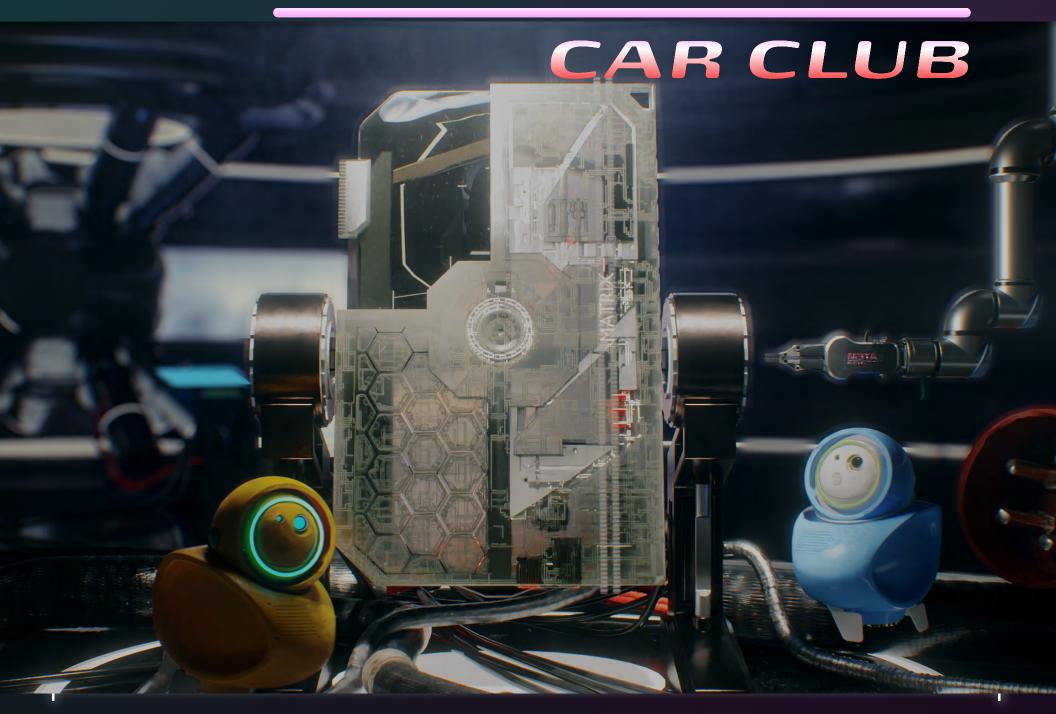


UNDER THE HOOD MONTHLY

ISSUE

01 OCTOBER 2022





THE COMMUNITY LAP

Community updates/projects.
What's the word around the club?

ATEM GUILD SPOTLIGHT

Featuring G-Force

CLUB PROJECTS

Nissan 240Sx

CAN THE DEVS DO SOMETHING?

Where my devs at?

LEAKS WE DON'T WANNA FIX!

This month's HOT Partnership and Leaks

THE COMMUNITY LAP

Community updates/projects.
What's the word around the club?



ATEM Team competition kicks off!

A big part of ATEM and car culture is the community led teams contained within. ATEM lives by an ethos to empowers its community members and is proud to announce our very 1st team competition. For this competition teams are encouraged to put their heads together to create a garage that best represents their team and everything they stand for. Participating teams have a chance to win some big prizes to giveaway within their respective guilds.

This month ATEM has unleashed the 1/1 Matrix Prototype. This powerful card was crafted from a mysterious and rare element discovered by Dr. Akina during a secret expedition deep in the desert.

During refinement parts of its power had transferred to all membership cards manufactured in Dr. Akina's lab. Upon completion of the collection both Nini and Alibot were entrusted with permanent maintenance and protection of the Matrix Prototype.







ATEM's founder Jeff McDonald hops on twitter with Vanquish carbon to talk about the partnership and ways to help the environment while enjoying car culture.

Scan the QR code to tune in to the full recording ---->

ATEM GUILD SPOTLIGHT

Featuring G-Force



'G-Force' - named so after Janet Guthrie, the original Superheroine of the track - is a highly specialised and extremely good looking team with a shared mission to guide, empower and educate women in and entering the web3 space. As well as training winning brains to decimate all other teams on the track.

The membership so far sees some of the fiercest, smartest and most influential women known in the world today; a clandestine web of international power brokers (with inside sources suggesting there may be deep ties to the British Royal Family).

Car club culture meets audacious women supporting each other - a very worthy team to be featured in this month's Guild Spotlight.

Note from The Shay Show, CMO of Cryptowalkers on G-Force:

"I'm extremely impressed by the spirit & gusto of G-Force — they immediately caught my eye when they started to make an appearance on the scene.

Cryptowalkers is launching our Female collection soon, and the emergence of this collection is rooted in a relentless desire in empowering talented women breaking barriers in Web 3, the Open Metaverse, and beyond.

Curiosity, drive, boldness, authenticity, community building — these are some values that are universally important to us — and the values G-Force is activating with their ethos + existence as the first and so far only female-focused car club in ATEM. Their shared curiosity and drive to uplift one another is inspiring. I'm excited to see what comes from this star-studded squad."

CLUB PROJECTS

NISSAN 240SX



WHATS NEW WITH THE 240Sx

- Unlimited customs are gearing up for the 1JZ engine rebuild and has acquired all the parts needed to get started. This engine rebuild will be fully documented and shared with the community.
- Road Runna Racing hosted a twitter space introducing the community to Jake the builder whom will be working on the Nissan and bringing ATEM's vision to life for this IRL Club Car. Be sure to hop in the discord and welcome Jake_AK as he helps deliver the Clubs vision for the Nissan 240Sx.



CAN THE DEVS DO SOMETHING?

Where my devs at?

WEN GARAGE?

Developers are finalizing several garage experiences for the community and we are excited to roll out a demo for the web-based community garage in the coming weeks. There will be several ways to interact and engage within the space we are building for the community.



VEHICLE ASSETS

Car creation and development continues, developers and engineers are currently focused on tackling AI integrations and refining the physics of these assets. These vehicle assets are not going to be just JPEGS they are going to be fully customizable gaming assets built to standards that are familiar accross the the film and gaming industries. These assets will not only look amazing but will also be be useable accross multiple platforms and game applications.

LEAKS WE DON'T WANNA FIX!

This month's HOT Partnerships and Leaks



Motorsport history will be made as ATEM Car Club gears up a sponsorship program for emerging talent in the racing industry. ATEM On Track allows members to partner with and witness real-world racers into track meets, competitions and more.

ATEM is about to help drivers get On-Track

- a) On Track strives to partner with drivers in getting them into more race opportunities. The days of being a passive fan are over. Let's channel our fire for motorsports into fulfilling our heroes' dreams.
- b) ATEM members get to experience the high-octane thrills of true fandom, where rich automotive experiences intersect web 3.0. exclusive experiential content once thought to be out of reach.
- c) Root for your heroes all the way to the top. Imagine cheering for our ATEM Car Club sponsored team, hand-picked by the ATEM fam!
- d) This has phenomenal potential to disrupt the industry, ATEM On Track members will be trailblazers for how its done!

The time of passive fandom is over. Ride with them on the path to glory, Giving our sponsored members more chances, more races, and more glory.