICONIC Gift Card	1,750	\$35,000
\$10 THE ICONIC Gift Card	4,480	\$44,800

13. Instant prizes will be awarded randomly throughout the Promotional Period, and each instant prize will be allocated based on independent probabilities and in accordance with the following ratio:
  - \$250 THE ICONIC Gift Card 1.00%
  - \$100 THE ICONIC Gift Card 5.00%
  - \$50 THE ICONIC Gift Card 5.00%
  - \$20 THE ICONIC Gift Card 25.00%
  - \$10 THE ICONIC Gift Card 64.00%
14. Total prize pool value is up to \$149,800. Prizes, or any unused portion of a prize, are not transferable or exchangeable.

**THE ICONIC eGift Card T&Cs**

- Any ancillary costs associated with redeeming THE ICONIC gift cards are not included. Any unused balance of THE ICONIC gift card will not be awarded as cash. Redemption of THE ICONIC gift cards is subject to any terms and conditions of the issuer including those specified on THE ICONIC gift cards and including the following:
  - Each instant prize awarded as a THE ICONIC Gift Card, is valid ordering online at [www.theiconic.com.au](http://www.theiconic.com.au);
  - THE ICONIC eGift Cards are valid for three (3) years from the date of issue;
  - It is the responsibility of the holder to use THE ICONIC gift cards by the specified expiry date. THE ICONIC gift cards have been awarded with the understanding that codes will not be extended or replaced; and
  - Full terms and conditions for use of THE ICONIC Gift Cards can be found at [www.theiconic.com.au/terms-of-use/#vouchers9](http://www.theiconic.com.au/terms-of-use/#vouchers9).
- 15. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant’s identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry

process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

16. Incomplete or indecipherable entries will be deemed invalid.
17. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
18. The Promoter's decision is final and no correspondence will be entered into.
19. Subject to the unclaimed prize draw clause, if for any reason a winner does not take/redeem a prize by the time stipulated by the Promoter, then the prize will be forfeited.
20. If any prize is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize with a prize of the equal value and/or specification, subject to any written directions from a regulatory authority.
21. Provisional winners' names (or winners if verified) of ACT residents will be announced online at [www.LunchandWin.com.au](http://www.LunchandWin.com.au) on 20/11/22.
22. A draw for any prize(s) that are won but remain unclaimed may take place at 11:00am AEDT on 20/12/22 subject to any directions from a regulatory authority. Winners, if any, will be notified by email within seven (7) days and their names will be published online at [www.LunchandWin.com.au](http://www.LunchandWin.com.au) on 15/01/23.
23. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
24. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, pandemic, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
25. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
26. Quality control errors will not invalidate an otherwise valid prize claim. Unless otherwise due to fraud or ineligibility under these Terms and Conditions, all prize claims in excess of the advertised prize pool will be honoured. Instant win game materials void if stolen, forged, mutilated or tampered with in any way.

27. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("**Non-Excludable Guarantees**"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
28. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.
29. The Promoter collects personal information ("**PI**") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at [www.arnotts.com/privacy-policy](http://www.arnotts.com/privacy-policy). In addition to any use that may be outlined in the Promoter's Privacy Policy, the Promoter may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant, provided the entrant has given express consent. The Privacy Policy also contains information about how entrants may opt out, access, update or correct their PI, how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter will not disclose PI to any entity outside of Australia.
30. The Promoter is Arnott's Biscuits Ltd, (ABN 44 008 435 729), 24 George Street, North Strathfield NSW 2137 ("**Promoter**").

NSW Authority No. TP/01454. ACT Permit No. TP22/01416. SA Permit No. T22/1080