Jay Khan

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SUMMARY

Writer and designer with over 7 years of experience in creating visually compelling designs for websites, social media, branding and marketing.

WORK EXPERIENCE

Web Designer and Copywriter | Freelance
Ottawa, ON | May 2021 - Present
- Writing copy and designing sales pages, landing pages and marketing sites
- Working closely with marketing teams, developers and stakeholders
- Generating AI art using Mid Journey to create custom design styles

Functional Quality Assurance Tester | Keywords Studio
Montreal, QC | Jan 2020 - Aug 2021
- Tested video games on different platforms like PC, PS5, XBOX
- Worked in large and small teams, coordinating tasks and in-game missions
- Wrote bug reports in Jira with video and image attachments

UI/UX Designer | Scribendi
Montreal, QC | Sep 2018 - Nov 2019
- Created Persona Maps and wrote copy for sales pages
- Worked on web design which services over 2000 monthly customers
- Created educational video content with over 500,000 views on Youtube

Digital Print Analyst | CMHC/Xerox
Ottawa, ON | Feb 2018 - Aug 2018 (contract)
- Proofread all print and digital material for quality assurance
- Entered data into SAP database for archiving, invoicing, and digitization

Graphic Designer | Rampart Corp
Ottawa, ON | Apr 2017 - Oct 2017 (temporary)
- Wrote copy for social media, web and print which increased engagement
- Worked closely with the marketing, team, and stakeholders
- Created social media content to promote new products and services

Graphic Designer | In Air Marketing
Ottawa, ON | Aug 2016 - Apr 2017
- Wrote copy for video, web content for over 500 small businesses in various industries
- Created video advertisements displayed in medical waiting rooms increasing visibility

Graphic Designer | Print Three Ottawa

Ottawa, ON | Dec 2015 - Jun 2016 (temporary)
- Wrote copy for advertisements, posters, and marketing material for web and print
- Created design material based on client requirements for web, print and social media

Graphic Designer | The Community Network

Ottawa, ON | Mar 2014 - Jun 2015
- Wrote copy for video content and branding material for over 500 small businesses
- Worked closely with graphic designers, and marketing teams
- Created video advertisements for medical waiting room screens

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LANGUAGES
- English (fluent)
- French (beginner reading)
- Urdu (conversational)

SKILLS
- Graphic Design
- Web design
- Copywriting
- Prompt Engineering

SOFTWARE
- HTML/CSS/JS
- Photoshop
- Illustrator
- Figma
- Mid Journey
- Notion
- NextJS
- TailwindCSS
- WordPress
- G Suite

EDUCATION

Carleton University
Bachelor of Information Technology
Interactive Multimedia and Design
Sep 2007 - April 2012

Algonquin College
Associates Degree
Interactive Multimedia and Design
Sep 2007 - April 2011