

2024 Big Ten Football Championship Game



December 7th, 2024 | Lucas Oil Stadium



Department of Business & Neighborhood Services
Information Packet

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Summary

Section 986-201 of the Revised Code of the Consolidated City of Indianapolis states, “notwithstanding any other provision of this Code, the following activity shall be permitted within the special event zone boundaries during a civic sponsored special event, provided that a limited duration license is first issued by the division of construction and business services.”

This packet provides a summary of activities affected by the implemented clean zones that may necessitate Limited Duration Licenses (LDLs). An LDL, defined by section 986-101 of the Revised Code of the Consolidated City of Indianapolis, is “a license issued by the division of construction and business services for a limited time frame within a defined area and for certain activities as authorized by this chapter.”

LDLs are subject to review by the event sponsor and required for any of the following activity unless noted otherwise in this packet:

- Temporary Vending
- Sampling
- Temporary Signs
- Temporary Structures
- Currently Licensed Activity (where applicable)
- Use of Previously Vacant Structures
- Mobile Wireless Facilities

A timeline for the clean zone, a map of the clean zone, frequently asked questions, and contact information for both the Department of Business & Neighborhood Services and Indiana Sports Corp are provided within this packet.

A copy of [Chapter 986](#) of the Revised Code is posted on the Special Events website: <https://www.indy.gov/activity/special-events-permits>. For questions and information, please contact the Department of Business & Neighborhood Services via email, specialevents@indy.gov, or telephone, (317) 327-4316.

Please be advised that all information included in this packet is provided for informational purposes and may be subject to change. Changes and modifications will be posted on the special events [website](#).

Relevant Dates

November 8

Distribution of Clean Zone Information Packet

Department of Business & Neighborhood Services (“BNS”) begins accepting applications for all Limited Duration Licenses (“LDLs”)

Spaces within existing buildings that are vacant on this date are required to obtain an LDL prior to occupancy

November 29

Final day to submit required structural permit applications to BNS to ensure time for processing

Final day to submit LDL applications to BNS for:

- Vending
- Sampling
- Signs
- Temporary Structures
- Mobile Wireless Facilities

Initial day that licensed temporary signs may be erected, unless approved otherwise

Initial day that licensed mobile wireless facilities may be erected

Construction of licensed temporary and permitted temporary structures may begin

December 6

Event activity period begins; clean zone requirements are in effect

Initial time that licensed temporary vending may begin

Initial time that licensed sampling may begin

December 9

Event activity period ends. All temporary licensed activity must cease (including, but not limited to, occupancy of temporary structures)

December 10

All licensed temporary structures must be completely removed

Licensed temporary signs must be completely removed

Licensed mobile wireless facilities must be completely removed

Activity Specific Information

Cart Vendors

Currently licensed cart vendors must remain in their annually designated cart vendor zones. Cart vendors are not required to obtain an LDL if they stay within their own zones, even if the zone overlaps with the clean zone.

Any unauthorized cart vendor operating outside of their annually designated zone is subject to enforcement action from BNS inspectors and IMPD.

Food and Merchandise Trucks

No vendor may set up within fifty (50) feet of the clean zone boundaries defined on the map below without an LDL and direct approval from the event sponsor. Temporary Vending LDLs are \$75.00.

Any unauthorized vendor operating within the clean zone during the period designated above is subject to enforcement action from BNS inspectors and IMPD.

Downtown Restaurants, Bars, and Hotels

As with previous Civic Sponsored Special Events, any temporary vending, structures, or signage placed outdoors will require event sponsor approval and the issuance of an LDL from the Department of Business & Neighborhood Services. The fee for each LDL is \$75.00.

Vending includes, but is not limited to, selling or distributing goods, free or for a cost, directly to the public, that is otherwise not permitted within the scope of your license.

Any unauthorized vending, structures, or signage found within the clean zone during the period designated above is subject to enforcement action from BNS inspectors and IMPD.

Sidewalk Cafés

This clean zone will not affect day-to-day operations of existing sidewalk cafes; however, there should be no outdoor vending directly from your café to the public.

Ticket Brokers

Ticket Brokers are not required to obtain an LDL; however, they must remain at least fifty (50) feet outside of the clean zone boundaries. For the event, the clean zone area is restricted to ticket brokers.

Shared Mobility

Shared Mobility operators are responsible for geofencing Lucas Oil Stadium and the sidewalks around the stadium for the duration of the clean zone.

Any unauthorized activity found operating within the clean zone during the period designated above is subject to enforcement action from BNS inspectors and IMPD.

Prohibited Activity

Temporary Vending and Sampling

The outdoor sale or distribution of food and/or merchandise that has not been approved by the event sponsor, and that has not obtained a Limited Duration License from the Department of Business & Neighborhood Services, or that is not associated with a private event in a licensed temporary structure, will be prohibited.

The boring or cutting of any kind into a public way (including but not limited to a street, sidewalk, or alley) as part of a licensed temporary food or merchandise sales operation will be prohibited.

Signage and Advertising

Aside from Indy Go buses and authorized event buses mobile advertising signs, of any kind, shall be prohibited. Mobile advertising signs include any advertising on or attached to a vehicle, portable device, or person.

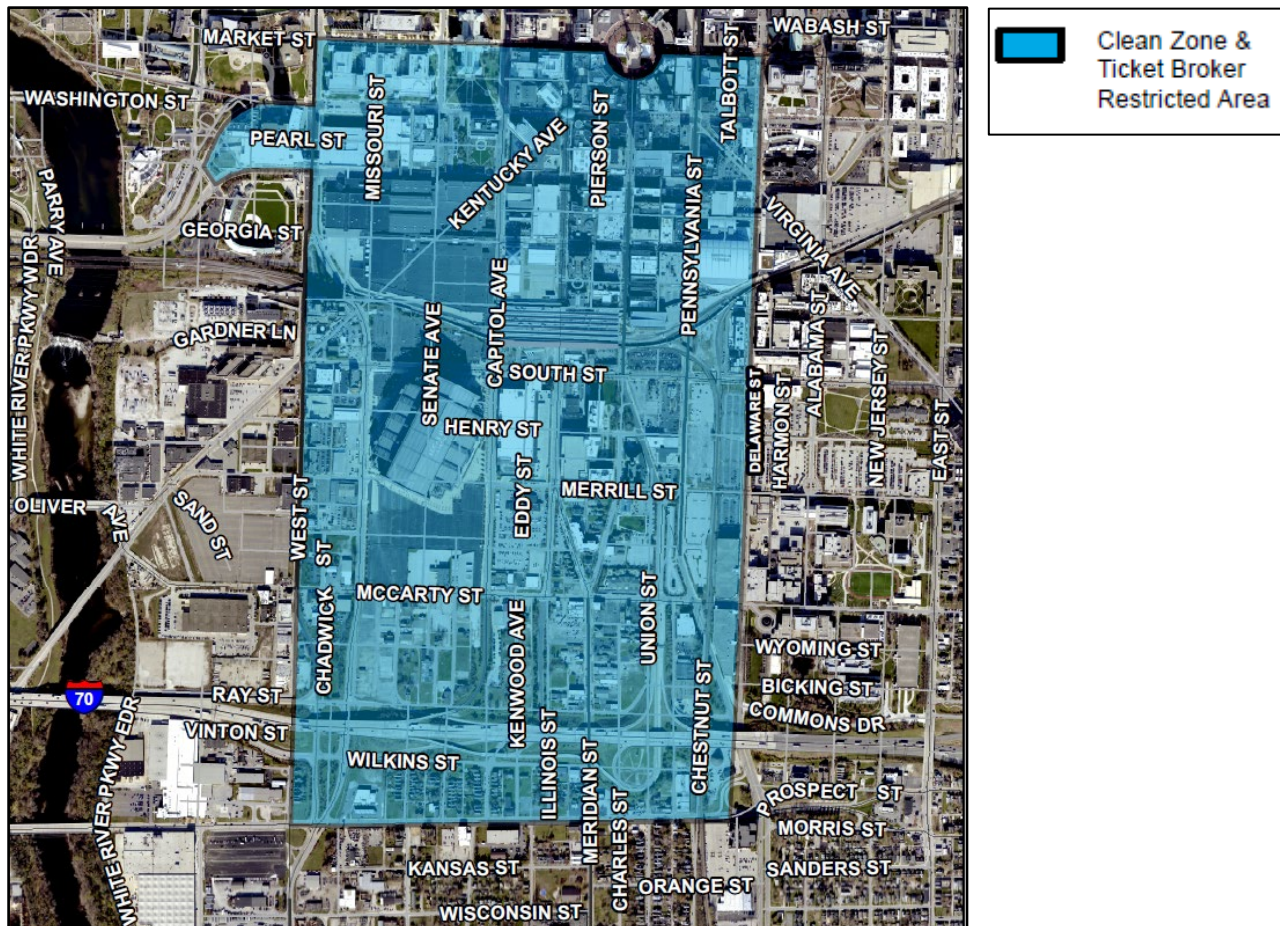
Food stands, booths, carts, pedal cabs, trucks and trailers may not contain signage unrelated to that specific vendor and may not be used as mobile advertising instruments or billboards.

For applicants, other than the event sponsor, only wall signs will be permitted with a Limited Duration License and approval from the event sponsor. Freestanding signs shall be prohibited.

Clean Zone Map

2024 Big Ten Football Championship Game

December 6th – December 9th, 2024



Clean Zone Boundaries

North – Market Street between West Street and Delaware street

South – Morris Street between West Street and Delaware street

East – Delaware street between Market Street and Morris Street

West – West Street between Market Street and Morris Street

The boundary extends to the west to include the area within Washington street, Schumacher way, and Maryland street

Frequently Asked Questions (FAQS)

Q: What is the Clean Zone?

A: The clean zone is a geographically defined area where an event sponsor has the ability to approve temporary activity based upon the content or type of activity. This approval is limited to temporary activity and decisions are made in conjunction with the City of Indianapolis to ensure that the interests of residents and neighbors are balanced with those of the event.

Q: How will my existing business operation be affected by the clean zone?

A: All lawful, existing business operations not engaging in temporary activity will not be affected by a special event or creation of a clean zone. If you wish to make an improvement during this period that is not temporary, you will have to use the typical process to obtain permits, Regional Center approval, etc.

Q: If I am erecting a temporary structure that has advertising signs or mobile food set up within it, do I need to obtain multiple LDLs?

A: Yes, a separate LDL application, fee, and approval are required for each type of temporary activity. For example, a tent that has a large advertisement imprinted on its roof would require an LDL for the temporary structure and the temporary sign. Any sales within the tent would also require a separate LDL for temporary vending.

Q: Where should I go to apply for an LDL?

A: LDL applications can be found at <https://www.indy.gov/activity/special-events-permits>. Applications can be returned via email to specialevents@indy.gov, or mailed to the Department of Business & Neighborhood Services, located at 200 E. Washington Street, Suite 107, Indianapolis, Indiana 46204.

Q: How do I pay for an LDL?

A: Payments are not required at the time the application is submitted. If you do wish to pay in advance, you may include a check with your application(s) made payable to the 'City of Indianapolis.' Otherwise, once your application is processed you will receive an email with online payment instructions. Most LDLs cost \$75.00.

Contact Information



Local Partner:

Indiana Sports Corp

PNC Center
115 W. Washington Street, Suite 1400
Indianapolis, IN 46204

Christian Dempster | Senior Vice President, Events | (317) 237-5000
CDempster@indianasportscorp.org | <https://www.indianasportscorp.org/>



City of Indianapolis

Department of Business & Neighborhood Services

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