

## INFORMATION TEXT OF THE WEBSITE

### INFORMATION TEXT UNDER THE LAW ON PERSONAL DATA PROTECTION NO. 6698

We, as **PH Reklam ve Danışmanlık San. Tic. A.Ş.** (Hereinafter referred to as "**PH**") respect and attach importance to the privacy of private life. For this reason, we would like to inform you about your rights regarding the use and protection of your personal data within the scope of the Law on Personal Data Protection No. 6698 (Hereinafter referred to as "**LPDP**").

#### a) Data Controller

As **PH**, we inform you that we process your personal data as data controller within the scope of the Law on Personal Data Protection No. 6698 and other related legislation.

#### b) For what purpose the personal data will be processed

- Your personal data will be processed for the purpose of
- Managing the processes of selecting and placing an employee/trainee candidate
- Execution of the application processes of employee/trainee candidates
- Planning of human resources processes,
- Conducting communication activities,
- Informing you about the sector on our website
- Informing you about our service information
- Introducing our institution structure and policy to you,
- The necessary works to benefit you from the services provided by **PH** are carried out by our business units,
- Measuring and increasing customer satisfaction,
- Collection and evaluation of complaints and suggestions, if any, related to **PH** services,
- Recommending the services provided by **PH** to you; Planning and / or execution of market research activities for the sales and marketing of products and services,

within the legal reason of "c) The need to process personal data belonging to the parties of the contract, provided that it is directly related to the establishment or performance of a contract" as specified in Article 5 (2) of LPDP.

#### c) To Whom and For What Purpose the Processed Personal Data Can Be Transferred

Your personal data processed by our company will be transferred to our group companies for the purposes specified in the Information Text , in accordance with the article 5 (1) of LPDP, for the purposes of evaluating job applications and planning our human resources processes.

If required or requested, your personal data may be shared with relevant public institutions and organizations in order to fulfill legal obligations pursuant to the relevant legislation, without seeking explicit consent of the person pursuant to Article 8 (2) (a) of LPDP.

#### **d) Method and Legal Reason of Personal Data Collection**

Your personal data is obtained electronically or automatically, based on the legal reason specified in article 5 (2) of the LPDP, in order to fulfill the objectives specified in paragraph (b) of this text:

- Filling the contact form by the relevant person, sending an e-mail message, contacting by phone call, visiting the website.
- Submitting your job application to us along with our job application form on our website.

#### **e) Your Rights under the Article 11 of LPDP**

Within the scope of Article 11 of LPDP, you have rights as data owner and by filling in all the information specified in the Application Form of Relevant Person regarding your requests, in accordance with the 11th article of LPDP and the 1st paragraph of 13th article and the **Communiqué Regarding the Application Procedures and Principles to the Data Controller,**

- by visiting in person our Company at the address Maslak Olive Plaza, Ahi Evran Cd. No.11, 34485 Sarıyer/Istanbul
- in order to be able to identify your identity and not to inform the wrong people, in writing via a notary or registered mail,
- by sending an e-mail to [info@ph.com.tr](mailto:info@ph.com.tr) by using secure electronic signature, mobile signature or by e-mail address (if any) notified to our Company and registered in our systems,

or in other ways determined by the Board in the future.

#### **f) Duration of Storage of Personal Data**

**PH**, deletes, wipes out, destroys, or anonymizes personal data upon the disappearance of the purpose of processing personal data and upon the expiration of the mandatory retention periods determined within the scope of the Laws and other legislation.

#### **g) Changes and Updates**

This information text has been prepared within the scope of the Law on Personal Data Protection No. 6698 and other related legislation. Necessary changes can be made in the relevant information text in line with the changes in the relevant legislation and/or with PH personal data processing objectives and policies.