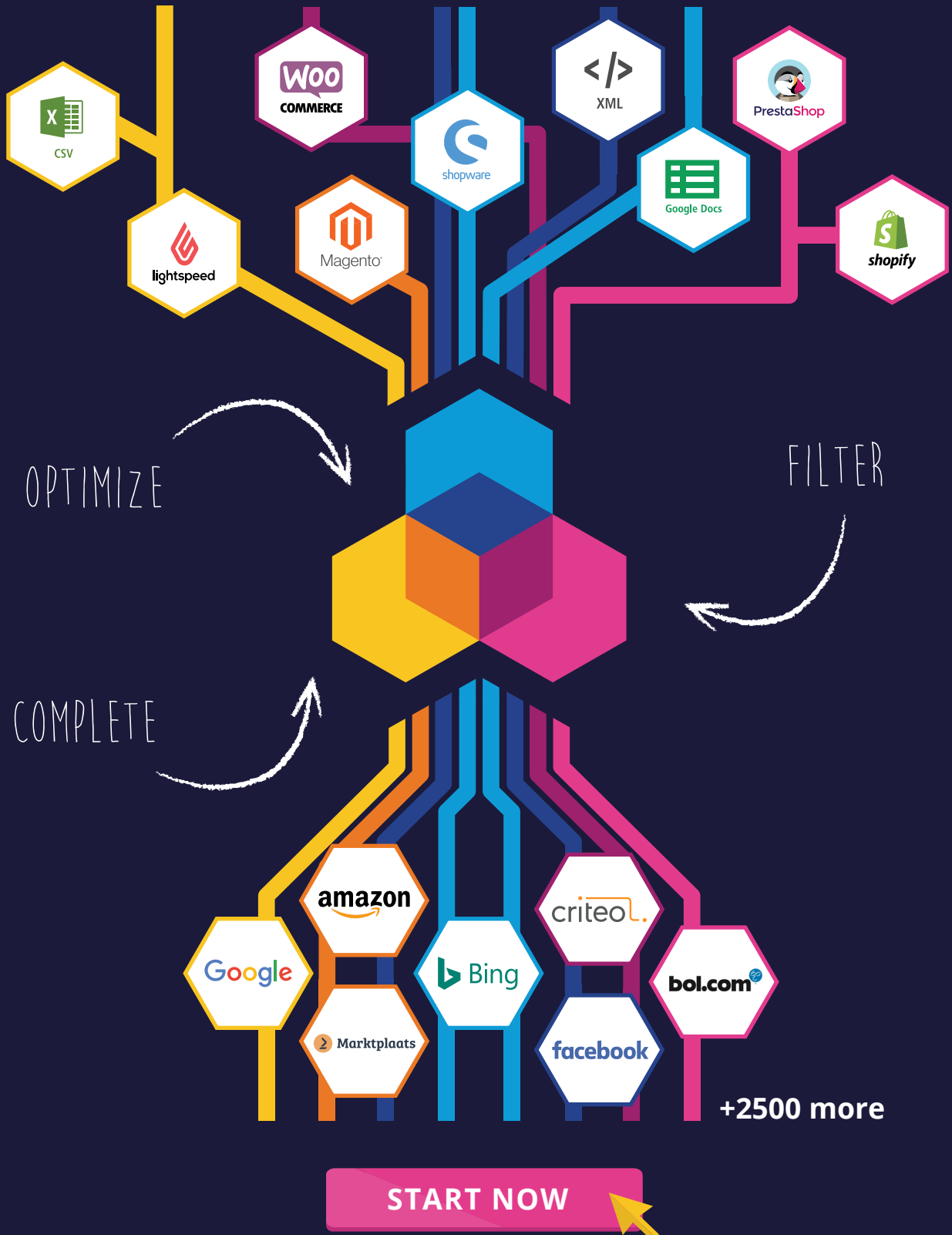


CHANNABLE

The ultimate data feed management tool.

The all-in-one tool includes many features such as optimizing your feeds, listing products on marketplaces, generating ads, managing your orders and tracking your Analytics data. Take advantage of our international expertise to sell and advertise anywhere. Import your items with a feed, API or use one of our eCommerce plugins. You can also combine multiple data sources coming from different systems.



CHANNABLE FEEDS

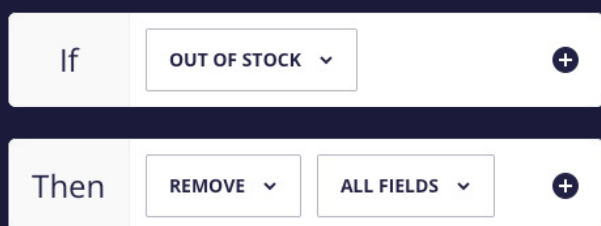
Feed management with Channable is the best way to organize, optimize and control your product data to prep it for 2500 online marketplaces, affiliate networks and price comparison sites. Managing this process from one dashboard simplifies and speeds up selling online. You can even create custom CSVs and XMLs for internal use or creating new feeds.

CATEGORIZE

Use our Channable category generator to directly place your items in the correct categories of each export channel.

DAILY SCHEDULING

Channable updates your feeds by default once a day. However, we understand that some feeds are more dynamic. Therefore, your feed can be updated up to every hour.



The image shows a configuration interface for rules. It consists of two rows. The first row is labeled 'If' and contains a dropdown menu with 'OUT OF STOCK' selected and a plus sign icon. The second row is labeled 'Then' and contains two dropdown menus: 'REMOVE' and 'ALL FIELDS', followed by a plus sign icon.

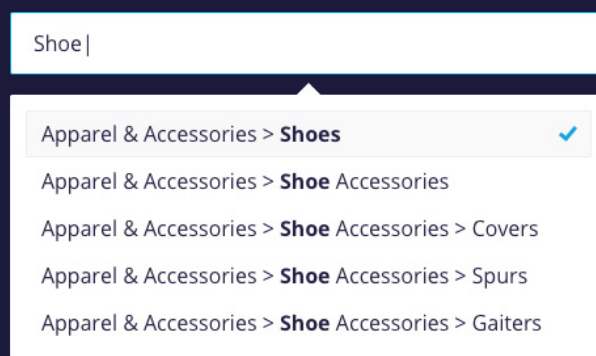
Rules.

FEED QUALITY CHECK

Channable has a built-in quality check for your data feeds that shows you instantly where improvements can be made.

ANALYTICS

Channable offers an easy integration of Google Analytics that imports the performance data per channel on item level straight to your Channable dashboard. Use this marketing analytics data to perform strategic actions based on performance and even incorporate them into the rules.

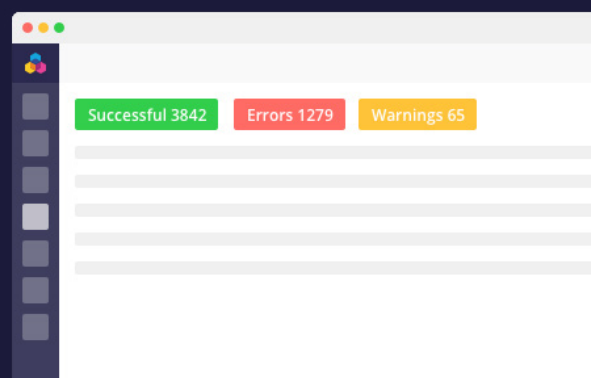


The image shows a dropdown menu for category selection. The search input contains 'Shoe|'. The dropdown list shows several options: 'Apparel & Accessories > Shoes' (selected with a blue checkmark), 'Apparel & Accessories > Shoe Accessories', 'Apparel & Accessories > Shoe Accessories > Covers', 'Apparel & Accessories > Shoe Accessories > Spurs', and 'Apparel & Accessories > Shoe Accessories > Gaiters'.

Categorization.

RULES

With the rules you can complete, filter, and optimize your data to precisely meet the requirements and control the flow of items to each channel. You can even exclude certain items in the rules section, ensuring that you send only the items you want to each export channel. With master rule groups, you can create several rules and execute them for multiple exports.



The image shows a dashboard for feed quality check. At the top, there are three colored boxes: a green box with 'Successful 3842', a red box with 'Errors 1279', and a yellow box with 'Warnings 65'. Below these are several rows of data, each with a small square icon on the left and a text label on the right.

Feed quality check.

CHECK OUR WEBSITE TO DISCOVER ALL CHANNELS:
WWW.CHANNABLE.COM

CHANNABLE SEA TOOL

One tool, two functions

The following two features are part of the Channable SEA tool and are included in the additional pricing package. Just import your data by feed, plugin or API and get started!



1. CREATING TEXT ADS

Creating feed based text ads for Google and Bing, where you can create dynamic campaigns, AdGroups, ads and keywords.

- Dynamically build ads, campaigns, keywords and AdGroups from you own data
- Combine static text with dynamic fields from your import feed
- Save time with backup templates, to avoid exceeding character limits and other restrictions
- Use fields from your product feed as keywords (or negative ones)
- Create several ads per adgroup
- Channable's latest PPC tool ad template supports automating responsive text ad expanded text ads, sitelinks, and price extensions

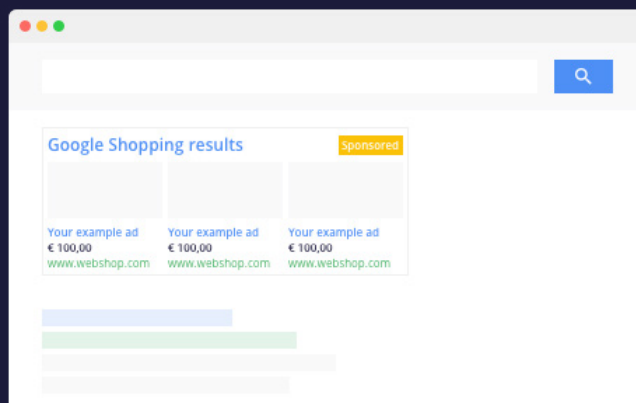
Headline	<input type="text" value="Title"/>	Now:	<input type="text" value="Price"/>
Description	<input type="text" value="Example description for your ad. Sell ..."/>		
Display url	<input type="text" value="www.webshop.com/"/>	<input type="text" value="Category"/>	<input type="text" value="Brand"/>
Final url	<input type="text" value="Product url"/>		



2. SHOPPING ADS

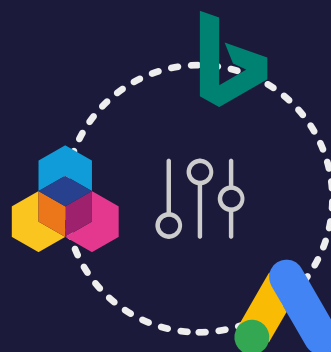
For your Shopping Ads, Channable's SEA tool can be a real timesaver. Use the content from your data feed to create not only your shopping ads but also use to build your campaign structure.

Generate a framework of AdGroups, product groups and negative keywords that are being updated automatically based on your feed. Never let a product slip through your campaign structure again!



WHY USE CHANNABLE FOR YOUR TEXT ADS AND SHOPPING ADS?

1. Use rules to optimize your data, determine ad level and automatically pause ads
2. Unlimited API access
3. Standard daily update with the possibility of scaling up to every hour (additional costs)
4. Monthly fixed fee, no further costs



WWW.CHANNABLE.COM

CHANNABLE MARKETPLACES & ORDERS

Channable offers a seamless integration with multiple prestigious online marketplaces by feed or API.

API CONNECTION

With Channable you can easily list your products on many marketplaces, thanks to our API connections. All that is required to list your products is valid EAN codes, whether the products are already sold on the marketplace or they are newly sold items.

Most marketplace connections that benefit from an API connection include an 'attribute builder' stage. This stage easily visualizes any missing information, so you can be online pronto even with new EAN codes. Optimize product listings with Channable's easy to use rule system and use the attribute builder to get the products listed according to the export platforms requirements. Below you can find an overview of some of the API connections we have.



ORDERS

Channable also offers order synchronization for most marketplace connections. Our order connection feature has the potential to send order information direct to your online shop, push real-time stock updates from your online shop to the marketplace, complete shipping and tracking information to the marketplace and even communicate order returns requests. All of the connections above have an order connection.

In order to benefit from Channable's order connections, the import platform needs to be:



CHECK OUR WEBSITE TO DISCOVER ALL MARKETPLACES:
WWW.CHANNABLE.COM

CHANNABLE PRICING

Channable's pricing is based on a monthly fee. The different subscriptions are dependent on multiple components, to ensure a pricing plan that'll fit best for every account. There are no hidden fees or commissions and all pricing can be found on our website.

Our pricing plans are monthly adjustable, both up and down. You can also cancel your subscription with a one month notice, we don't work with long-term contracts.

BUSINESS

SMALL BUSINESS	MEDIUM BUSINESS	LARGE BUSINESS	XL BUSINESS	XXL BUSINESS
<ul style="list-style-type: none">• 500 items• 1 project• 3 channels	<ul style="list-style-type: none">• 5.000 items• 2 projects• 6 channels	<ul style="list-style-type: none">• 15.000 items• 3 projects• 15 channels	<ul style="list-style-type: none">• 30.000 items• 5 projects• 30 channels	<ul style="list-style-type: none">• 100.000 items• 15 projects• 75 channels
<ul style="list-style-type: none">✗ APIs✗ Analytics	<ul style="list-style-type: none">✓ APIs✗ Analytics	<ul style="list-style-type: none">✓ APIs✓ Analytics	<ul style="list-style-type: none">✓ APIs✓ Analytics	<ul style="list-style-type: none">✓ APIs✓ Analytics
€ 29 /mo	€ 49 /mo € 99 /mo incl. SEA tool	€ 99 /mo € 199 /mo incl. SEA tool	€ 149 /mo € 299 /mo incl. SEA tool	€ 279 /mo € 559 /mo incl. SEA tool

ENTERPRISE

SMALL ENTERPRISE	MEDIUM ENTERPRISE	LARGE ENTERPRISE	XL ENTERPRISE	XXL ENTERPRISE
<ul style="list-style-type: none">• 250.000 items• Unlimited projects• Unlimited channels	<ul style="list-style-type: none">• 500.000 items• Unlimited projects• Unlimited channels	<ul style="list-style-type: none">• 1.000.000 items• Unlimited projects• Unlimited channels	<ul style="list-style-type: none">• 2.000.000 items• Unlimited projects• Unlimited channels	<ul style="list-style-type: none">• 3.000.000 items• Unlimited projects• Unlimited channels
<ul style="list-style-type: none">✓ APIs✓ Analytics	<ul style="list-style-type: none">✓ APIs✓ Analytics	<ul style="list-style-type: none">✓ APIs✓ Analytics	<ul style="list-style-type: none">✓ APIs✓ Analytics	<ul style="list-style-type: none">✓ APIs✓ Analytics
€ 499 /mo € 999 /mo incl. SEA tool	€ 699 /mo € 1.399 /mo incl. SEA tool	€ 1.199 /mo € 2.399 /mo incl. SEA tool	€ 1.999 /mo € 3.999 /mo incl. SEA tool	€ 2,799 /mo € 5,499 /mo incl. SEA tool

**NEED
EVEN
MORE?**

CONTACT

We can handle loads of items, get in touch if you want to go all out.

Order connections
€ 49 /mo/channel

Extra runs?

Do you want to update more often than once a day? Contact us!

WWW.CHANNABLE.COM