

RLCS World Championships 2024

Following the partnership between BLAST and EPIC games, the competitive tournament of RLCS is now run by BLAST. Please find an updated breakdown of guidance around commercialization of streaming feeds below.

RULES & PRESENTATION

For all co-streamers (at the arena or remotely):

1. Take the main feed (feed with no caster audio is available)
 - a. For clarity, the main feed is the feed that contains RLCS partner integrations.
2. Adhere to the categories listed in the table below:
 - a. Prohibited & closed categories: These will definitely be closed for streamers
 - b. Permitted categories: These will definitely be permitted for streamers
3. If integrating your own partners onto your stream, they must be from the list of Permitted Categories and adhere to the following:
 - a. Total logo size cap: 80x80 pixel
 - b. No covering of any BLAST logo integrations or graphics
 - c. Tasteful presentation
4. Streamers agree to ensure their feed and messaging for the RLCS World Championships 2024 is delivered tastefully and is appropriate to the audience.
5. Community rules, guidelines, terms and conditions of your streaming platform of choice must be followed at all times.
6. If a chat interaction opportunity is available on a broadcast, it is required that co-streamers moderate this.

For streamers just at the Dickie's Arena:

7. BLAST partner's must be included and visible within the onsite streamer booth (e.g. partner chair or backdrops).

BLAST have final say in sole discretion on all areas.

TABLE OF CATEGORIES

	Prohibited & Closed	Permitted
Quick serve restaurants		✓
Sports drinks		✓
Energy drinks		✓
Salted snacks		✓
Automotive		✓
FMCG		✓
Delivery Services		✓
Software		✓
Hardware		✓
Apparel		✓
Health and hygiene		✓
Telecom/mobile		✓
Travel		✓
Luxury		✓
Business services		✓
Hospitality		✓
Logistics		✓
Drugs or drug paraphernalia	X	
Tobacco or tobacco related products, including vaping products	X	
Alcohol	X	
Firearms	X	
Pornography or other adult-only materials	X	
Cryptocurrencies, NFTs, or any other blockchain-related product or service	X	

Entertainment	X	
Banking/finance	X	
Insurance	X	
Motor oil	X	
Chairs	X	
Sports Rights Holders	X	
Any business who promotes in-game hacks, cheating, exploits, or the sale or rental of game accounts	X	
Gambling products (including fantasy sports betting), lotteries, or illegal wagering	X	
Business whose content is discriminatory, hateful or their image is detrimental to Psyonix or Epic	X	
Political organisations or candidates	X	
High toll phone services	X	
Pharmaceutical products and services	X	
Any business that encourages illegal activities or violates applicable law.	X	
Video game logos, characters, developers or publishers that are not owned or otherwise affiliated with Psyonix or Epic.	X	

If there are any categories that you are unsure about, please contact @RLteams@blast.tv